

43rd AIB-UKI Conference, April 7-9, 2016

CONFERENCE PROGRAMME OUTLINE

Thursday, 7 April 2016

- 15.00 to 18.00 AIB UK&I Executive Meeting (Executive Committee members only)
- 16.00 to 20.00 Conference Registration Desk Opens
- 18.00 to 20.00 Drinks Reception** (including Doctoral Social Space)
- 20.00 onwards Free Time/ Social Evening

Friday, 8 April 2016

- 8.00 to 17.00 Conference Registration Continues
- 8.00 to 9.00 Coffee & Tea**
- 8.30 to 10.30 Doctoral Colloquium (Doctoral Sessions)
- 9.00 to 10.30 Parallel Sessions
- 10.30 to 10.45 Coffee & Tea with Pastries**
- 10.45 to 12.30 Conference Welcome and Keynote Plenary
- 12.30 to 13.30 Lunch**
- 13.30 to 15.00 Parallel Sessions
- 15.00 to 15.15 Coffee & Tea**
- 15.15 to 16.45 Parallel Sessions
- 16.45 to 18.00 Founders' Plenary
- 19.00 to 20.00 Drinks Reception**
- 20.00 to 23.30 Gala Dinner, Music and Dance**

Saturday, 9 April 2016

- 8.00 to 13.30 Conference Registration Continues
- 8.30 to 9.00 Coffee & Tea**
- 8.30 to 10.00 Parallel Sessions
- 10.00 to 10.30 Coffee & Tea with Pastries**
- 10.30 to 12.00 Parallel Sessions
- 12.00 to 13.00 Lunch**
- 13.00 to 13.30 AIB UK&I Membership Meeting
- 13.30 to 15.00 Parallel Sessions

OVERVIEW OF SESSIONS¹

Thursday 7th April 2016				
15.00 – 18.00	AIB UK&I Executive Meeting (Executive Committee members only) Location: Room 251 (Boardroom), Birkbeck Main Building, Malet Street (MAL)			
16.00– 20.00	Conference Registration Desk Opens Location: Grand Lobby outside Chancellor’s Hall, Senate House (SH), University of London			
18.00 – 20.00	Drinks Reception (including Doctoral Social Space) Location: Chancellor’s Hall, Senate House (SH), University of London			
20.00 onwards	Free Time / Social Evening (including informal dinner for Doctoral Colloquium participants & panellists)			
Friday, 8th April 2016				
8.00 – 17.00	Conference Registration continues Location: Grand Lobby outside Chancellor’s Hall, Senate House (SH), University of London			
8.00 – 9.00	Coffee & Tea Location: MacMillan Hall, Senate House (SH), University of London			
8.30 - 10.30 Birkbeck Main Building (MAL)	Doctoral Colloquium Stream A1 Theme: Finance/Tax Location: MAL B02	Doctoral Colloquium Stream A2 Theme: Emerging Markets Location: MAL B29	Doctoral Colloquium Stream B2 Theme: Language Location: MAL 251	Doctoral Colloquium Stream B3 Theme: International Entrepreneurship Location: MAL 252
	Doctoral Colloquium Stream A3 Theme: MNE/ Subsidiaries Location: MAL B30	Doctoral Colloquium Stream A4 Theme: China Location: MAL G15	Doctoral Colloquium Stream B4 Theme: Internationalisation Process, Learning, Opportunity Location: MAL 254	Doctoral Colloquium Stream B5 Theme: Emerging Markets Location: MAL 152
	Doctoral Colloquium Stream A5 Theme: China Location: MAL G16	Doctoral Colloquium Stream B1 Theme: Capabilities & Resources (Dynamic Capabilities) Location: MAL 402	Doctoral Colloquium Stream B6 Theme: FDI, MNE Location: MAL 153	
9.00 – 10.30 Senate House (SH)	Parallel Session 1A MNE Innovation Location: SH Woburn G22	Parallel Session 1B International Knowledge Transfer Location: SH Montague G26	Parallel Session 1C Foreign Entry Modes Location: SH Bedford (37)	Parallel Session 1D CSR of National & International Firms Location: SH Gordon G34
	Parallel Session 1E International Divestment Location: SH Bloomsbury G35	Parallel Session 1F IB Theory Location: SH Torrington (104)	Parallel Session 1G SME Internationalisation Location: SH Senate	
10.30 – 10.45	Coffee & Tea with Pastries Location: MacMillan Hall, Senate House (SH), University of London			
10.45 – 12.30	Welcome & Keynote Plenary Location: Beveridge Hall, Senate House (SH), University of London			
12.30 – 13.30	Lunch Location: MacMillan Hall, Senate House (SH), University of London			

¹ MAL denotes a location within Birkbeck Main Building; SH denotes a location within Senate House’s South Block).

13.30 - 15.00 Senate House (SH)	Parallel Session 2A International R&D Location: SH Woburn G22	Parallel Session 2B Social Capital, Knowledge Flow & Firm Performance Location: SH Montague G26	Parallel Session 2C Expatriation & HRM Location: SH Bedford G37	Parallel Session 2D Post M&A Adaptation & Performance Location: SH Gordon G34
	Parallel Session 2E CSR of National & International Firms Location: SH Bloomsbury G35	Parallel Session 2F OFDI from Emerging Economies Location: SH Torrington (104)	Special Panel: SMEs' Internationalization, Public Policies & Growth Location: SH Senate	
15.00 - 15.15	Coffee & Tea Location: MacMillan Hall, Senate House (SH), University of London			
15.15 - 16.45 Senate House (SH)	Parallel Session 3A International Technology Transfer & Spillovers Location: SH Woburn G22	Parallel Session 3B Knowledge Creation & Development Location: SH Montague G26	Parallel Session 3C International Entrepreneurship Location: SH Bedford G37	Parallel Session 3D International Location Choice Location: SH Gordon G34
	Parallel Session 3E Firm Internationalization & Financing Location: SH Bloomsbury G35	Parallel Session 3F Research Methodology in IB Location: SH Torrington (104)	Special Panel: Commonwealth Trade & Investment in a Multi-speed Global Economy Location: SH Senate	
16.45 - 18.00	Founders' Plenary Keynote Speaker: Julian Birkinshaw Guests of Honour: Founding/Early Members & Past Chairs of AIB-UKI Location: Beveridge Hall, Senate House (SH), University of London			
19.00 - 20.00	Drinks Reception Location: Hunterian Museum & Surgeons' Library, Royal College of Surgeons of England			
20.00 - 23.30	Gala Dinner, Music and Dance Location: Edward Lumley Hall, Royal College of Surgeons of England			
Saturday, 9th April 2016				
8.00 - 13.30	Conference Registration Location: MAL B29			
8.30 - 9.00	Coffee & Tea Location: MAL B04			
8.30 - 10.00 Birkbeck Main Building (MAL)	Parallel Session 4A EMMNE Location: MAL 630	Parallel Session 4B International Firm Performance Location: MAL 631	Parallel Session 4C Public Policy & Attraction of FDI Location: MAL 632	Parallel Session 4D Firm Internationalisation Location: MAL 538
	Parallel Session 4E Culture, Internationalization & IE Location: MAL 539	Parallel Session 4F International Strategy & Relationships Location: MAL 540	Parallel Session 4G Organizational Theory & Behaviour Location: MAL 402	Parallel Session 4H Environment, Governance & Public Policy Location: MAL 152
10.00 - 10.30	Coffee & Tea with Pastries Location: MAL B04			
10.30 - 12.00 Birkbeck Main Building (MAL)	Parallel Session 5A EMMNE Performance Location: MAL 630	Parallel Session 5B Firm Internationalisation & Multinationality Location: MAL 631	Parallel Session 5C Trust & Firm Behaviour Location: MAL 632	Parallel Session 5D Subsidiary Network, Behaviour & Competitiveness Location: MAL 538
	Parallel Session 5E Export Behaviour & Performance	Parallel Session 5F International Firm Behaviour	Special Panel: Knowledge Creation & Diffusion: a South-	

	Location: MAL 539	Location: MAL 540	North & East-West Perspective Location: MAL 402	
12:00 – 13:00	Lunch Location: The Venue & The Gallery, Student Central			
13:00 – 13.30	AIB UK&I Membership Meeting Location: MAL B30			
13.30 – 15:00 Birkbeck Main Building (MAL)	Parallel Session 6A MNE Decision Making Location: MAL 630	Parallel Session 6B Firm Survival & Performance Location: MAL 631	Parallel Session 6C International Marketing/IHRM Location: MAL 632	Parallel Session 6D Subsidiary Network, Behaviour & Competitiveness Location: MAL 538
	Parallel Session 6E Export Behaviour & Performance Location: MAL 539	Parallel Session 6F IB Theory Location: MAL 540	Special Panel: Meet the Editors Location: MAL 402	

