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Conference Welcome

Dear friends and colleagues,

We are delighted to welcome delegates to Glasgow to the Adam Smith Business School, University of Glasgow for the 49^{th} AIB-UKI Conference, 13 - 15 April 2023.

The conference theme this year is "International Business and SDG 8 – Are we on course?". The Sustainable Development Goal (SDG) 8 aims to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. The twelve associated targets call for action in a number of interconnected domains that are of great relevance for global governance, international business, and international entrepreneurship. However, the Covid-19 pandemic and geopolitical issues such as war, the climate crisis and associated humanitarian catastrophes highlight just how fragile progress towards inclusive and sustainable growth is. German Chancellor Olaf Scholz called the February 24 invasion of Ukraine a "Zeitenwende" (a revolution) and in face of external shocks we witness local communities and small firm actors hit hard. Global disruptions in supply chains and an increase in national protectionism prompts question whether global value chains should be shortened and re-localised to reduce risks. The increased need for government support for small and medium enterprises shifts the ground on which support was traditionally provided. Restrictions to travel and in person communication prompt businesses to take advantage of digital technologies to ensure business continuity. Disruptions to peace and the weakening of democratic systems raises questions around the responsibility of local and foreign business actors in these regions. Mass migrations, be it forced or voluntary, raise questions around integration mechanisms in host countries including integration into the labour market and through encouraging entrepreneurship. We thus aim to provide a scholarly platform to interrogate the complex relationship between international business (IB) and society, in particular around SDG 8.

There are many heart-felt thanks due to contributors that enable this conference to be held. We would like to thank our keynote speaker Prof Rob Van Tulder, and pre conference workshop hosts EditoriaL DEsk Reviews (ELDERs) Paper Development Workshop organising team, as well as all the wonderful journal editors and paper mentors, and AIB Sustainability SIG for the pre-conference career development workshop.

We are grateful to the outgoing Doctoral Colloquium Convenor Professor Surender Munjal, and the reviewers and participants. This is such an important part of the conference and your input is very much appreciated. May we also thank Prof Ulf Anderson who is standing down from the AIB UKI executive after many years of unstinting service.

We would like to thank all of the participants and delegates that are so vital to enable the conference: track chairs, panel session chairs and members, editors of journals, reviewers, authors and presenters.

Special thanks to the Glasgow team; Conference co-chairs, Dr Neomi Sinkovics, Prof Rudolf Sinkovics, Prof Mehdi Boussebaa, and our conference team led by Caralin Montgomery-Cichy, Lauren Nagle and Amy Love.

I would also like to say a big thank you to Professor John Finch, Dean of the Adam Smith Business School, whose encouragement and support were so important. We are particularly pleased to have been able to host the conference as part of the school's Adam Smith tercentenary celebrations.

Very best wishes.

Margaret Fletcher, Conference Chair

Post Script: Congratulations to Professor Marion V Jones as recipient of the AIB UKI Lifetime Achievement Award, and thank you to Professor Becky Reuber for her fitting tribute to Marian.

We look forward to welcoming you to Glasgow for the 49^{th} AIB-UKI Conference, "International Business and SDG 8 – Are we on course?". This conference will run from 13 - 15 April 2023. Full conference information can be found on the <u>AIB-UKI website</u>. We kindly ask that you review the below information prior to attending:

Venue/Location

The conference and pre-conference workshops (from 13th – 15th April) will take place over at the University of Glasgow Campus. The following buildings will be used:

- Wolfson Medical Building
- Boyd Orr Building
- Adam Smith Business School, Gilbert Scott Building (for use on Thursday 13th April only)

Full information on how to get here can be found on this page. You may also find this link helpful.

Pre-Conference Workshops and Doctoral Colloquium Sessions, 13th April 2023

Thursday 13th April (pre-conference) will feature several workshops as well as Doctoral Colloquium sessions. Further information can be found here.

Doctoral Colloquium session attendees will be made up of those with an accepted paper. Please visit the conference programme for further details.

Workshop attendees must sign-up separately to attend <u>prior</u> to conference. Further information can be <u>via this page</u> (use the lefthand menu to navigate elsewhere).

WAIB Speed Mentoring

This will take place on Friday 14th April at the Grosvenor Hotel. Mentees should have registered their interest to attend before 31st March 2023. Further information can be <u>found here</u>. Those signed up to attend should meet staff at **13:00** at the registration desk in the Wolfson Building Atrium on 14th April. You will be escorted to the Grosvenor Hotel (taxis will be available).

