

## 41st AIB-UKI Conference 2014

**Date: Thursday, 10/Apr/2014**

<b>9:30am</b> - <b>5:30pm</b>	<b>Research Methods Workshop: Structural equation modelling (SEM) using LISREL and EQS</b> Location: <a href="#">LMB/037X</a>
<b>6:00pm</b> - <b>8:00pm</b>	<b>Drinks Reception &amp; Registration: Thursday</b> Location: <a href="#">Ron Cooke Hub Auditorium</a>

Date: Friday, 11/Apr/2014					
8:00am - 5:00pm	Drinks Reception & Registration: Friday Location: <b>Ron Cooke Hub Auditorium</b>				
8:30am - 10:30am	Doctoral sessions: :				
10:30am - 10:45am	Refreshment Break: Friday Morning Location: <b>Ron Cooke Hub Auditorium</b>				
10:45am - 11:00am	Conference Welcome Location: <b>RCH/037</b>				
11:00am - 12:30pm	Keynote Speech Location: <b>RCH/037</b>				
12:30pm - 1:30pm	Lunch: Friday Location: <b>Ron Cooke Hub Auditorium</b>				
1:30pm - 3:00pm	<p><b>Parallel Session 1.A: Internationalisation from and to emerging markets</b> Location: <b>RCH/248</b> Internationalisation from emerging markets</p> <p><b>Overseas Acquisitions by by Indian Multinationals – What Influences their Location Choices?</b> <b>Smitha. R Nair</b><sup>1</sup>, <b>Mehmet Demirbag</b><sup>2</sup> 1: Management School, University of Sheffield; 2: Business School, University of Strathclyde</p> <p><b>Business Model Management during the Internationalization of Emerging Market Firms: The South African Experience</b> <b>Margarete Kalinowski Bowien</b> ESADE Business School, Spain</p>	<p><b>Parallel Session 1.B: Internationalisation from and to emerging markets</b> Location: <b>RCH/250</b> Institutions</p> <p><b>Can institutional capabilities be transferred across borders?</b> <b>Michael Carney</b><sup>1</sup>, <b>Marleen Dieleman</b><sup>2</sup>, <b>Markus Taussig</b><sup>2</sup> 1: Concordia University, Canada; 2: National University of Singapore</p> <p><b>Influences of Economic Freedom Distance on FDI Entry Strategies of MNEs in Transitional Periphery of CIS and South-East Europe</b> <b>Ahmad Arslan</b><sup>1</sup>, <b>Shlomo Tarba</b><sup>2</sup>, <b>Jorma Larimo</b><sup>3</sup> 1: Department of Marketing, University of Vaasa, Finland; 2:</p>	<p><b>Parallel Session 1.C: Business strategy</b> Location: <b>RCH/017</b> Entry Strategy</p> <p><b>The Evolution of Foreign Market Entry Literature: A Systematic Review and Future Directions</b> <b>Irina Minodora Surdu</b><sup>1</sup>, <b>Kamel Mellahi</b><sup>2</sup> 1: University of Warwick, United Kingdom; 2: University of Warwick, United Kingdom</p> <p><b>Explaining simultaneous internationalisation</b> <b>Alex Mohr</b>, <b>Georgios Batsakis</b> University of Kent, United Kingdom</p> <p><b>NONLINEAR</b></p>	<p><b>Parallel Session 1.D: The Impact on host / home Countries</b> Location: <b>LMB/020 Law Management</b> Spillovers</p> <p><b>Spillovers from FDI and Local Networks: The Importance of Transactional linkages and Vertical Keiretsu in Japan</b> <b>Satomi Kimino</b><sup>1</sup>, <b>Nigel Driffield</b><sup>2</sup>, <b>David Saal</b><sup>2</sup> 1: Durham University Business School, Durham University, United Kingdom; 2: Aston Business School, Aston University, United Kingdom</p> <p><b>Institutional Spillovers of an MNE's Entry into a Transition Economy – An Illustrative Case Study</b></p>	<p><b>Parallel Session 1.E: Firm competitiveness,</b> Location: <b>LMB/021 Law Management</b></p> <p><b>Determinants of Firm Performance: Evidence from Manufacturing Firms in Sub-Saharan Africa</b> <b>Godwin Okafor</b> Bournemouth University, United Kingdom</p> <p><b>The effects of EU membership and internationalisation on firm efficiency in transitional countries: evidence from the construction sector</b> <b>Allan Webster</b>, <b>Jenifer Piesse</b>, <b>Khurshid Djalilov</b> Bournemouth University, United Kingdom</p>