FULL PROGRAMME AND PRESENTATIONS

Thursday, 7 April

Thu 15.00 – 18.00	AIB UK&I Executive Committee Meeting Location: Birkbeck main building, MAL 251
Thu 16.00 – 20.00	Conference Registration Location: Grand Lobby outside of Chancellor's Hall, Senate House
Thu 18.00 – 20.00	Drinks Reception (including Doctoral Social Colloquium Event) Location: Chancellor's Hall, Senate House
20.00 onwards	Free Time / Social Evening

Friday, 8 April

Fri 8.00 – 17.00	Conference Registration Location: Crush Hall, Senate House
Fri 8.00 – 9.00	Coffee & Tea Location: MacMillan Hall, Senate House

DOCTORAL COLLOQUIUM

Location: Birkbeck Main Building (MAL)

Fri 8.30 - 10.30	<u>Doctoral Colloquium Stream A1</u>
Theme: Finance/Tax	Location: MAL B02
Panellists: Simon Harris, University of Edinburgh, UK Frank McDonald, University of Liverpool, UK Mike Crone, Sheffield Hallam University, UK	

The Operation of US Companies in the UK: Setting Internal Company Tax Policy
Maggie Cooper, Henley Business School, University of Reading, UK

Evaluating the Impact of Labor Flexibility on FDI into Europe
Mikhail Shengeliya, Trinity College Dublin, Ireland

Fri 8.30 - 10.30	<u>Doctoral Colloquium Stream A2</u>
Theme: Emerging Markets	Location: MAL B29
Panellists: Peter Buckley, Leeds University Business School, UK Vijay Pereira, University of Portsmouth, UK	

An Institution-based Approach to Internationalization of New Ventures from Emerging Markets
Igor Laine, Lappeenranta University of Technology, Finland

Reverse Innovation – Evidence from the Emerging Economy
Sabrina Luthfa, Halmstad Högskolan, Sweden

The Impact of Country of Origin and Domicile Effects on HR Policies and Practices of MNCs in an Emerging Market Economy Setting: The Case of Japanese MNCs in Indonesia
Joey Soehardjo, Warwick Business School, UK

Fri 8.30 - 10.30

Doctoral Colloquium Stream A3

Theme: MNE/Subsidiaries

Location: MAL B30

Panellists: Rudolf Sinkovics, The University of Manchester, UK
Marina Papanastassiou, Middlesex University, UK
Becky Reuber, University of Toronto, Canada

Multilateral Transfer of Technological Knowledge in MNEs: A Study Based on IC Design MNEs, 2001-2008

Yen-Chen Ho, Henley Business School, University of Reading, UK

Goodwill Decision-Making in Multinational Corporations: Information Asymmetries and Decision-Making Authority at MNC Headquarters, Subsidiaries and Retailers
Sophie Rieder, UNU-Merit, Maastricht University, The Netherlands

What Drives Sustainability in Multinational Corporations? - An Examination of the Purchasing Function

Rilana Riikkinen, Aalto University School of Business, Finland

Fri 8.30 - 10.30

Doctoral Colloquium Stream A4

Theme: China

Location: MAL G15

Panellists: Ulf Andersson, Malardalen University, Sweden
Pavlos Dimitratos, University of Glasgow, UK

Decision-making Process of Developing Climate Change Strategies: Lessons from MNEs Investing in China

Linan Lei, University of Leeds, UK and Zhejiang University, China

Institutional Differences and Entry Strategies of Chinese Hybrid Multinational Enterprises: A Comparative Institutional Analysis

Na Yang, Birkbeck, University of London, UK

Fri 8.30 - 10.30

Doctoral Colloquium Stream A5

Theme: China

Location: MAL G16

Panellists: Roger Strange, University of Sussex, UK
Yingqi Wei, Leeds University Business School, UK

Institutions and Entry Mode Choice: A MNC-Host Government Relation Perspective
Wenhui Huang, Birkbeck, University of London, UK

The Evolution of South Korean FDI to China since the Crisis: From Efficiency Seeking to Market Seeking?

Jae-Yeon Kim, Warwick Business School, UK

Fri 8.30 - 10.30

Doctoral Colloquium Stream B1

Theme: Capabilities and Location: MAL 402

Resources (Dynamic Capabilities)

Panellists: Xiaming Liu, Birkbeck, University of London, UK

Nigel Driffield, Warwick Business School, UK

Sami Saarenketo, Lappeenranta University of Technology, Finland

Resource Redeployment as a Divestment Motive and its Post-Divestment Impact on Parent MNE Performance

Olabode Gbobaniyi, University of Huddersfield, UK

The Effect of Firm-specific Factors on Firms' Decisions to Invest in Exploration and Exploitation

Yi Ke, University of Leeds, UK

How to Profit from Technological Innovation: Match Dynamic Capabilities with Competitive Forces

Tobias Pehrsson, Halmstad University, Sweden

The Organisational Value of International Assignment Programmes and the Relationship with Dynamic Capabilities

Phil St John Renshaw, Cranfield University, UK

Fri 8.30 - 10.30

Doctoral Colloquium Stream B2

Theme: Language

Location: MAL 251

Panellists: Karl Warner, Edinburgh Napier University, UK

Sharon Loane, University of Ulster, UK

Rebecca Piekkari, Aalto University School of Business, Finland

How Lingua Franca Fluency and Social Capital Yield better Career Outcomes in the MNC: The Role of Social Language and Advice Seeking Network

Mai Al-Naemi, The London School of Economics and Political Science, UK

Value Creation in New Service Development through Customer, Subsidiary and Headquarters' Knowledge Absorption

Tiina Tuulikki Leposky, University of Vaasa, Finland

Emotion in Intercultural M&A Negotiations: Expression and Interpretation in Integration Dialogue

Riikka Harikkala-Laihin, Turku School of Economics, University of Turku, Finland

Fri 8.30 - 10.30

Doctoral Colloquium Stream B3

Theme: International Entrepreneurship

Location: MAL 252

Panellists: Olli Kuivalainen, Lappeenranta University of Technology, Finland

Carole Couper, University of Glasgow, UK

Gary Cook, University of Liverpool, UK

International Opportunity Recognition Process: An Exploratory Study

Siti Khadijah Mohd Ghanie, University of Edinburgh Business School, UK

Bilateral Relationships and Entrepreneurship: Does the One-To-One Relationship advance the Two?

Elizabeth Marie Moore, Northeastern University, USA

Which Organizational Structures For SME Opportunity Recognition And Exploitation?

Joe Schembri, University of Glasgow, UK

Zooming In and Out of Routines to Explore Organizational Mastery and Mystery
Milla Wirén, Turku School of Economics, University of Turku, Finland

Fri 8.30 - 10.30

Doctoral Colloquium Stream B4

**Theme: Internationalisation Process,
Learning & Opportunity**

Location: MAL 254

Panellists: Tiia Vissak, University of Tartu, Estonia
Cristina Villar, University of Valencia, Spain
Antonella Zucchella, University of Pavia, Italy

The Determinants of Internationalization Process of Turkish Business Groups
Ayse Coban, İstanbul Medeniyet University, Turkey

Subsidiary Entrepreneurial Alertness and Opportunity Recognition
Jennifer Dann, Dublin Institute of Technology, Ireland

Managerial Processes in Firms Addressing the Challenge of Emerging Markets
Philipp Justus Delp, University of Edinburgh, UK

Learning in Global Virtual Teams
Danijela Majdenic, Turku School of Economics, University of Turku, Finland

Fri 8.30 - 10.30

Doctoral Colloquium Stream B5

Theme: Emerging Markets

Location: MAL 152

Panellists: Shaowei He, University of Northampton, UK
Jorma Larimo, University of Vasa, Finland
Niina Nummela, University of Turku, Finland

The Roles of Corporate Political Connections in Enhancing the Performance of Emerging-Market
Multinational Enterprises
Naunghathai Intakhantee, Leeds University Business School, UK

Social Capital, Culture and Innovation - A Comparative Study of Emerging Economies in Different
Institutional Contexts: China, Russia and India
Xiaojing Lu, Birkbeck, University of London, UK