Registration

On arrival at the conference, please report to the **Wolfson Atrium** to collect your name badge (and where relevant, your dinner ticket). Registration opening times are indicated below:

Date	Location	Time
13.04.2023 Pre-conference workshops and Doctoral Colloquium only	Wolfson Medical Building: Atrium	09:00-17:30 BST
14.04.2023 Main conference registration	Wolfson Medical Building: Atrium	08:30-17:00 BST

15.04.2023	Wolfson Medical Building:	08:30-15:30 BST
Main conference registration	Atrium	

Please report to the registration desk with any queries.

Welcome Reception

There will be a welcome reception for all attendees on Thursday 13th April, 17:30-19:30 within the Wolfson Atrium. We hope to see you there!

Civic Reception, Gala Dinner & Awards Ceremony

The Gala Dinner & Awards Ceremony will take place on Friday 14th April 2023, at 6.30pm at the Grosvenor Hotel. Further information regarding venue location can be found here.

Dinner tickets are included with the following registration types only:

- AIB-UKI VIPs
- Regular delegate (includes registration fee, dinner, and e-book)
- PhD student all inclusive (registration fee and dinner)
- Late registrations (**up until 30**th **March only**. We cannot provide tickets to those registered afterwards)

You will receive your dinner ticket at the conference registration desk.

If you are entitled to a dinner/awards ceremony ticket but can no longer attend, please make a member of the registration staff aware.

knowledge transfer within

Programme

Details of the final programme can be found below:

Session Overview Date: Wednesday, 12/Apr/2023 PRECONF-NCA: Necessary condition analysis (Pre-conference methods workshop) 9:00am Location: JMS - Room 639 Chair: **Dr Nicole Richter**, University of Southern Denmark, Denmark 5:00nm Date: Thursday, 13/Apr/2023 Registration: Registration Location: WMB-Atrium 5:00pm 9:30am Methods-Lit: Literature reviews in the age of information overload Methods-PLS: Intro to Partial Least Squares Location: WMB-Yuddowitz Chair: Dr Noemi Sinkovics, University of Glasgow, United Kingdom Location: WMB-Hugh Fraser Chair: Dr Nicole Richter, University of Southern Denmark, Denmark 12:30pm Lunch Location: WMB-Atrium 12:30pm 1:30pm 1:30pm Doc-A1: Doctoral Colloquium A-Doc-A2: Doctoral Colloquium A-Doc-A3: Doctoral Colloquium A-**Doc-B1: Doctoral Colloquium** B-1 Location: ASBS Room 206 Chair: Dr Sinéad Monaghan, Trinity College Dublin, Ireland Discussant: Prof Robert Richey, Abunut University, United States of America 2 Location: WMB-Yuddowitz Chair: Dr Somnath Lahiri, Illinois State University, United States of America Discussant: Dr Lucrezia Casulli, University of Strathclyde, United Kingdom 3 Location: WMB-Hugh Fraser Chair: Prof Peter Buckley, University of Leeds, United Kingdom Discussant: Prof Olli Kuivalainen, Lappeenranta University of Technology, Finland Location: WMB-Gannochy Chair: Dr Mayank Sewak, Newcastle University Business School, United Kingdom Discussant: Prof Sorin Krammer, University of Surrey, United Kingdom 3:00pm Ownership Choices of EMNEs' legitimacy challenges and voice strategy under the Building Successful Innovation Ecosystems The diffusion of cognitive Micromultinational (mMNEs) frames of sustainability in under Uncertainty: A Real China's textile and clothing options Reasoning Approach context of geopolitical rivalry Platform Through Digital Open Innovation in Anlan Zhang Panagiotis Kyriakopoulos Emerging Markets Corporate Startup Collaboration and Chunhua Ye Cardiff University, United Kingdom Adam Smith Business School -University of Glasgow, United Kingdom the university of Manchester, United Kingdom Open Innovation Ecosystems in Brazil and India – A Comparative The effect of unrelated foreign Profiting from digital multisided Analysis acquisition and post-Exploring how Business platforms. A research agenda acquisition performance: the moderating role of state Bindu Jacob Mathey Schools engage with issues IIM Indore, India Farrukh Naseem Qureshi relating to modern slavery ownership and business group Kaunas University of Technology, Lithuania Antonietta Balestra Anglia Ruskin University, United Kingdom Chenhui Jiang How does digitalization Univerdity of Leeds, United Kingdom reshape the determinants of export performance model? A review of the empirical The Effect of Financial literature The Impact of the Intervention Performance Shortfall on Decisions on Duration of Yuge Dong Sustainable Product Innovation Hostile Takeovers Durham University, United Kingdom Zohreh Haji Abdolrahmani The University of Aberdeen, United Kingdom Weniin Ma University of Leeds, United Kingdom The effects of manufacturing SME leaders' perceived digital security on firms The effect of home country **Examining the Power Dynamics** political connection on the internationalization via an eof Expatriate-Local Interactions commerce approach firms' OFDI: A meta-analysis through the Lens of Petty Yangda LI Zetao Zhu Corruption University of Glasgow, United Kingdom University of Leeds, United Kingdom Chengcheng Miao University of Reading, United Kingdom Internationalization through Impact of Chinese Foreign digital platforms: A Direct Investment on systematic review and future Regulatory Institutions in Africa: Evidence from the agenda Chanjuan Gong Durham University Business School, United Kingdom infrastructure sector in Romuald Nkoa Manchester Metropolitan University. United Kingdom Digital transformation in MNEs and Overcoming MNEs' Liability of Foreignness: An Information Processing Perspective Tao Tang University of Glasgow, United Kingdom Digitalization, trust and