	<p><b>Internationalization Trajectories and Business Models of Emerging Market Multinationals: A Strategic Group Analysis</b>  <u>Margarete Kalinowski Bowien</u>, Luis Vives  ESADE Business School, Spain</p> <p><b>LEVERAGE OR DEVELOP? HOW EMERGING MARKET MULTINATIONALS MANAGE THEIR BUSINESS MODELS IN THEIR INTERNATIONALIZATION PROCESSES AND THE IMPACT ON DIFFERENTIAL FIRM PERFORMANCE</b>  <u>Margarete Kalinowski Bowien</u>, Luis Vives  ESADE Business School, Spain</p>	<p>Department of Strategy and International Business, Management School, University of Sheffield, UK.; 3: Department of Marketing, University of Vaasa, Finland, Faculty of Economics and Business Administration, University of Tartu, Estonia</p> <p><b>LIABILITIES OF 'OUTSIDERSHIP' IN EMNCs: THE PROCESS MODEL, GLOBAL PRODUCTION NETWORKS AND COUNTRY SPECIFIC EFFECTS</b>  <u>Peter Hertenstein</u><sup>1</sup>, Dylan Sutherland<sup>2</sup>  1: University of Cambridge, United Kingdom; 2: Durham University Business School, United Kingdom</p> <p><b>Formal and Informal Institutional Aspects of Intellectual Property Rights Protection and Foreign Direct Investment</b>  Nickolas Papageorgiadis<sup>1</sup>, Frank McDonald<sup>2</sup>, <u>Palitha Konara</u><sup>3</sup>, Chengang Wang<sup>1</sup>  1: University of Bradford, United Kingdom; 2: University of Liverpool, United Kingdom; 3: University of Huddersfield, United Kingdom</p>	<p><b>INTERNATIONALIZATION OF ASSA ABLOY</b>  <u>Tiiia Vissak</u>  University of Tartu, Estonia</p> <p><b>Cultivation of a corporate global mindset: A grounded theory approach</b>  <u>Jörg Hruby</u>, Björn Peiter  Hochschule für Unternehmensführung, Germany</p>	<p><u>Elina Peltö</u>, <u>Anna Karhu</u>  Turku School of Economics at University of Turku, Finland</p> <p><b>Factors Influencing Technology and Knowledge Transfer in Africa: A Study of the Construction Industry in Ghana</b>  <u>Ellis Luther Chilie Osabutey</u>  Middlesex University Business School, United Kingdom</p> <p><b>Is the effect of FDI green?: FDI, technology spillovers, and green innovation in South Korea</b>  <u>Yoo Jung Ha</u>  University of York, United Kingdom</p>	<p>Kingdom</p> <p><b>Local context, subnational variation and foreign affiliate performance: Place and space effects across Chinese cities</b>  <u>Conor McDonald</u><sup>1</sup>, Peter Buckley<sup>2</sup>, Hinrich Voss<sup>3</sup>, Adam Cross<sup>4</sup>  1: University of Leeds, United Kingdom; 2: University of Leeds, United Kingdom; 3: University of Leeds, United Kingdom; 4: International Business School Suzhou (IBSS)</p>
	<p><b>Parallel Session 1.F: International entrepreneurship</b>  Location: <b>LMB/022 Law Management</b></p> <p><b>International new ventures – rapid internationalization across different industry contexts</b>  Svante Andersson<sup>1</sup>, Natasha</p>	<p><b>Parallel Session 1.G: FDI Determinants</b>  Location: <b>RCH/004</b></p> <p><b>Determinants of Emerging Market Outward Foreign Direct Investment into the UK</b>  <u>Mark Cook</u><sup>1</sup>, Eun Sun Godwin<sup>2</sup>  1: University of Wolverhampton, United Kingdom; 2: University of</p>	<p><b>Parallel Session 1.H: Institutions</b>  Location: <b>LMB/023</b>  Internationalisation from emerging markets</p> <p><b>SUBSIDIARIES' ALLIANCE PORTFOLIO AND INNOVATION: DISENTANGLING THE MULTIPLE EFFECT OF CULTURAL DISTANCE</b></p>		

	<p><b>Evers<sup>2</sup>, Olli Kuivalainen<sup>3</sup></b> 1: Halmstad University, Sweden; 2: National University of Ireland, Galway, ROI; 3: Lappeenranta University of Technology, Finland</p> <p><b>Managing the Dimensions and Embeddedness of Social Capital for Internationalization</b> <b>Simon Harris<sup>1</sup>, Colin Wheeler<sup>2</sup></b> 1: University of Edinburgh, United Kingdom; 2: University of Portsmouth, United Kingdom</p> <p><b>Organizational Learning for Sustainable Internationalization: A Longitudinal Study</b> <b>Margaret Fletcher<sup>2</sup>, Simon Harris<sup>1</sup></b> 1: University of Edinburgh, United Kingdom; 2: University of Glasgow, United Kingdom</p>	<p>Wolverhampton, United Kingdom</p> <p><b>What Determines Tax Haven FDI</b> <b>Chris Jones, Yama Temouri</b> Aston University, United Kingdom</p> <p><b>Political Risk Management: A Literature Review and Research Agenda</b> <b>Thomas Lawton<sup>1</sup>, Anna John<sup>2</sup></b> 1: Open University Business School, United Kingdom; 2: Open University Business School, United Kingdom</p>	<p><b>Stefano Elia<sup>1</sup>, Antonio Messeni Petruzzelli<sup>2</sup>, Lucia Piscitello<sup>1</sup></b> 1: Politecnico di Milano, Italy; 2: Politecnico di Bari, Italy</p> <p><b>Ethical Considerations of the Post-TRIPS Effect of Stronger Patent Protection and Enforcement on Economic Growth</b> <b>Nikolaos Papageorgiadis<sup>1</sup>, Constantinos Alexiou<sup>2</sup>, Joe Nellis<sup>2</sup></b> 1: Bradford University School of Management, United Kingdom; 2: Cranfield University School of Management, United Kingdom</p> <p><b>Exploring complexity and logics: the logic of family, religion, and market in a Japanese multinational enterprise</b> <b>Hitoshi Iwashita</b> Cardiff University, United Kingdom</p>		
<p><b>3:00pm</b> - <b>3:30pm</b></p>	<p><b>Refreshment Break: Friday Afternoon</b> Location: <a href="#">Ron Cooke Hub Auditorium</a></p>				
<p><b>3:30pm</b> - <b>5:00pm</b></p>	<p><b>Special Workshop Session: Multinational Corporations and Scottish Independence</b> Location: <a href="#">RCH/037</a> Internationalisation from emerging markets: China</p>	<p><b>Parallel Session 2.A: Internationalisation from and to emerging markets</b> Location: <a href="#">RCH/248</a> Internationalisation from emerging markets: China</p> <p><b>OFDI FROM CHINA: ALWAYS STUCK IN SECOND PHASE?</b> <b>Gianluigi Giorgioni</b> University of Liverpool, United Kingdom</p> <p><b>Apples to oranges or different varieties of apples? The</b></p>	<p><b>Parallel Session 2.B: Corporate governance and finance</b> Location: <a href="#">RCH/250</a> Corporate governance</p> <p><b>Women on corporate boards around the world: Institutional triggers and barriers</b> <b>Amon Chizema</b> Loughborough University, United Kingdom</p> <p><b>Corporate Social Responsibility and Firms</b></p>	<p><b>Parallel Session 2.C: Business strategy</b> Location: <a href="#">RCH/017</a> Entrepreneurship and Management</p> <p><b>Internationalising family run business: Overcoming conflict, embracing cohesion and the role of entrepreneurship.</b> <b>Marty Reilly, Pamela Sharkey Scott</b> Dublin Institute of Technology, Ireland</p> <p><b>Understanding the Strategic</b></p>	<p><b>Parallel Session 2.D: The Impact on host / home Countries</b> Location: <a href="#">LMB/020 Law Management</a> Spillovers</p> <p><b>Technology Transfer through FDI: A triangular perspective</b> <b>Zaheer Khan<sup>1</sup>, Paulina Ramirez<sup>2</sup></b> 1: University of Hull, United Kingdom; 2: University of Birmingham, United Kingdom</p> <p><b>Sub-national locations and FDI spillovers: theory and</b></p>