The Role of International Joint Ventures in the Spread of Foreign Companies in India and China
Soumia Nouari, Middlesex University, UK

Fri 8.30 - 10.30

Doctoral Colloquium Stream B6

Theme: FDI, MNE

Location: MAL 153

Panellists: Matthew Allen, The University of Manchester, UK
Jenny Berrill, Trinity College, Dublin, Ireland

Motives, Intermediate Units and Spillovers: The MNE Side of the FDI Effects
Ana Botella Andreu, University of Valencia, Spain

Foreign Direct Investment and Determinants: A Case of Zimbabwe
Mavis Gutu, Edinburgh Napier University, UK

Supply Chain Proximity and Labor Mobility: Proposals of Indices for Cluster Mapping in Brazil
Guilherme Matoso Macedo, Birkbeck, University of London, UK

MAIN CONFERENCE

Parallel Sessions

Location: **Senate House (SH)**

Fri 9.00 - 10.30	Location: SH Woburn Room G22
Parallel Session 1A:	MNE Innovation
Chairs:	Marian Frenz/Klaus Nielsen, Birkbeck, University of London, UK

The Role of Epistemic Communities in Driving Global Innovation: The Case of the Bauhaus (Paper#63)

Kesidou, Effie (1); Plakoyiannaki, Emmanuella (1); Tardios, Janja Annabel (2)

1: Leeds University Business School, UK; 2: King's College London, UK

From Innovation to Emerging Economies to Innovation from Emerging Economies: The Historical Evolution of a Global Pharmaceutical Corporation in China (1993 - 2014) (Paper#144)

Zhao, Shasha (1); Tan, Hui (2); Marina, Papanastassiou (1), Anne-Wil Harzing (1)

1: Middlesex University, UK; 2: Royal Holloway, University of London, UK

Less Innovation after the IPO? - A Study of the Biotechnology, Pharmaceuticals and Medical Supplies Industries (Paper#199)

Nielsen, Klaus (1); Johnson, Matthew (2)

1: Birkbeck, University of London, UK; 2: Big Innovation Centre, London, UK

Fri 9.00 - 10.30	Location: SH Montague Room G26
Parallel Session 1B:	International Knowledge Transfer
Chairs:	Sumit Kundu, Florida International University, USA Luciano Ciravegna, King's College London, UK

Learning from Foreignness: Foreign Presence in the Downstream Knowledge Base and Local Supplier's Technological Upgrading in a Dynamic Market Environment (Paper#129)

Ha, Yoo Jung

University of York, UK

Relevant Knowledge and Recipient Ownership: Chinese MNCs' Knowledge Transfer in Africa (Paper#139)

Rui, Huaichuan (1); Zhang, Miao (2); Shipman, Alan (3)

1: Royal Holloway, University of London, UK; 2: Kingston University, UK; 3: Open University, UK

Considering International Assignees as Management Practice Transferors (Paper#65)

Butler, Christina L (1); Zander, Lena (2)

1: Kingston University, UK; 2: Uppsala University, Sweden

Employee Resilience as a Mediator of the Learning Orientation-Performance Relationship (Paper#145)

Liu, Yuanyuan (1); Liu, Xiaming (1); Cooke, Fang Lee (2)

1: Birkbeck, University of London, UK; 2: Monash University, Australia

Fri 9.00 – 10.30	Location: SH Bedford Room 37
Parallel Session 1C	Foreign Entry Modes
Chairs:	Keith Brouthers, King's College London, UK Shubin Wu, Shanghai University of Finance and Economics, China

Learning through Experience: The Impact on SME Entry Mode Choice (Paper#14)
Hollender, Lina (1); Schwens, Christian (1); Brouthers, Keith D. (2)
1: Heinrich Heine University, Düsseldorf, Germany; 2: King's College London, UK

Is there a Home bias in Mergers and Acquisitions? And Does It Depend on the Type of Acquirer and on its Home Country? (Paper#222)

Cardoso, André (1); Tavares-Lehmann, Ana Teresa (2); Lehmann, Frederick (3,4)
1: FEP, University of Porto, Portugal; 2: CEF.UP, FEP, University of Porto, Portugal; 3: Porto Business School, University of Porto, Portugal; 4: Lehmann & Co.

Acquisition Entry Strategy of Multinational Enterprises: Influences of MNEs' Prior Experiences and Industrial Competitiveness of Host Economies (Paper#86)

Arslan, Ahmad (1); Larimo, Jorma (2); Tarba, Shlomo (3)
1: Edge Hill University, Lancashire, UK; 2: University of Vaasa, Finland; 3: University of Birmingham, UK

Fri 9.00 – 10.30	Location: SH Gordon Room G34
Parallel Session 1D:	CSR of National and International Firms
Chairs:	Amon Chizema, Birmingham Business School, UK Ming-Chang Huang, Providence University Taiwan, Rep. of China

A Double-edged Sword: The Role of Reputation in the Relationship between Corporate Social Responsibility and Corporate Performance (Paper#42)

Sun, Meijui (1); Huang, Ming-Chang (2)
1: Ming Chuan University, Taiwan, Republic of China; 2: Providence University, Taiwan, Republic of China

It Can be Hard to Get Things Right: A Multilevel Framework of Corporate Social Responsibility Failure under Different Governance Modes (Paper#36)

Mol, Michael (2); Mellahi, Kamel (1); Lee, Sun Hye (1)
1: Warwick Business School, UK; 2: Copenhagen Business School, Denmark

The United Nations in Codes of Conduct and Human Rights Violations: Examining Instances and Effects in MNC CSR statements (Paper#194)

Lambin, Julian Grégory Scott (1); Jones, Marian V. (2)
1: University of Glasgow, UK; 2: University of Sheffield, UK

Fri 9.00 – 10.30 Parallel Session 1E: Chairs:	Location: SH Bloomsbury Room G35 International Divestment Davide Castellani, Henley Business School, UK Randolph Bruno, University College London, UK
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Post-Divestment Performance of Foreign Divested Firms (Paper#123)
Konara, Palitha (1); Ganotakis, Panagiotis (2)
1: University of Huddersfield, UK; 2: University of Wollongong, United Arab Emirates

Moderating Effects on Firm Financial Performance in Divestments of Foreign Subsidiaries (Paper#35)
Coudounaris, Dafnis
University of Vaasa, Finland

An Attention-based View of Expansion: An Examination of Tesco's Exit from Fresh & Easy (Paper#18)
Amankwah-Amoah, Joseph
Bristol University, UK

Fri 9.00 – 10.30 Parallel Session 1F: Chairs:	Location: SH Torrington (104) IB Theory Jeremy Clegg, Leeds University Business School, UK Pustay Michael, Texas A&M University, USA
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Context and Contextualisation in IB Research (Paper#70)
Alfoldi, Eva (2); Hassett, Melanie E. (1)
1: Turku School of Economics, University of Turku, Finland; 2: University of Bradford School of Management, UK

A Product Architecture Based (PAB) View of Internationalisation (Paper#172)
Burton, Nicholas; Nyuur, Richard Benon-be-isan
Northumbria University, UK

Absorptive Capacity in Creating Value through New Service Development in Customer, Subsidiary and Headquarter Relationships: Conceptualisation and Propositions (Paper#90)
Leposky, Tiina Tuulikki
University of Vaasa, Finland

Fri 9.00 – 10.30 Parallel Session 1G: Chairs:	Location: SH Senate SME Internationalisation Stephen Chen, University of Newcastle, Australia Paul Kalfadellis, Monash University, Australia
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Accounting for Network Spread among Internationally-active SMEs (Paper#150)
Child, John (1); Narooz, Rose (2); Elbanna, Said (3); Hsieh, Linda (4); Karmowska, Joanna (5); Marinova, Svetla (6); Puthusserry, Pushyarag (7); Tsai, Terence (8); Zhang, Lulu (8)
1: University of Birmingham, UK; 2: Coventry University, UK; 3: Qatar University, Qatar; 4: SOAS, University of London, UK; 5: Oxford Brookes University, UK; 6: Aalborg University, Denmark; 7: Queens University, Belfast, UK; 8: China-Europe International Business School, China

Internationalization of SMEs: The Effect of Institutional Distance (Paper#227)
Molz, Rick (1); Petrukhina, Kira (2)
Concordia University, Canada

The Interplay of Network Ties and Adaptive Capability on Entrepreneurial Orientation and Internationalization Performance of SMEs (Paper#124)
Eng, Teck-Yong (1); Tasavori, Misagh (2); Zaefarian, Reza (3)
1: University of Southampton, UK; 2: University of Essex, UK; 3: University of Tehran, Iran

Fri 10.30 - 10.45

Coffee& Tea with Pastries

Location: MacMillan Hall, Senate House

Fri 10.45 - 12.30

Location: Beveridge Hall, Senate House

Welcome and Keynote Session

International Business in a multi-speed global economy

Chair: Kevin Ibeh,
Conference Chair, 43rd AIB-UKI

Keynote Speakers:

Pankaj Ghemawat

Global Professor of Management and Strategy and Director of the Centre for the Globalization of Education and Management at the Stern School of Business at New York University, USA, and the Anselmo Rubiralta Professor of Global Strategy at IESE Business School, Spain.