international vertical Hajar Bouazza^{1,2} 1: University of Valencia, Spain; 2: ESCE International Business School, Doc-B2: Doctoral Colloquium B-Doc-B3: Doctoral Colloquium B-Doc-B4: Doctoral Colloquium B-4 Location: ASBS Room 408F Chair: Dr Yen Tran, Heriot Watt University, United Kingdom Discussant: Dr Elizabeth Yi Wang, University of Leeds, United Kingdom Location: ASBS Room 540A
Chair: Prof Jeremy Clegg, University of Leeds, United Kingdom
Discussant: Prof Pamela Sharkey Scott,
Dublin City University, Ireland Location: ASBS Room 305 Chair: **Dr Asmund Rygh**, University of Manchester, United Kingdom Discussant: **Dr Vikrant Shirodkar**, University of Sussex, United Kingdom **Unravelling the Relationship** An exploration of knowledge Stakeholders' reactions to between Organisational Culture & Firm Innovation: A Crossdevelopment and knowledge transfer process among African Corporate Social Responsibility/Irresponsibility Media Coverage border Empirical Study in the Nordic and Chinese Contexts business postgraduates in Jeongsun Park Warwick Business School, United Kingdom Yian Chen Rasidat Adedayo Adeniji Oseni Aalto University Technological University Dublin, Ireland **Exploring how Managerial** How International SMEs' Marketing Resources Social Capital is supporting managers in sensing, seizing, Entrepreneurial Mobility Impacts Innovation: Evidence and Capabilities and SME Internationalization: A and transforming business opportunities in the Middle East Systematic Review and Metafrom Vietnam Analysis Ngoc Nhu Nguyen Heriot-Watt University, United Kingdom Arab country context Attila Zsolt Berky Vienna University of Economics and Business, United Kingdom Jasim Aal Muhammad Heriot-Watt University, Oman How do subsidiary managers learn to be the type of **Does Intermediate Inputs** Heterogeneity of firms' entrepreneurs their parent **Distortion Drive FDIs Away?** company wants them to be? international experience and EMNEs' entry strategy in developing countries: evidence Ziyan Ma Davin Dunlea University of Warwick, United Kingdom TU Dublin, Ireland from Chinese FDI in Africa Zhuo Wang University of Leeds, United Kingdom Does Sustainability Matter for Internationalization of International Experience View of Global Staffing Strategy in Entrepreneurial Venture? An Exploratory Analysis of Finnish Sustainable Ventures Chinese and British MNEs Foreign Direct Investment and .lia I i Firm Performance in Emerging University of Manchester, United Kingdom Rasheda Akter University of Vaasa, Finland Olufemi Adewale Aluko University of Leeds, United Kingdom How do universities nurture Do springboard capabilities entrepreneurship? Evidence Interpersonal Networks and from Jordan improve international performance? Strategic goals Small and Medium-sized Enterprises (SMEs) Noor Salah Al-Louzi and strategic orientations: The Royal Holloway University of London, United Kingdom perspective of Emerging Economy Firms (EEFs) Internationalisation in Emerging Markets: Evidence MD ASHRAF HARUN from India University of Leeds, United Kingdom Mimisha Gadhia University of Leeds, United Kingdom aibuki-exec: AIB-UKI Executive SUST-SIG1: AIB Sustainability 3:30pm **ELDERs: EditoriaL DEsk** ELDERS: EditoriaL DESK
Reviews (ELDERS) PDW
Chair. Prof Rudolf Sinkovics, University
of Glasgow, United Kingdom
Ari van Assche (JIBP); Mehdi Boussebaa
(CPoIB); David Collings (JWB); Olli
Kulvalainen (IMR); William Newburry (AIB
Insights); Rebecca Reuber (JIBS); Nicole
Richter (EJIM); Rudolf Sinkovics (CPoIB);
Roger Strange (IBR) Participants will
receive a separate email repardina Committee meeting
Location: ASBS Room 305
Chair: Prof Davide Castellani, University
of Reading, United Kingdom SIG - Careers workshop Location: WMB-Yuddowitz Chair: Dr Shasha Zhao, University of 5:30pm опап: **pr Snasha Zhao**, University of Surrey, United Kingdom Shasha Zhao, Maria Ilieva and Martin Heinberg receive a separate email regarding location. Please visit the registration desk in the Wolfson Medical Building Anticipation of war and firm strategy Li Dai Loyola Marymount University, United States of America A tetra tier framework to study transnational transfer of diversity management practices to subsidiaries of multinational enterprises in a non-Western context