		<p><b>foreign entry strategies of Chinese firms</b>  <u>Ziyi Wei</u><sup>1</sup>, Daniel OConnell<sup>2</sup>  1: University of Sheffield, United Kingdom; 2: University of Reading, United Kingdom</p>	<p><b>Performance: New Empirical Evidence from Developing Countries</b>  <u>Chiara Amini</u>  London Metropolitan University, United Kingdom</p>	<p><b>Activities of Subsidiary General Managers as MNC Middle Managers: Extending the Middle Manager Typology</b>  <u>Dónal O'Brien</u><sup>1</sup>, Pamela Sharkey Scott<sup>1</sup>, Pat Gibbons<sup>2</sup>  1: Dublin Institute of Technology, Ireland; 2: University College Dublin, Ireland</p>	<p><b>evidence</b>  <u>Ziko Konwar</u><sup>1</sup>, Frank McDonald<sup>2</sup>, Chengang Wang<sup>3</sup>, Yingqi Wei<sup>4</sup>  1: University of Bradford, United Kingdom; 2: University of Liverpool, United Kingdom; 3: University of Bradford, United Kingdom; 4: University OF Leeds, United Kingdom</p>
		<p><b>The impacts of Chinese outward foreign direct investment on home firm's productivity: Investigating the explanatory power of three theoretical frameworks</b>  Wen Chung Hsu, Ankhtuya Tsetsegmaa, Chin Wei Huang  National ChiNan University, Taiwan, Republic of China</p>	<p><b>The MTN Group: Governance of an expanding mobile telecommunications group in Africa and Asia</b>  <u>Ewan Sutherland</u>  University of the Witwatersrand, South Africa</p>	<p><b>Around the world with global leadership development. The significance of working abroad to become a 21st century global leader in the automotive industry</b>  <u>Jörg Hruby</u>  Hochschule für Unternehmensführung, Germany</p>	<p><b>Re-conceptualizing the effects of FDI spillovers: The role of location choices and network structure of business groups</b>  <u>Elizabeth Yi Wang</u>, Mario I Kaforous  University of Leeds, United Kingdom</p>
		<p><b>RETHINKING THE LITERATURE ON CHINESE MULTINATIONAL ENTERPRISES</b>  Ziyi Wei<sup>1</sup>, <u>Quyen Nguyen</u><sup>2</sup>, Alan M. Rugman<sup>2</sup>  1: University of Sheffield, United Kingdom; 2: University of Reading, United Kingdom</p>	<p><b>Bargaining Power and MNC Subsidiary Financing</b>  <u>Robert Suban</u>, Michael Bowe, Mohammad Yamin  University of Manchester</p>		<p><b>MULTILATERAL KNOWLEDGE TRANSFER AND MULTIPLE EMBEDDEDNESS: A CROSS-LEVEL INTERDEPENDENCY PERSPECTIVE</b>  <u>Yen-Chen Ho</u>  University of Reading, United Kingdom</p>
<p><b>Parallel Session 2.E: Firm competitiveness</b>  Location: <b>LMB/021 Law Management</b>  Institutions and Firm Performance</p>	<p><b>Parallel Session 2.F: International entrepreneurship</b>  Location: <b>LMB/022 Law Management</b>  HRM</p>	<p><b>Parallel Session 2.G: Dynamic capabilities</b>  Location: <b>RCH/004</b></p>	<p><b>Parallel Session 2.H: Business Strategy</b>  Location: <b>LMB/023</b>  Internationalisation from emerging markets: China</p>	<p><b>Corporate Social Responsibility practice, Consumer Purchase Penchant and Marketing Performance</b>  <u>ANDY FRED WALI</u>, LEN TIU WRIGHT, HOPE ADANNE ANDY-WALI  University of Huddersfield, United Kingdom,</p>	
	<p><b>The Role of Regional Formal Institutions and FDI in Innovation-Evidence from Chinese Manufacturing Firms</b>  <u>Yi Qu</u><sup>1</sup>, Yingqi Wei<sup>2</sup>  1: University of York, United Kingdom; 2: University of Leeds, United Kingdom</p>	<p><b>Who wants digital HRM? The example of Luxembourg</b>  <u>Ursula Schinzel</u>  UBI United Business Institutes Luxembourg, Luxembourg</p>	<p><b>An Exploratory Study of Modes of Cross-cultural Leadership Adjustment</b>  <u>Chin-Ju Tsai</u><sup>1</sup>, Kun Qiao<sup>2</sup>  1: Royal Holloway University of London, United Kingdom; 2: Dalian U. of Technology</p>		
		<p><b>Human Capital and Conflict Management in the Entrepreneur-Venture</b></p>	<p><b>Innovativeness of Emerging Economy Firms and Within</b></p>		