Robert Whyte

Lead Investment Promotion Specialist, World Bank Group, Washington DC, USA

Fri 12.30 - 13.30

Lunch

Location: MacMillan Hall, Senate House

Fri 13.30 - 15.00

Parallel Session 2A:

Chairs:

Location: SH Woburn Room G22

International R&D

Nigel Driffield, Warwick Business School, UK

Xiaohui Liu, Loughborough University, UK

Institutions and R&D Investments in China (Paper#146)
McDonald, Frank (2); Sharma, Abhijit (1); Wang, Chengang (1)
1: University of Bradford, UK; 2: University of Liverpool, UK

Integrated R&D Networks: Case Study of Nestlé Company (Paper#67)

Tuncay-Celikel, Asli (1); Mehrdana, Mina (2)

1: Isik University, Turkey; 2: Cologne University of Applied Sciences, Germany; Isik University, Turkey

Where to Set up Adaptive and Innovative R&D Laboratories Abroad? Accounting for Positive Outcomes and Direction of Cross-National Distance (Paper#164)

D'Agostino, Lorena M. (1); Santangelo, Grazia D. (2)

1: AQR-IREA Research Group, University of Barcelona, Spain; 2: Department of Political and Social Science, University of Catania, Italy

R&D of Multinational Subsidiaries in Emerging Economies (Paper#43)
Nguyen, Quyen
University of Reading, UK

Fri 13.30 - 15.00	Location: SH Montague Room G26
Parallel Session 2B:	Social Capital, Knowledge Flow and Firm Performance
Chairs:	Simon Harris, University of Edinburgh, UK Tiia Vissak, University of Tartu, Estonia

Participative Governance as Internal Social Capital Configuration in Family Firms (Paper#106)
Tasavori, Misagh (1); Zaefarian, Reza (2); Eng, Teck Yong (3)
1: University of Essex, UK; 2: University of Tehran; 3: University of Southampton, UK

Benefits from Reverse Knowledge Flow – The Role of Tacitness and Collaboration (Paper#81)
Nair, Smitha. R (1); Demirbag, Mehmet (2); Mellahi, Kamel (3); Pillai, Kishore G (4)
1: University of Sheffield, UK; 2: University of Essex, UK; 3: University of Warwick, UK; 4: University of Bradford, UK

Dynamic Capability in New Venture Internationalization: A Networking Activity View on Changing Social Capital (Paper#79)
Warner, Karl S.R. (1); Jones, Marian V. (2)
1: Edinburgh Napier University, UK; 2: University of Sheffield, UK

Trojan Horses or Local Allies: The Effect of Local Board Members in Foreign Subsidiaries (Paper#137)
Müllner, Jakob; Klopff, Patricia; Nell, Phillip
Vienna University of Economics and Business, Austria

Fri 13.30 - 15.00	Location: SH Bedford Room G37
Parallel Session 2C:	Expatriation & HRM
Chairs:	Paul Gooderham, Middlesex University, UK James Walker, Henley Business School, University of Reading, UK

The Influence of Family Characteristics on Cross-Cultural Adjustment and Expatriate Performance in Dangerous Locations: A Conceptual Approach (Paper#115)
Paulus, Philipp; Muehlfeld, Katrin
Trier University, Germany

International Adjustment for Expatriates in Host Country – An Exploratory Research on French Expatriates in Vietnam (Paper#169)
VO SANG, Xuan Hoang; FOUR, Paul-Guillaume
French-Vietnamese Centre For Management Education (Cfvg), Vietnam

Chinese Expatriate Management in Emerging Markets: A Competitive Advantage Perspective (Paper#140)
Rui, Huaichuan (1); Zhang, Miao (2)
1: Royal Holloway, University of London, UK; 2: Kingston University, UK

Why Hang on to Losers? An Examination of Persistence with Underperforming Employees (Paper#69)
Amankwah-Amoah, Joseph (1); Ifere, Simeon Emezana (2); Nyuur, Richard Benon-be-isan (3)
1: Bristol University, UK; 2: University of Lagos, Nigeria; 3: Northumbria University, UK

Fri 13.30 - 15.00	Location: SH Gordon G34
Parallel Session 2D:	Post M&A Adaptation and Performance
Chairs:	Jens Gammelgaard, Copenhagen Business School, Denmark Ellen Pei-yi, Yu, Birkbeck, University of London, UK

Emotion in Intercultural Dialogue in M&As (Paper#97)
Hassett, Melanie; Harikkala-Laihinien, Riikka; Raitis, Johanna; Nummela, Niina
Turku School of Economics, University of Turku, Finland

Conceptualising the Role of Emotion in Intercultural Integration Dialogue (Paper#72)
Harikkala-Laihinien, Riikka
Turku School of Economics, University of Turku, Finland

Re-distribution of Value Chain Activities Following Acquisition in the Brewery Sector (Paper#88)
Gammelgaard, Jens (1); Hobdari, Bersant (2)
1: Copenhagen Business School, Denmark; 2: Copenhagen Business School, Denmark

When International Experience and Diversity Are (Not) Helpful: The Non-Linear Effects of Executives' International Orientation on Foreign Acquisition Performance (Paper#131)
Ray, Suparna (1); Piaskowska, Dorota (2); Tharyan, Rajesh (1); Trojanowski, Grzegorz (1)
1: University of Exeter Business School, UK; 2: University College Dublin School of Business, Ireland

Fri 13.30 - 15.00	Location: SH Bloomsbury Room G35
Parallel Session 2E:	CSR of National and International Firms
Chairs:	Jedrzej George Frynas, Middlesex University, UK Kenneth Amaeshi, University of Edinburgh, UK

CSR Perceptions and Practices in Asia-bound Supply Chains: A Case of the Post-Reform Myanmar's Export-Oriented Garment Industry (Paper#200)
Bae, Jinsun
Copenhagen Business School, Denmark

Indian CSR Practices: Mapping the Indigenous Indian Management Concepts for Wider Understanding (Paper#12)
Garg, Ritam; Ambrosius, Judith
School of Business and Economics, Friedrich-Alexander University Erlangen-Nürnberg, Germany

Environmental Kuznets Curve Hypothesis and U.S. Majority-Owned Foreign Affiliates in the E.U. (Paper#237)
Torres, Miguel (1); Bento, João Paulo (2)
1: University of Leeds, UK; 2: University of Aveiro, Portugal

The Moderating Role of Competition Intensity on Subsidiaries' Adoption of Environmental Practices
Manolopoulos, Dimitris; Dimitropoulou, Matina; Goniotaki, Evrydiki; Ntourantzi, Argyro; Papanikolaou, Konstantina
Athens University of Economics and Business, Greece

Fri 13.30 - 15.00
Parallel Session 2F:
Chairs:

Location: SH Torrington Room 104
OFDI from Emerging Economies
Surender Munjal, Leeds University Business School
Teck-Yong Eng, University of Southampton, UK

The Diversity of Chinese Firms: Antecedents and Consequences for Chinese Direct Investments in Europe (Paper#52)

Allen, Matthew (1); Liu, Jiajia (1); Allen, Maria (2)

1: The University of Manchester, UK; 2: Manchester Metropolitan University Business School, UK

Does Outward FDI Generate Higher Productivity for Emerging Economy MNEs? – Micro-level Evidence from Chinese Manufacturing Firms (Paper#147)

Li, Linjie; Liu, Xiaming

Birkbeck, University of London, UK

Emerging Market Multinationals: Reversed FDI (Paper#87)