	<p><b>What Drives Foreign Firm Patenting in a Developing Country? The Roles of Intellectual Property Rights Protection and Market Structure</b></p> <p><b>Meng Song, Jun Du</b> Aston University, United Kingdom</p>	<p><b>Capitalist Relationship: The Entrepreneurs' Perspective</b></p> <p><b>Xiaohui Liu</b> Loughborough University, United Kingdom</p>	<p><b>Country Cultural Variations: Case of Turkey</b></p> <p><b>Ahmad Arslan<sup>1</sup>, Ismail Gölgeci<sup>2</sup></b> 1: Department of Marketing, University of Vaasa, Finland; 2: Department of Marketing, University of Vaasa, Finland</p>	<p><b>NEAR OR FAR: MULTI THEORY LENS TO EXAMINE THE BUSINESS PROCESS OUTSOURCING DECISION</b></p> <p><b>Martina Gerbl<sup>1</sup>, Ronan McIvor<sup>2</sup>, Sharon Patricia Loane<sup>3</sup></b> 1: Faculty of Business, University of Applied Sciences Augsburg, Germany; 2: Ulster Business School, University of Ulster, United Kingdom; 3: Ulster Business School, University of Ulster, United Kingdom</p>	
	<p><b>THE INFLUENCE OF DISTANCE WHEN CONFIGURING R&amp;D OFFSHORING: How Can Moving Abroad Influence Process Innovation Performance</b></p> <p><b>Edward Gillmore</b> Mälardalen University, Sweden</p>	<p><b>The bitter bit? A longitudinal study of human resource management in an Indian HR outsourcing organization</b></p> <p><b>Vijay Edward Pereira</b> University of Portsmouth Business School, UK, United Kingdom</p>	<p><b>Single or Hybrid Career Paths of MNC RD&amp;E Employees?</b></p> <p><b>Pavlos Dimitratos<sup>1</sup>, Emmanouil Sofikitis<sup>2</sup>, Dimitris Manolopoulos<sup>3</sup></b> 1: University of Glasgow, United Kingdom; 2: Athens University of Economics and Business, Greece; 3: Athens University of Economics and Business, Greece</p>	<p><b>How does overseas labour quality affect firm productivity at home? Parent-Subsidiary linkage across 45 countries</b></p> <p><b>Roger Strange, Yong Yang</b> University of Sussex, United Kingdom</p>	
		<p><b>Predicting performance and engagement from human resource psychological capital, in employees in a multicultural organisation</b></p> <p><b>Richard Edward HICKS, Eva-Maria Knies</b> Bond University, Australia</p>	<p><b>The Importance of Outside Knowledge for Exporting Multinational Corporations</b></p> <p><b>Hans Loof<sup>1</sup>, Pardis Nabavi<sup>1</sup>, Gary Cook<sup>2</sup>, Eugenia Shevtsova<sup>2</sup></b> 1: Royal Institute of Technology, Stockholm; 2: University of Liverpool, United Kingdom</p>		

**Date: Saturday, 12/Apr/2014**

<p><b>8:30am</b> - <b>3:00pm</b></p>	<p><b>Drinks Reception &amp; Registration: Saturday</b> Location: <b>Ron Cooke Hub Auditorium</b></p>				
<p><b>9:00am</b> - <b>10:30am</b></p>	<p><b>Special Workshop Session: The Spatial and Historical Development of MNEs: International Business and Economic Geography Perspectives</b> Location: <b>RCH/037</b> Internationalisation from emerging markets: China</p>	<p><b>Parallel Session 3.A: Internationalisation from and to emerging markets</b> Location: <b>RCH/248</b> Internationalisation to emerging markets</p> <p><b>Investing in China – is what you see what you get?</b> <b><u>Nigel Lewis Driffield</u></b>, Jun Du aston, United Kingdom</p> <hr/> <p><b>A TYPOLOGY AND FREQUENCY OF EXPORTERS' OUTWARD INTERNATIONALIZATION PATTERNS: EVIDENCE FROM ESTONIA</b> <b><u>Tiia Vissak</u></b>, Jaan Masso University of Tartu, Estonia</p> <hr/> <p><b>Exports concentration and incremental international expansion: Internationalization signals from Colombian multilatinas</b> <b><u>Maria Alejandra Gonzalez-Perez</u></b><sup>1</sup>, <b><u>Juan Fernando Velez-Ocampo</u></b><sup>2</sup>, <b><u>Olga Lucia Quintero Montoya</u></b><sup>3</sup> 1: Universidad EAFIT, Colombia; 2: Fundación Universitaria Salazar y Herrera, Colombia; 3: Universidad EAFIT, Colombia</p> <hr/> <p><b>The role of institutions in explaining foreign subsidiary growth in transition economies</b> <b>Mario Kafouros</b>, <b><u>Murod Aliyev</u></b></p>	<p><b>Parallel Session 3.B: Corporate governance and finance</b> Location: <b>RCH/250</b> Finance</p> <p><b>A Comparative Analysis of the Benefits of International and Intersectoral Portfolio Diversification</b> <b><u>Keith Michael Fitzgerald</u></b>, Dr. Jenny Berrill Trinity College Dublin, Ireland</p> <hr/> <p><b>Equity Culture in the Transition Economies of Central and Eastern Europe</b> <b>Zita Stone</b>, <b><u>Fragkiskos Filippaios</u></b>, Carmen Stoian University of Kent, United Kingdom</p> <hr/> <p><b>ACQUISITIONS AND DEBT FINANCING OF EMERGING ECONOMY FIRMS</b> <b><u>Quyen Nguyen</u></b>, Alan M. Rugman University of Reading, United Kingdom</p> <hr/> <p><b>Tax Havens and Firm Performance</b> <b><u>Chris Jones</u></b>, Yama Temouri Aston University, United Kingdom</p>	<p><b>Parallel Session 3.C: Business strategy</b> Location: <b>RCH/017</b> Political factors and business strategy</p> <p><b>Explaining the determinants of foreign firms' collective participation in corporate political action in emerging economies</b> <b><u>Vikrant Shirodkar</u></b> University of Sussex, United Kingdom</p> <hr/> <p><b>A TAXONOMY OF ADAPTIVE POLITICAL STRATEGIES: MANAGING HOST POLITICAL CONTEXTS IN EMERGING ECONOMIES</b> <b><u>Maria A De Villa</u></b><sup>1</sup>, <b><u>Tazeeb Rajwani</u></b><sup>2</sup>, <b><u>Thomas Lawtom</u></b><sup>3</sup>, <b><u>Kamel Mellahi</u></b><sup>4</sup> 1: EAFIT University, Colombia; 2: Cranfield University, UK; 3: Open University, UK; 4: The University of Warwick, UK</p> <hr/> <p><b>Political Connections and Organizational Growth: A Multi-Level Analysis</b> <b><u>Laura Fernández-Méndez</u></b><sup>1</sup>, <b><u>Esteban García-Canal</u></b><sup>1</sup>, <b><u>Mauro F. Guillén</u></b><sup>2</sup> 1: Universidad de Oviedo, Spain; 2: University of Pennsylvania, USA</p> <hr/> <p><b>The Role of Political Environment of Home and Host Countries on Cross</b></p>	<p><b>Parallel Session 3.D: The Impact on host / home Countries</b> Location: <b>LMB/020 Law Management</b></p> <p><b>Beyond the initial investment: do institutions matter in foreign firms' strategic expansion decisions in host countries?</b> <b><u>Richard Benon-be-isan Nyuur</u></b> Northumbria University, United Kingdom</p> <hr/> <p><b>EXPLORING THE LINKS BETWEEN COUNTRIES OF ORIGIN, CAPITAL INVESTMENT AND JOB CREATION FOR GREENFIELD IFDI IN WALES</b> <b><u>Mark Cook Cook</u></b><sup>1</sup>, <b><u>Grahame Richard Fallon</u></b><sup>2</sup> 1: University of Wolverhampton, United Kingdom; 2: Brunel University, United Kingdom</p> <hr/> <p><b>Home country effects on management in subsidiaries: A case study of social and organizational relationships in Chinese Multinationals</b> <b><u>Keyan Lai</u></b>, <b><u>Glenn Morgan</u></b> Cardiff University, United Kingdom</p> <hr/> <p><b>Determinants of Equity Changes in Acquired Foreign Subsidiaries: A Literature</b></p>

		University of Leeds, United Kingdom		<b>Border Mergers and Acquisitions by Multinational Enterprises from Emerging Economies (EMNEs) in OECD Countries</b> <b>Yaoan WU<sup>1</sup>, Yingqi WEI<sup>2</sup></b> 1: University of York, UK, United Kingdom; 2: University of Leeds, UK, United Kingdom	<b>Review and Propositions</b> <b><u>Nnamdi Oguiji</u></b> University of Vaasa, Finland
<b>Parallel Session 3.E: Firm competitiveness</b> Location: <b>LMB/021 Law Management</b>  <b>Do entrepreneurs' backgrounds affect their international motivation? The case of Chinese transnational entrepreneurs</b> <u>Nicolas Li</u> , Pavlos Dimitratos, Trevor Buck, Margaret Fletcher University of Glasgow, United Kingdom  <b>Co-operative Industrial Relations, Access to Finance and Economic Growth: A Comparative Analysis of the States of South Eastern Europe</b> <u>Matthew Allen<sup>1</sup>, Maria Allen<sup>2</sup></u> 1: The University of Manchester, United Kingdom; 2: Manchester Metropolitan University Business School, United Kingdom  <b>Workplace errors, mindfulness and personality: Relating cognitive failures at work to Mindfulness and to the Big Five factors</b> <u>Richard Edward HICKS<sup>1</sup>, Karen</u>	<b>Parallel Session 3.F: International entrepreneurship</b> Location: <b>LMB/022 Law Management</b>  <b>It's the network – stupid! Strategic Human Resource Management in International Environments - Why Networks, a shared Language and Storytelling help Organisational Advantage in Microfoundations</b> <u>Ursula Schinzel</u> UBI United Business Institutes Luxembourg, Luxembourg  <b>Opportunity Creation Through Effectual Networks: How stakeholder tolerance for uncertainty shapes the commitment forming process</b> <u>Jonathan Van Mumford, Peter Zettinig</u> University of Turku, Finland  <b>'It is the soft stuff they try to get a sense of': The influence and institutional positioning of 'softer' factors for investment at the subnational level</b> <u>Sinéad Monaghan, Lavelle</u>	<b>Parallel Session 3.G: Dynamic capabilities</b> Location: <b>RCH/004</b> Dynamic capabilities and Firm Competitiveness  <b>Inward and Outward Capabilities, Competitive Advantage, and Performance: A Dynamic Capabilities Approach</b> <u>Kalanit Efrat<sup>1</sup>, Paul Hughes<sup>2</sup>, Anne Souchon<sup>3</sup>, Ekaterina Nemkova<sup>4</sup>, Joseph Sy-Changco<sup>5</sup></u> 1: Ruppin Academic Center, Israel; 2: Durham University, UK; 3: Loughborough University, UK; 4: Nottingham University, UK; 5: University of Macau, China  <b>Could CSAs become FSAs within the oil industry?</b> <u>Colin David Dale</u> University of Reading, United Kingdom  <b>How Creative Professional Service Firms Internationalize: a business model portfolio approach</b> <u>Deirdre McQuillan<sup>1</sup>, Pamela Sharkey Scott<sup>2</sup>, Vincent Mangematin<sup>3</sup></u> 1: Dublin City University, Ireland; 2:	<b>Parallel Session 3.H: Internationalisation from and to emerging markets</b> Location: <b>LMB/023</b> Internationalisation to emerging markets  <b>The Effects of Governance on Inward FDI: Evidence from Selected Countries and Industries in Asia</b> <u>Elfrida Yanti</u> Bournemouth University, United Kingdom  <b>In Search of Strategic Assets through Cross-Border Merger and Acquisitions: Evidence from Chinese Multinational Enterprises in Developed Economies</b> <u>Nan Zheng<sup>1</sup>, Yingqi Wei<sup>2</sup>, Yabin Zhang<sup>3</sup></u> 1: The University of York, United Kingdom; 2: Leeds University Business School; 3: School of Economics and International Trade, Hunan University  <b>Direct and Moderating Effects of Autonomy, Tacit Knowledge, and Psychic Distance on Opportunism in International Joint Ventures: A</b>		