Wadeson, Nigel; Casson, Mark

University of Reading, UK

An Examination of the Conditions, Characteristics, and Strategies Pertaining to the Rise of Emerging Markets Multinationals (Paper#71)

Yeganeh, Kia Hamid

Winona State University, USA

Fri 13.30 - 15.00

Location: SH Senate

Special Panel: SMEs' Internationalisation, Public Policies and the Growth Agenda

Chair: Prof Jeremy Clegg, Leeds University Business School, UK

Co-chair: Dr Igor Kalinic, Leeds University Business School, UK & European Commission, Brussels

Panellists (Policy and Practice)

Jean-Marie Avezou (Senior Policy Officer) DG Growth, European Commission, Brussels, Belgium

John Mark Williams, Head of the Breakthrough Programme, Banco Santander, London, UK

Panellists (Academic Research)

Prof Keith Brouthers, King's College London, UK

Prof Marian Jones, Sheffield University Management School, UK

Dr Miguel Matos Torres, Leeds University Business School, UK

Fri 15.00 – 15.15

Coffee & Tea

Location: MacMillan Hall, Senate House

Fri 15.15 - 16.45	Location: SH Woburn Room G22
Parallel Session 3A:	International Technology Transfer and Spillovers
Chairs:	Mario Kafouros, Leeds University Business School, UK Lorena M. D'Agostino, University of Barcelona, Spain

Technology Spillovers, International Knowledge Flows and the Productivity and Innovativeness of MNEs (Paper#58)

Cook, Gary (1); Shevtsova, Yevgeniya (1); Loof, Hans (2); Nabavi, Pardis (2); Pandit, Naresh (3)
1: University of Liverpool, UK; 2: Royal Institute of Technology, Sweden; 3: University of East Anglia, UK

Technology Sourcing through Licensing-in Foreign Technologies: Benefits for Emerging Market Firms (Paper#82)

Elia, Stefano (1); Munjal, Surender (2); Scalera, Vittoria G. (3)
1: Polytechnic University of Milan, Italy; 2: University of Leeds, UK; (3): University of Amsterdam Business School, The Netherlands

Global Collaboration and the Evolution of an Industry Cluster (Paper#156)

Scalera, Vittoria G. (1); Mudambi, Ram (2); Mudambi, Susan M. (2); Mukherjee, Debmalya (3)
1: University of Amsterdam Business School, The Netherlands; 2: Temple University, USA; 3: University of Akron, USA

The Impact of Foreign Direct Investment in the Host Country: Trademarks and British Expatriate Entrepreneurs in Brazil (Paper#209)

da Silva Lopes, Teresa (1); Guimaraes, Carlos Gabriel (2); Saes, Alexandre (3); Saraiva, Luiz Fernando (2)
1: University of York, UK; 2: Universidade Federal Fluminense, Brazil; 3: Universidade de Sao Paulo, Brazil

Fri 15.15 - 16.45	Location: SH Montague Room G26
Parallel Session 3B:	Knowledge Creation and Development
Chairs:	Janja Annabel Tardios, King's College London, UK Yingqi Wei, Leeds University Business School, UK

Knowledge Creation and Protection in Subsidiaries Embedded in Local Technology Clusters (Paper#48)

Ryan, Paul (1); Andersson, Ulf (2); Perri, Alessandra (3); Giblin, Majella (4)
1: Trinity College Dublin, Ireland; 2: Malardalen University, Sweden; 3: Ca' Foscari University of Venice, Italy; 4: Trinity College Dublin, Ireland

Autonomy of International Joint Ventures: An Exploration of the Knowledge Development (Paper#198)

Park, Jeong-Yang (1); Harris, Simon (2)
1: The University of Nottingham, UK; 2: The University of Edinburgh, UK

Problems in Identifying and Measuring the Key Factors Involved in Examining the Strength of Intellectual Property Rights Systems in Host Locations (Paper#226)

Papageorgiadis, Nikolaos; McDonald, Frank
University of Liverpool, UK

Knowledge Transfer from Multinationals through Labour Mobility: Learning from Export Experience (Paper#113)

Vahter, Priit; Masso, Jaan
University of Tartu, Estonia

Fri 15.15 - 16.45	Location: SH Bedford Room G37
Parallel Session 3C:	International Entrepreneurship
Chair:	Niina Nummela, University of Turku, Finland

Towards an Experience-based Country Institutional Profile for Entrepreneurship and Internationalization: Case Of Russia (Paper#223)

Laine, Igor (1); Kuivalainen, Olli (1); Anisimov, Oleg (2)

1: Lappeenranta University of Technology, LUT School of Business and Management, Finland; 2: Cloud Accounting Service Moedelo.org

What are the Antecedents of an Early Internationalization? Evidence from the Software Industry (Paper#203)

Ciravegna, Luciano (1); Kuivalainen, Olli (2); Kundu, Sumit K. (3); Lopez, Luis E. (4)

1: King's College, University of London; 2: Lappeenranta University of Technology, Finland; 3: Florida International University, USA; 4: INCAE Business School, Costa Rica & Nicaragua

International Opportunities as Objects of Activity in Start-up Industries (Paper#152)

Mainela, Tuija; Puhakka, Vesa; Sipola, Sakari

University of Oulu Business School, Finland

An Institutional Approach to Entrepreneurial Internationalization: Qualitative Meta-Synthesis (Paper#213)

Laine, Igor; Kuivalainen, Olli

Lappeenranta University of Technology, LUT School of Business and Management, Finland

Fri 15.15 - 16.45	Location: SH Gordon Room 34
Parallel Session 3D:	International Location Choice
Chair:	Pervez Ghauri, Birmingham Business School, UK

Subnational Environmental Regulations and MNEs' Location Choice in Emerging Economies (Paper#127)

Patel, Snehal Subhash; Shirodkar, Vikrant; Strange, Roger

University of Sussex, UK

The Role of Experience in FDI Location Choice: Endogenous Risk, Exogenous Risk, and High-Level Government Visits (Paper#78)

Buckley, Peter J (1); Chen, Liang (2); Clegg, L Jeremy (1); Voss, Hinrich (1)

1: University of Leeds Business School, UK; 2: University of Sussex, UK

Understanding International Locational Decisions of Non-profit Organizations: Evidence from Top Development NGOs (Paper#125)

Sirisena, Amila Buddhika; Shneor, Rotem

University of Agder, Norway

Quality of Governance and Inward FDI: Does Within-Country Heterogeneity Matter? (Paper#114)

Castellani, Davide (1); Basile, Roberto (2); Crescenzi, Riccardo (3); Iammarino, Simona (3)

1: Henley Business School, UK; 2: Second University of Naples, Italy; 3: London School of Economics, UK

Fri 15.15 - 16.45
Parallel Session 3E:
Chairs:

Location: SH Bloomsbury Room G35
Firm Internationalisation & Financing
Rick Molz, Concordia University, Canada
Jenny Berrill, Trinity College, Dublin, Republic of Ireland

Determinants of Internationalization of Socially-Oriented Organizations (Paper#151)
Chen, Jie; Saarenketo, Sami; Puumalainen, Kaisu
Lappeenranta University of Technology, Finland

An Investigation of the Antecedents and Consequences of Failure in Rewards-based
Crowdfunding: Evidence from a Potential International New Venture (Paper#93)
Loane, Sharon Patricia; Ramsey, Elaine; Ibbotson, Patrick
Ulster University Business School, Ulster University, UK

Once Bitten, Not Necessarily Shy? The Effect of Organisational Learning and Institutional Change
on Foreign Market Re-Entry Commitment (Paper#111)
Surdu, Irina Minodora; Mellahi, Kamel; Glaister, Keith
University of Warwick, UK

Disclosing the Knowledge Dimensions behind the Proliferation of mMNEs: An Interpretive
Approach across Managers and Advisers in the UK Context (Paper#138)
Stoian, Maria-Cristina (1); Dimitratos, Pavlos (2); Plakoyiannaki, Emmanuella (3)
1: Brunel Business School, Brunel University London, UK; 2: Adam Smith Business School,
University of Glasgow, UK; 3: Leeds University Business School, University of Leeds, UK

Fri 15.15 - 16.45
Parallel Session 3F:
Chair:

Location: SH Torrington (104)
Research Methodology in IB
Rebecca Piekkari, Aalto University School of Business, Finland

Decomposing the Benefits from Foreign Direct Investment: A new Methodological Framework
(Paper#133)
Bruno, Randolph Luca (1); Campos, Nauro F (2); Estrin, Saul (3)
1: University College London, UK; 2: Brunel University, UK; 3: London School of Economics and
Political Science, UK