	<p><b>KLOCKNER<sup>2</sup></b> 1: Bond University, Australia; 2: Central Queensland University, Australia</p> <p><b>The State, Solar PV Firms in Germany, and Emerging Economy MNCs</b> <b>Matthew Allen<sup>1</sup>, Maria Allen<sup>2</sup></b> 1: The University of Manchester, United Kingdom; 2: Manchester Metropolitan University Business School, United Kingdom</p>	<p><b>Jonathan, Gunnigle Patrick</b> University of Limerick, Ireland</p> <p><b>Strategic Learning and Networking in International SMEs: Implications of Learning Orientation and Network Competence on Commencing the Internationalization Process</b> <b>Lasse Torkkeli, Olli Kuivalainen, Sami Saarenketo, Kaisu Puumalainen</b> LUT School of Business, Finland</p>	<p>Dublin Institute of Technology, Ireland; 3: Grenoble Ecole de Management, France</p> <p><b>Modularity and Governance Issues in International Technology Ventures</b> <b>Yong Kyu Lew, Rudolf R. Sinkovics</b> The University of Manchester, United Kingdom</p>	<p><b>Transaction Cost and Knowledge-Based Perspective</b> <b>Lu Yun Cheng, Yingqi Wei</b> University of York, United Kingdom</p>	
<p><b>10:30am - 11:00am</b></p>	<p><b>Refreshment Break: Saturday Morning</b> Location: <b>Ron Cooke Hub Auditorium</b></p>				
<p><b>11:00am - 12:30pm</b></p>	<p><b>Parallel Session 4.A: Internationalisation from and to emerging markets</b> Location: <b>RCH/248</b> Internationalisation to emerging markets: M&amp;As</p> <p><b>Does Government Stake Influence Cross-border Deal completion? Evidence From Brazil</b> <b>Yingdan Cai, Hans Van Ees, Kees Van Veen, Sathyajit Gubbi</b> University of Groningen, The Netherlands</p> <p><b>Attracting foreign direct investment (FDI) to peripheral regions: economic zones in Sub-Saharan Africa</b> <b>Roseline Wanjiru</b> Northumbria University, United Kingdom</p> <p><b>Multinationality, traditional</b></p>	<p><b>Parallel Session 4.B: Research Methods</b> Location: <b>RCH/250</b></p> <p><b>National Culture as Variable and as Identity: Knowledge Networking among Taiwanese Transnational Professionals</b> <b>Fiona Moore</b> Royal Holloway, University of London, United Kingdom</p> <p><b>Contributions of Critical Realist Ethnography in researching the multinational organisation</b> <b>Diana Rosemary Sharpe</b> Sheffield Hallam University, United Kingdom</p> <p><b>An exploratory study based on online and face to face interviews with formerly third-culture kids (TCKs) and</b></p>	<p><b>Parallel Session 4.C: Business strategy</b> Location: <b>RCH/017</b> Subsidiary performance and survival</p> <p><b>Against all odds! why the 'three darlings' failed?</b> <b>Joseph Amankwah-Amoah</b> Bristol University, United Kingdom</p> <p><b>Subsidiary Survival of Multinational Enterprises in China: An Analysis of Nordic firms</b> <b>Yi Wang<sup>1</sup>, Jorma Larimo<sup>2</sup></b> 1: University of Vaasa, Finland; 2: University of Vaasa, Finland</p> <p><b>Stock market reaction to Cross-border Mergers and Acquisitions by Chinese Firms: the performance implications of M&amp;As</b> <b>Fang Tao<sup>1</sup>, Lan Gao<sup>2</sup></b></p>	<p><b>Parallel Session 4.D: Theory of the MNE</b> Location: <b>LMB/020 Law Management</b></p> <p><b>REGIONAL THEORIES OF THE MNE: POST THE 2008 ECONOMIC CRISIS</b> <b>Colin David Dale</b> University of Reading, United Kingdom</p> <p><b>The "how" and "why" of Chinese infrastructure MNEs' operation in Africa—an analytical framework</b> <b>Yuxuan Tang, Chris Phillips, Robert Pearce</b> University of Reading, United Kingdom</p> <p><b>Do foreign resources assist or impede internationalisation? Evidence from</b></p>	<p><b>Parallel Session 4.E: Firm competitiveness</b> Location: <b>LMB/021 Law Management</b> Employment and Leadership</p> <p><b>A MULTILEVEL EXAMINATION OF TRANSFORMATIONAL LEADERSHIP IN BUILDING MANAGEMENT INNOVATION</b> <b>Yi-Ying Chang</b> National Taiwan University of Science and Technology, Taiwan, Republic of China</p> <p><b>Employment specifics in the BRICS</b> <b>Georgios Panos<sup>1</sup>, Yong Yang<sup>2</sup></b> 1: University of Stirling, United Kingdom; 2: University of Sussex, United Kingdom</p> <p><b>Dual Embeddedness and Subsidiary Knowledge Based</b></p>