A Multidisciplinary Perspective of Big Data in Business and Management Research (Paper#215)
Sheng, Jie; Amankwah-Amoah, Joseph; Wang, Xiaojun
University of Bristol, UK

A Dialectical Approach to Sense Making: Developing Internationalisation Knowledge across
Institutional and Linguistic Boundaries (Paper#197)
Couper, Carole
The University of Glasgow, UK

Fri 15.15 - 16.45 Special Panel:	Location: SH Senate Commonwealth Trade & Investment in a Multi-Speed Global Economy
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Chair: Peter Buckley
Leeds University Business School and Steering Group, Commonwealth Research Network on International Business (CRN-IB)

Panellists

The Commonwealth in the Unfolding Global Trade Landscape: Prospects, Priorities and Perspectives

Mohammad Razzaque

International Trade Policy, Trade Division, Commonwealth Secretariat and Steering Group, Commonwealth Research Network on International Business (CRN-IB)

Old Links and New Ties: Power and Persuasion in an Age of Networks

Lord Howell

Former Secretary of State for Energy, Secretary of State for Transport, and Minister for the Commonwealth in the Foreign and Commonwealth Office (2010-2012)

SME Internationalization, Digitisation and Women's Economic Empowerment as Key Drivers of Change in Commonwealth International Business

Arif Zaman

Henley Business School, University of Reading, Commonwealth Businesswomen's Network and Steering Group, Commonwealth Research Network on International Business (CRN-IB)

Fri 16.45 – 18.00	Founders' Plenary Location: Beveridge Hall, Senate House
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Chair: Heinz Tuselmann, Chair, AIB-UKI

Keynote Speaker:

Julian Birkinshaw, Professor and Chair of Strategy and Entrepreneurship
Academic Director of the Deloitte Institute, London Business School

Topic: The MNC as a Global Boundary Spanner

Guests of Honours:

Founding/Early Members & Past Chairs, AIB-UKI

19.00 – 20.00 **Drinks Reception**
Location: Hunterian Museum and Surgeons' Library, Royal College of Surgeons of England

20.00 – 23.30 **Gala Dinner, Music and Dance**
Location: Edward Lumley Hall, Royal College of Surgeons of England

Saturday, 9 April

**MAIN CONFERENCE
Parallel Sessions**

Location: **Birkbeck Main Building**

Sat 8.00 – 13.30 **Conference Registration**
Location: MAL B29

Sat 8.30 – 9.00 **Coffee & Tea**
Location: MAL B04

Sat 8.30 - 10.00 Parallel Session 4A: Chairs:	Location: MAL 630 Emerging Market MNEs (EMMNE) Christian Felzensztein, Kingston University London, UK Rui Huaichuan, Royal Holloway, University of London, UK
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Macro and Micro Influences in the Growth of Chinese Multinationals: an FSA-CSA Framework (Paper#92)

Tang, Yuxuan (1); Pearce, Robert (2)

1: Peking university Beijing, China; 2: University of Reading, UK

The Heterogeneity of Emerging Countries: Dual Economies and MNE Activity (Paper#39)

Narula, Rajneesh; Brandl, Kristin

Henley Business School, University of Reading, UK

How Does Managerial Perception of Emerging Market Institutions Matter for Firms' Internationalization? Cognitive Foundations of Institutions in Emerging Markets (Paper#166)

Mihailova, Irina

Aalto University School of Business, Finland

Sat 8.30 - 10.00 Parallel Session 4B: Chairs:	Location: MAL 631 International Firm Performance Frank McDonald, University of Liverpool, UK John Child, University of Birmingham, UK
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Knowledge Flows, Country of Origin and Performance in the Multinational Corporations: An empirical study (Paper#56)

Alharbi, Jaithen

Qatar University, Qatar

Learning from Foreign Operation Modes: The Virtuous Path for Innovation (Paper#177)

Pla-Barber, Jose; Villar, Cristina; Molina, Maria

University of Valencia, Spain

Pay Dispersion, Culture and Bank Performance (Paper#130)

Yu, Ellen Pei-yi (1); Luu, Bac Van (2)

1: Birkbeck, University of London, UK; 2: Russell Investments, London, UK

Firm Performance and the Value of Network Resources in Different Institutional Environments (Paper#16)

Aliyev, Murod; Kafouros, Mario; Brown, Andrew; Spencer, David
University of Leeds, UK

Sat 8.30 - 10.00	Location: MAL 632
Parallel Session 4C:	Public Policy and Attraction of FDI
Chairs:	Stephen Young, University of Glasgow, UK Pavlos Dimitratos, University of Glasgow, UK

Foreign Direct Investment in Zimbabwe and Botswana: The Desperation Game (Paper#161)
Gutu, Mavis (1); Omar, Maktoba (2); Anastasiadou, Constantia (3); Osei, Collins (4)
Edinburgh Napier University, UK

The Effect of Civil and Political Liberties Suppression on Foreign Direct Investment: An Evaluation of Emerging and Developing Economies (Paper#193)
Filippaios, Fragkiskos (1); Annan-Diab, Fatima (2); Hermidas, Amir (3)
1: Kent Business School, University of Kent, UK; 2: Kingston Business School, Kingston University, UK; 3: Citi Financial Services

After-Care' Service Provision and Repeat Investment (Paper#104)
Kalfadellis, Paul
Monash University, Australia

The Interaction of the Regulation of the Pharmaceutical Industry in Saudi Arabia with the Presence of Foreign Direct Investment (Paper#236)
Asiri, Majed
University of Hull, UK

Sat 8.30 - 10.00	Location: MAL 538
Parallel Session 4D:	Firm Internationalisation
Chairs:	Sharon Loane, University of Ulster, UK Maria-Cristina Stoian, Brunel University London, UK

The Complex Internationalization of Atlas Copco in the Chinese Mid-market: Three Process Narratives (Paper#108)
Drogendijk, Rian (1,2); Eriksson, Mikael (2); Forsgren, Mats (2); Holm, Ulf (2)
1: University of Groningen, The Netherlands; 2: Uppsala University, Sweden

A Late Starter Di.Bi.'S Serial Nonlinear Internationalization: Causes and Consequences (Paper#89)
Vissak, Tiia (1); Francioni, Barbara (2)
1: University of Tartu, Estonia; 2: University of Urbino "Carlo Bo", Italy

The New Internalization Theory Perspective on Family Firm Internationalization (Paper#176)
Hillemann, Jenny; Ton-Nu, Nguyen
Vrije Universiteit Brussels, Belgium

Operational Flexibility and Foreign Market Entry Decisions: A Real Option Perspective (Paper#105)
Belderbos, Rene (2,3); Tong, Tony W. (4); Wu, Shubin (1)
1: Shanghai University of Finance and Economics, China; 2: Katholieke Universiteit Leuven, Belgium; 3: Maastricht University, The Netherlands; 4: University of Colorado, USA

Sat 8.30 - 10.00	Location: MAL 539
Parallel Session 4E:	Culture, Internationalization and IE
Chairs:	Timothy Devinney, Leeds University Business School, UK Terence Jackson, Middlesex University, UK

An Examination of the Congruence between Hofstede's and Schwartz's Cultural Frameworks (Paper#231)

Yeganeh, Kia Hamid

Winona State University, USA

Multilingualism and the Internationalization of New Firms in Digital Markets (Paper#135)

Reuber, Becky

University of Toronto, Canada

Noticing and Exercising Options as Entry Modes: Attention Structure of the Firm and its Capability (Paper#183)

Ahi, Ali; Kuivalainen, Olli

Lappeenranta University of Technology, Finland

Beyond Categories: New Directions for International Entrepreneurship Research (Paper#241)

Reuber, Becky (1), Dimitratos, Pavlos (2), Kuivalainen, Olli (3)

1: University of Toronto, Canada; 2: University of Glasgow, UK; 3: Lappeenranta University of Technology, Finland

Sat 8.30 - 10.00	Location: MAL 540
Parallel Session 4F:	International Strategy & Relationships
Chairs:	Xiaming Liu, Birkbeck, University of London, UK Anders Pehrsson, Linnaeus University, Sweden

Does Subsidiary Embeddedness Determine Subsidiary Strategy? Evidence from the Information and Communication Technology Industry (Paper#126)

Papanastassiou, Marina (1); Zhao, Shasha (1); Constantiou, Ioanna (2); Ball, Emma (1); Kazim, Zainab (1)

1: Middlesex University Business School, UK; 2: Copenhagen Business School, Denmark

What are the Determinants of Reshoring? (Paper#99)

Temouri, Yama (1); Driffield, Nigel (2); Delis, Agelos (1)

1: Aston University, UK; 2: Warwick University, UK

Revisiting the European Horsemeat Scandal: Insights from Power Asymmetry in the Food Supply Chain (Paper#49)

Madichie, Nnamdi (1); Yamoah, Fred (2)

1: London School of Business and Management, UK; 2: University of Hertfordshire Business School, UK

In the Land of the Blind.... - A Model of Double-sided Uncertainty for International Negotiations (Paper#163)

Ott, Ursula F.