	<p><b>advantages and technological progress: Emerging market firms in the electronics industry</b>  <b>Sumon Kumar Bhaumik<sup>1</sup>, Nigel Driffield<sup>2</sup>, Ying Zhou<sup>2</sup></b>  1: University of Sheffield, United Kingdom; 2: Aston University, United Kingdom</p> <hr/> <p><b>The firm level determinants of cross border M&amp;As</b>  <b>Yupu Lin, Nigel Driffield, Matthew Olczak, Yama Temouri</b>  Aston University, United Kingdom</p>	<p><b>current self initiated expatriates (SIEs) in Saudi Arabia</b>  <b>Muhammad Jameel Qazi</b>  King Fahd University of Petroleum and Minerals, Saudi Arabia</p>	<p>1: Loughborough University, United Kingdom; 2: Loughborough University, United Kingdom</p> <hr/> <p><b>An integrated perspective on foreign ethical divestment</b>  <b>Joseph Amankwah-Amoah<sup>1</sup>, Richard Benon-be-isan Nyuur<sup>2</sup>, Ellis L.C. Osabutey<sup>3</sup></b>  1: Bristol University, United Kingdom; 2: Northumbria University, United Kingdom; 3: Middlesex University, United Kingdom</p>	<p><b>internationalisation of Indian Multinational Enterprises</b>  <b>Peter Buckley<sup>1</sup>, Surender Munjal<sup>1</sup>, Peter Enderwick<sup>2</sup>, Nicolas Forsans<sup>3</sup></b>  1: University of Leeds, United Kingdom; 2: Auckland University of Technology, New Zealand; 3: University of Exeter, United Kingdom</p>	<p><b>Activities: Evidences from the KIBS sector</b>  <b>Zhaleh Najafi-Tavani<sup>1</sup>, Saeed Najafi-Tavani<sup>2</sup></b>  1: University of leeds business school, United Kingdom; 2: Institute for Management and Planning Studies</p>
	<p><b>Parallel Session 4.F: International entrepreneurship</b>  Location: <b>LMB/022 Law Management</b></p> <p><b>Coping with uncertainty in the process of internationalization.</b>  <b>antonella zucchella<sup>2</sup>, giovanna magnani<sup>1</sup></b>  1: university of Pavia, Italy; 2: university of Pavia, Italy</p> <hr/> <p><b>Working Paper</b>  <b>Per Servais, Erik S Rasmussen</b>  University of Southern Denmark, Denmark</p> <hr/> <p><b>Elephant Parade in Luxembourg – Cultural shifts since Hofstede</b>  <b>Ursula Schinzel</b>  UBI United Business Institutes Luxembourg, Luxembourg</p>	<p><b>Parallel Session 4.G: Dynamic capabilities</b>  Location: <b>RCH/004</b></p> <p><b>What is capability development? – A literature review</b>  <b>Mari Ketolainen</b>  University of Turku / Turku School of Economics, Finland</p> <hr/> <p><b>FROM LOGIC TO DYNAMIC ACTIONS: A STUDY OF SURVIVAL AND GROWTH OF EMERGING MNCS IN DYNAMISM INTERNATIONAL ENVIRONMENTS</b>  <b>Le Huu Nguyen</b>  University of Vaasa, Finland</p> <hr/> <p><b>Global Mindset, its Antecedents and its Outcome for Companies: A Theoretical Model</b>  <b>Jörg Hruby</b>  Hochschule für</p>			

		Unternehmensführung, Germany			
		<b>Autonomy, Opportunism, Tacit Knowledge and IJV Instability</b> <u>Lu Yun Cheng, Yingqi Wei</u> University of York, United Kingdom			
<b>12:30pm</b> - <b>1:30pm</b>	<b>Lunch: Saturday</b> Location: <b>Ron Cooke Hub Auditorium</b>				
<b>1:30pm</b> - <b>2:00pm</b>	<b>Executive Committee Meeting (Executive Committee members only)</b> Location: <b>RCH/042</b>				
<b>2:00pm</b> - <b>3:30pm</b>	<b>Special Workshop Session: Publishing IB research in business and management journals</b> Location: <b>RCH/037</b> Internationalisation from emerging markets: China	<b>Parallel Session 5.A: Internationalisation from and to emerging markets</b> Location: <b>RCH/248</b>  <b>OIL AND GAS MNCs: AN INDUSTRY-SPECIFIC STUDY OF ORGANIZATION DESIGN</b> <u>Colin David Dale</u> University of Reading, United Kingdom  <b>The action-reaction in the global trade: the cases of four global industries</b> <u>Suthikorn Kingkaew</u> Thammasat Business School, Thailand  <b>Developing the Global Managers of the Future: Exploring the Merits of CQ Education in Business Schools</b> <u>Jase R Ramsey, Melanie Lorenz</u> University of Alabama, United States of America  <b>Are firms' returns influenced</b>	<b>Parallel Session 5.B: Business Failure/ Firm Stability</b> Location: <b>RCH/250</b>  <b>The Instability and Stability of IJVs: Reconceptualising, Characteristics, Determinants</b> <u>Lu Yun Cheng, Yingqi Wei</u> University of York, United Kingdom  <b>CO-OPERATIVE CHEATING ON AN INTERNATIONAL STAGE:</b> <u>Ursula F. Ott</u> Loughborough University, United Kingdom  <b>National Culture, Ownership Power and Conflict Resolution Strategies in International Joint Ventures: Evidence from Nordic Multinationals</b> <u>Le Huu Nguyen</u> <sup>1</sup> , <u>Jorma Larimo</u> <sup>2</sup> , <u>Tahir Ali</u> <sup>3</sup> 1: University of Vaasa, Finland; 2: University of Vaasa, Finland; 3: University of Vaasa, Finland	<b>Parallel Session 5.C: International Marketing</b> Location: <b>RCH/017</b>  <b>International market selection and export performance</b> <u>Xinming He</u> <sup>1</sup> , <u>Zhibin Lin</u> <sup>2</sup> , <u>Yingqi Wei</u> <sup>3</sup> 1: Durham University, United Kingdom; 2: Newcastle Business School, United Kingdom; 3: Leeds University, United Kingdom  <b>Foreign Operation Mode Change and Combination A review and extension</b> <u>Ali Ahi, Olli Kuivalainen</u> Lappeenranta University of Technology, Finland  <b>Internationalization of service firms through social entrepreneurship and networking</b> <u>Misagh Tasavori</u> <sup>1</sup> , <u>Pervez Ghauri</u> <sup>2</sup> , <u>Reza Zaefarian</u> <sup>3</sup> 1: University of Essex, United Kingdom; 2: Kings' College University; 3: University of Tehran	<b>Parallel Session 5.D: Theory of the MNE</b> Location: <b>LMB/020 Law Management</b>  <b>EXPORTS OF MULTINATIONAL SUBSIDIARIES IN EMERGING ECONOMIES: THE CRITICAL ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES</b> <u>Quyen T.K. Nguyen, Alan M. Rugman</u> University of Reading, United Kingdom  <b>Technological innovation and emerging economy multinationals: The product cycle model revisited</b> <u>Paz Estrella Tolentino</u> Birkbeck, University of London, United Kingdom  <b>MNE Subsidiary Relationships and R&amp;D role evolution at the Dual Context Nexus</b> <u>Paul Andrew Ryan</u> <sup>1</sup> , <u>Ulf</u>

		<p><b>by the regions where they do business?</b>  <u>Jenny Berrill</u>  Trinity College Dublin, Ireland</p>		<p><b>The Impact of CSR based Consumer-Company Congruence on Consumer Behaviour vis-à-vis Telecommunication Multinationals in India</b>  <u>Sukanya Acharya</u><sup>1</sup>, <u>Claudio De Mattos</u><sup>2</sup>  1: University of Manchester, United Kingdom; 2: University of Manchester, United Kingdom</p>	<p><b>Andersson</b><sup>2</sup>, <b>Johanna Clancy</b><sup>3</sup>  1: National University of Ireland, Galway, Ireland; 2: Malardalen University, Sweden; 3: Galway Business School, Ireland</p> <hr/> <p><b>Subsidiary Initiative-taking in Multinational Corporations: The Relationship between Power and Issue-selling</b>  <u>Jens Gammelgaard</u><sup>1</sup>, <u>Christoph Dörrenbächer</u><sup>2</sup>  1: Copenhagen Business School, Denmark; 2: Berlin School of Economics and Law, Germany</p>
<p><b>Parallel Session 5.E: Firm Competitiveness</b>  Location: <b>LMB/021 Law Management</b></p> <p><b>Backstabber Alert! A strategy for learning from small business failures</b>  <u>Joseph Amankwah-Amoah</u>, <u>Issek Antwi-Agyei</u>  Bristol University, United Kingdom</p> <hr/> <p><b>Web 2.0 and exporting competitiveness of UK SMEs</b>  <u>Thandiwe Mtetwa</u>, <u>Harry Matlay</u>  University of West of Scotland, United Kingdom</p> <hr/> <p><b>Historical trajectory of African management research: From a taxing beginning to a promising future</b>  <u>Joseph Amankwah-Amoah</u>  Bristol University, United Kingdom</p> <hr/> <p><b>Determining the Importance of</b></p>	<p><b>Parallel Session 5.F: Theory of the MNE</b>  Location: <b>LMB/022 Law Management</b></p> <p><b>UNDERSTANDING BOUNDARY CAPABILITIES IN MNCs: THE ROLE OF OPPORTUNITY FORMATION IN TRANSFORMING KNOWLEDGE FOR CREATIVE SOLUTION DEVELOPMENT</b>  <u>Esther Tippmann</u><sup>1</sup>, <u>Pamela Sharkey Scott</u><sup>2</sup>, <u>Andrew Parker</u><sup>3</sup>  1: University College Dublin; 2: Dublin Institute of Technology, Ireland; 3: Grenoble Ecole de Management</p> <hr/> <p><b>Russia for business – invest or not invest?</b>  <u>Andrey Yukhanaev</u><sup>1</sup>, <u>Yevhen Baranchenko</u><sup>2</sup>, <u>Alexandra Anisimova</u><sup>3</sup>  1: Northumbria University, United Kingdom; 2: Northumbria University, United Kingdom; 3: Northumbria University, United Kingdom</p>	<p><b>Parallel Session 5.G: Global Production Network</b>  Location: <b>RCH/004</b></p> <p><b>Global Value Chain Upgrading or Innovation? Implication for International Business Research on Local Emerging Economy Firms</b>  <u>Umair Shafi Choksy</u>  Manchester Business School, United Kingdom</p> <hr/> <p><b>INTERNALIZATION OR OUTSOURCING? THE PERFORMANCE IMPLICATIONS OF THE GOVERNANCE MODE CHOICE IN THE GLOBAL SOURCING OF FIRMS FUNCTIONS</b>  <u>Stefano Elia</u>, <u>Federico Caniato</u>, <u>Davide Luzzini</u>, <u>Lucia Piscitello</u>  Politecnico di Milano, Italy</p> <hr/> <p><b>Manufacturing Reshoring and the Firm’s Internationalisation Process: An Exploratory</b></p>			

	<p><b>the Ownership Effect for Firm Performance</b>  <u>Nigel Lewis Driffield</u>, kai sun, yama tenouri  aston, United Kingdom</p>	<p><b>Internationalisation Advisory Services Provided by Small and Medium-sized Accountancy Practices to SMEs</b>  <u>Maria-Cristina Stoian</u><sup>1</sup>, <u>Robin Jarvis</u><sup>2</sup>, <u>Wai Wai Ko</u><sup>3</sup>  1: Brunel University, United Kingdom; 2: Brunel University, United Kingdom, The Association of Chartered Certified Accountants (ACCA), United Kingdom; 3: Brunel University, United Kingdom</p> <p><b>Internationalization process of web-based companies: Role of Entrepreneur and accelerators</b>  <u>Diala Kabbara</u>  University of Pavia, Italy</p>	<p><b>Approach</b>  <u>Luciano Fratocchi</u><sup>1</sup>, <u>Alessandro Ancarani</u><sup>2</sup>, <u>Paolo Barbieri</u><sup>3</sup>, <u>Carmela Di Mauro</u><sup>2</sup>, <u>Guido Nassimbeni</u><sup>4</sup>, <u>Marco Sartor</u><sup>4</sup>, <u>Matteo Vignoli</u><sup>5</sup>, <u>Andrea Zanoni</u><sup>3</sup>  1: University of L'Aquila, Italy; 2: University of Catania, Italy; 3: University of Bologna, Italy; 4: University of Udine, Italy; 5: University of Modena &amp; Reggio Emilia, Italy</p> <p><b>Foreign Subsidiary Location Strategy And Financial Performance: A Global Value Chain Perspective</b>  <u>AJAI GAUR</u><sup>1</sup>, <u>YONG YANG</u><sup>2</sup>, <u>DEEKSHA SINGH</u><sup>1</sup>  1: Rutgers University, United States of America; 2: University of Sussex, United Kingdom</p>		
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