Kingston University London, UK

Sat 8.30 - 10.00	Location: MAL 402
Parallel Session 4G:	Organizational Theory and Behaviour
Chairs:	Matthew Allen, Manchester Business School, UK Luca Andriani, Birkbeck, University of London, UK

Development of Practices in Organizational Change (Paper#173)
Ketolainen, Mari; Kallio, Elisa; Eriksson, Taina
Turku School of Economics, University of Turku, Finland

Absorptive Capacity Research: A Bibliometric Analysis (Paper#59)
Apriliyanti, Indri Dwi; Alon, Ilan
University of Agder, Norway

Revisiting the Concept and Operationalization of Absorptive Capacity: Framework and Estimates of Indicators (Paper#61)
Frenz, Marion; Ietto-Gillies, Grazia
Birkbeck, University of London, UK

Sat 8.30 - 10.00	Location: MAL 152
Parallel Session 4H:	Environment, Governance and Public Policy
Chairs:	Gary Cook, University of Liverpool, UK Mike Crone, Sheffield Hallam University, UK

The Role of Power in Multi-Stakeholder Relational Governance Model: Insights from the Colombian Green Protocol Principles (Paper#142)
Aluko, Olu (1); Pinilla-Urzola, Angela (2); Beddewela, Eshani (1)
1: University Huddersfield, UK; 2: University Los Andes, Colombia

PPPs in China's Water and Waste-water Markets (Paper#142)
Stenberg, Esa
University of Turku, Finland

What is Responsible – What is Irresponsible Leadership in Luxembourg? (Paper#1)
Schinzel, Ursula
United Business Institutes, Luxembourg

Sat 10.00 - 10.30 **Coffee & Tea with Pastries**
Location: MAL B04

Sat 10.30 – 12.00	Location: MAL 630
Parallel Session 5A:	EMMNE Performance
Chairs:	Rudolf Sinkovics, The University of Manchester, UK Pi-Chi Chen, University of Greenwich, UK

Firm Strategy, Competitive Advantage and Performance in Emerging Economies: The Value of Chain Affiliation in the Russian Hotel Industry (Paper#168)

Karhunen, Päivi; Leppänen, Simo
Aalto University School of Business, Finland

The Mediating Role of Subsidiary Autonomy in the Overseas Subsidiary Performance Of MNEs from an Emerging Economy (Paper#155)

Fang, Tao (1); Liu, Xiaohui (1); Gao, Lan (1); Xia, Enjun (2)
1: Loughborough University, UK; 2: Beijing Institute of Technology, China

Subsidiary Performance of Chinese MNEs in the European Union: An Institutional Perspective (Paper#80)

Konara, Palitha (1); Wei, Yingqi (2); Zheng, Nan (1)
1: The Business School, University of Huddersfield, UK; 2: Leeds University Business School, UK

Sat 10.30 – 12.00	Location: MAL 631
Parallel Session 5B:	Firm Internationalization and Multinationality
Chairs:	Ulf Andersson, Malardalen University, Sweden Sami Saarenketo, Lappeenranta University of Tech, Finland

Internationalization Speed of Latin American SMEs (Paper#23)

Felzensztein, Christian (1); Gimmon, Eli (2); Parra, Gabriel (3)
1: Kingston University London, UK; 2: Tel Hai University, Israel; 3: CORFO Chile

How Multinational are CEE firms? (Paper#46)

Martin, Thomas Christopher; Berrill, Jenny
Trinity College Dublin, Ireland

The Multinationality-Performance Relationship: Evidence from Emerging Economy Multinational Enterprises (Paper#117)

Gu, Jinlong; Yang, Yong; Strange, Roger
University of Sussex, UK

The Role of Innovativeness, Strategy, Size and Context in Multinationality-Performance Relationship for Emerging MNEs: The Case of Russian MNEs (Paper#47)

Veselova, Anna (1); Dikova, Desislava (2); Kazantcev, Anatoly (1)
1: Graduate School of Management St. Petersburg State University, Russian Federation; 2: Vienna University of Economics and Business, Austria

Sat 10.30 – 12.00	Location: MAL 632
Parallel Session 5C:	Trust and Firm Behaviour
Chairs:	Ott Ursula, Kingston University London, UK Tim Andrews, Thammasat University, Thailand

Corruption and Institutional Trust: Evidence from Latin America (Paper#95)
Andriani, Luca; Escudero Loaiza, Margarita Maria
Birkbeck, University of London, UK

Spirituality as an Antecedent of Trust and Network Commitment: Case of Anatolian Tigers (Paper#31)
Kurt, Yusuf; Yamin, Mo; Sinkovics, Noemi; Sinkovics, Rudolf
The University of Manchester, UK

The Role of Organisational Trust in a Multi-Cultural Setting: International Companies in the Automotive Sector in Morocco (Paper#38)
El Hakimi, Imane
Northumbria University, UK

Sat 10.30 – 12.00	Location: MAL 538
Parallel Session 5D:	Subsidiary Network, Behaviour and Competitiveness
Chairs:	Kamel Mellahi, Warwick Business School, UK Fragkiskos Filippaios, Kingston Business School, UK

Utilizing Diverse Knowledge for Problem Solving in the MNC: A Network Mobilization Perspective (Paper#66)
Parker, Andrew (1); Tippmann, Esther (2); Kratochvil, Renate (3)
1: Grenoble Ecole de Management (GEM), France; 2: University College Dublin (UCD), Ireland; 3: Vienna University of Economics and Business (WU), Austria

The Sequential Response Process to Conflicting Demands in the Context of Institutional Duality in MNC Subsidiaries (Paper#154)
Holm, Alison (1); Nell, Phillip (1,2); Klopff, Patricia (1); Decreton, Benoit (1)
1: Vienna University of Economics and Business, Austria; 2: Copenhagen Business School, Denmark

Tax Haven Networks and the Role of the Big 4 Accountancy Firms (Paper#26)
Jones, Chris (1); Temouri, Yama (2); Cobham, Alex (3)
1: Aston University, UK; 2: Aston University, UK; 3: Tax Justice Network

Intangible Asset Holdings and Investments of Multinational Subsidiaries (Paper#44)
Nguyen, Quyen
University of Reading, UK

Sat 10.30 – 12.00	Location: MAL 539
Parallel Session 5E:	Export Behaviour and Performance
Chairs:	Jorma Larimo, University of Vaasa, Finland Becky Reuber, University of Toronto, Canada

The Mediating and Moderating Roles of Innovation and Target Market Selection on the Relationship between Proactive Environmental Strategy and Export Performance (Paper#3)
Huang, Ming-Chang (1); Lo, Sheng-Chung (2); Tung, Jane (2)
1: Providence University, Taiwan, Republic of China; 2: Hsing Wu University, Taiwan, Republic of China

Management Practices and Export Behaviour in a Transnational Context: Cross Country Evidence from Large Countries (Paper#76)
Beleska-Spasova, Elena; Walker, James, T.
Henley Business School, University of Reading, UK

Institutions and Export Specialization of the Post-China 16 Economies (Paper#201)
Tomlinson, Terry; Storrud-Barnes, Susan
Cleveland State University, USA

The Role of Firms' Capabilities and Institutional Distances in Export Channel Selection and Export Performance (Paper#134)
Li, Min; He, Xinming; Sousa, Carlos M.P.
Durham University, UK

Sat 10.30 – 12.00	Location: MAL 540
Parallel Session 5F:	International Firm Behaviour
Chairs:	Rajneesh Narula, Henley Business School, UK Joseph Amankwa-Amoah, University of Bristol, UK

Where Local and Global Meets Arts and Business: Importing a Guggenheim Museum to Helsinki (Paper#118)
Ritvala, Tiina Anna-Maria; Piekkari, Rebecca; Franck, Henrika; Granqvist, Nina
Aalto University School of Business, Finland

Explaining Foreign Divestment in the Retail Sector: A Penrosean Perspective (Paper#94)
Mohr, Alex (1); Batsakis, Georgios (2); Stone, Zita (1)
1: University of Kent, UK; 2: Brunel University London, UK

The Effects of Economic Downturn, Flexibility, and Culture on International Divestments of Foreign Subsidiaries (Paper#21)
Shin, HoWook (1); Lee, Seung-Hyun (1); Lee, Jeoung Yul (2,3)
1: University of Texas at Dallas, Naveen Jindal School of Management, USA; 2: Hongik University, College of Business Management, South Korea; 3: Leeds University Business School, University of Leeds, UK

Multicountry Internal and External Innovations and MNE Performance (Paper#162)
Tardios, Janja Annabel (1); Kafouros, Mario (2); Wang, Elizabeth Yi (2)
1: King's College London, UK; 2: University of Leeds, UK

Sat 10.30 – 12.00

Location: MAL 402

Special Panel: **Knowledge Creation and Diffusion: a South-North and East-West perspective**

Chair: Robert Pearce (1)

Panellists

Anne-Wil Harzing (2)

Marina Papanastassiou (2)

Paul Gooderham (2, 3)

Dr. Jędrzej George Frynas (2)

Dr. Terence Jackson (2)

(1) University of Reading, UK; (2) Middlesex University Business School, UK; (3) NHH -The Norwegian School of Economics & Business Administration, Norway

Sat 12.00 – 13.00

Lunch

Location: The Venue and The Gallery, Student Central

Sat 13.30 – 13.30

AIB UK&I Membership Meeting

Location: MAL B30

Sat 13.30 – 15.00

Location: MAL 630

Parallel Session 6A:

MNE Decision Making

Chairs:

Rian Drongendjik, University of Groningen, The Netherlands

Phillip Nell, Vienna School of Economics and Business, Austria

Is 'Big Data' Good or Bad for Headquarters and Subsidiaries? The Possibility of Automation of Decision Making and Control and Implications on Intrafirm Relationships (Paper#182)

Zhao, Shasha

Middlesex University, UK

Unfolding Decision Making 'Myth' in MNEs: A Preliminary Investigation into Decision Loci, Managerial Perception, and Organisational Structure (Paper#205)

Zhao, Shasha (1); Papanastassiou, Marina (1); Pearce, Robert (2); Bassiak, Yannis (3)

1: Middlesex University, UK; 2: Reading University, UK; 3: University of Athens, Greece

Decision-Making in the Absence of Scale of Desirability (Paper#73)

Wirén, Milla; Zettnig, Peter

Turku School of Economics, University of Turku, Finland

How TMT International Experience and Diversity May (Not) Influence Effective Choice of Payment Mode in Cross-Border Acquisitions (Paper#103)

Ray, Suparna (1); Piaskowska, Dorota (2); Tharyan, Rajesh (1); Trojanowski, Grzegorz (1)

1: University of Exeter Business School, UK; 2: University College Dublin, Ireland

Sat 13.30 – 15.00	Location: MAL 631
Parallel Session 6B:	Firm Survival and Performance
Chairs:	Mo Yamin, The University of Manchester, UK Jeoung Yul, Hongik University, South Korea & LUBS, UK

Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development (Paper#191)

Wang, Yi (1); Larimo, Jorma (2)

1: University of Vaasa, Finland; 2: University of Vaasa, Finland

Mitigating Institutional Voids through Institutional Bricolage and Institutional Entrepreneurship: Evidence from Kyrgyz SMEs (Paper#240)

Makhmadshoev, Dilshod (1); Ibeh, Kevin (2)

1: University of Strathclyde, UK; 2: Birkbeck, University of London, UK

Economic Inequality, National Culture and MNC Subsidiary Performance: A Multi-case Investigation (Paper#54)

Andrews, Timothy George (1); Htun, Khin Thi (2)

1: Thammasat University, Thailand; 2: Myanmar Women Entrepreneurs Association, Myanmar

Sat 13.30 – 15.00	Location: MAL 632
Parallel Session 6C:	International Marketing / IHRM
Chairs:	Emmanuella Plakoyiannaki, Leeds University Business School, UK Oliver Borchert, University of Strathclyde, UK

Effectual Brand Identity Development in International New Ventures (Paper#229)

Kusi, Samuel Yaw; Gabrielsson, Peter; Kontkanen, Minnie

University of Vaasa, Finland

Dispositional Resistance to Change and Willingness to Accept International Assignment (Paper#209)

Yamao, Sachiko (1); Sekiguchi, Tomoki (2)

1: University of Melbourne, Australia; 2: Osaka University, Japan

Antecedents of Attitude and its Influence on Purchase Intention of Private Labels Brands in Saudi Arabia (Paper#40)

Mohamed Farook, Mohamed Riyazi

King Fahd University of Petroleum and Minerals, Saudi Arabia

Sat 13.30 – 15.00	Location: MAL 538
Parallel Session 6D:	Subsidiary Network, Behaviour and Competitiveness
Chairs:	Roger Strange, University of Sussex, UK Ana Teresa Tavares-Lehmann, University of Porto, Portugal

Subsidiary's International Business Competence (Paper#220)

Pronina, Mariia; Kuivalainen, Olli; Torkkeli, Lasse; Ilnitskaya, Polina

LUT School of Business and Management, Finland

Firm's International Competitiveness: Innovativeness and Customer Responsiveness of the Foreign Subsidiary (Paper#4)

Pehrsson, Anders

Linnaeus University, Sweden

Network Linkages at Home and Overseas: Do they Improve the Innovativeness of Emerging Market Multinationals? (Paper#217)

Zou, Huan (1); Zhang, Jie (2)

1: SOAS, University of London, UK; 2: Fudan University, China

Firm Efficiency and the Effects of EU Membership for Transitional Countries (Paper#68)

Webster, Allan; Piesse, Jennifer; Radicic, Dragana

Bournemouth University, UK

Sat 13.30 – 15.00

Parallel Session 6E:

Chairs:

Location: MAL 539

Export Behaviour and Performance

Marian Jones, University of Sheffield, UK

Carlos Sousa, Durham University, UK

Trade Associations, Networks and Export Performance (Paper#24)

Brache, Jose (1); Felzensztein, Christian (2)

1: Universidad Austral de Chile; 2: Kingston University, UK

The Importance of Entrepreneurial Orientation on the Export Performance of Small and Medium-size Enterprises: A Study of Hong Kong Exporters (Paper#41)

Wong, Macy (1); Chen, Stephen (2)

1: Hong Kong Polytechnic University, China; 2: University of Newcastle, Australia

Exporting Electronic Waste: A Conceptualisation and Extension (Paper#11)

Amankwah-Amoah, Joseph

Bristol University, UK

Toward a Construct of Dynamic Capabilities Malfunction: Evidence from Failed Chinese Entrepreneurs (Paper#141)

Zhang, Hongxu; Amankwah-Amoah, Joseph

University of Bristol, UK

Sat 13.30 – 15.00

Parallel Session 6F:

Chairs:

Location: MAL 540

IB Theory

Paz Estrella Tolentino/Odile Janne, Birkbeck, University of London

Alibaba's Strategic Drift (Paper#136)

Kim, Young-Chan; Chen, Pi-Chi

University of Greenwich, UK

Portfolio-based Tests of the Costs of Rapid Firm-Level Internationalisation (Paper#45)

Berrill, Jenny (1); O'Hagan-Luff, Martha (1); Kearney, Colm (2)

1: Trinity College Dublin, Ireland; 2: Monash University, Australia

Exploring MNEs Footloose Behaviour: A Conceptual Framework (Paper#192)

Gokh, Irina; Filippaios, Fragkiskos

Kent Business School, University of Kent, UK

Sat 13.30 – 15.00

Location: MAL 402

Special Panel: **Meet the Editors: Writing Good Papers & Good Reviews**

Chair: Desislava Dikova

Vienna University of Economics and Business; Journal of East-West Business

Panellists

Julian Birkinshaw

London Business School; Business Strategy Review

Pervez Ghauri

Birmingham Business School; International Business Review

Anne-Wil Harzing

Middlesex University, London, Cross Cultural & Strategic Management

Geoffrey Wood

British Journal of Management; the ABS List