Sabeen Imran Ahmad

King's College London, United Kingdom

Government objectives for state owned enterprises in a global economy: Evidence from nine European countries

Asmund Rygh¹, Shabneez
Bhankaraully², Ellis Latham¹
1: University of Manchester, United
Kingdom; 2: University of Essex, United
Kingdom

Knowledge management in multinationals: Boundary spanning activities of regional headquarters

University of Reading, Henley Business School, United Kingdom

Advancing the understanding of transformational leadership on employee engagement: a combination of PLS-SEM with Necessary Condition Analysis (NCA)

Isuru Koswatte¹, Dinesh Samarasinghe², Nalin Abeysekara³, Shan Jayasinghe³, Mohamed Zahra³ 1: University of the West of Scotland, United Kingdom; 2: University of Moratuwa, Sri Lanka; 3: The Open University of Sri Lanka; 4: University of Kelaniya, Sri Lanka

Are migrant social entrepreneurs different? Case studies of work integration social enterprises in the UK

Eleni Chiarapini*, Asmund Rygh', Xia Han', Johannes Kleinhempel* 1: Alliance Manchester Business School, United Kingdom; 2: Copenhagen Business School

Towards a typology of governance mechanisms in cross-sector partnerships based on multiple agency

Ji Hye Kim University of Dundee, United Kingdom

The Evolution of Entrepreneurial Decision Modes in Internationalizing SMEs

Rose Narooz

University of Glasgow, United Kingdom

The role of knowledge processes in foreign operation modes: a configurational approach

Ciara O'Higgins¹, Tatiana Andreeva², Nekane Aramburu¹

1: University of Deusto, Spain; 2: Maynooth University, Ireland

More than a single decision point: towards a process view of entry mode choice

Ziad Elsahn¹, Maureen Benson-Rea² Heriot-Watt University, United
Kingdom; 2: University of Auckland, New
Zealand

Unpacking the Micro-Macro Processes of GVC Supplier's Absorptive Capacity in Weak Innovation Systems

Umair Choksy¹, Omar Al-Tabba², Zaheer Khan³, Wali Rehman⁴ 1: University of Stirling, UK; 2: University of Leeds, UK; 3: University of Aberdeen, UK; 4: University of Essex, UK 5:30pm 7:30pm

AIB-UKI drinks reception Location: WMB-Atrium

Date: Friday, 14/Apr/2023

8:00am 9:00am tc-1: Teaching café - Diversity and inclusion in higher education

Location: WMB-Yuddowitz
Chair: Prof Margaret Fletcher, University of Glasgow, United Kingdom

Diversity and inclusion in higher education

Reg: Registration (Main Conference)

Cyntia Vilasboas Calixto Casnici¹, Margaret Fletcher², lyke Ikegwuonu² 1: University of Leeds, UK; 2: University of Glasgow, UK

Kinadom

8:30am

9:00am

comp-1.01: Focus on 10:30am

comp-1./1: Focus on institutional context Location: WMB-Gannochy Chair: Dr Priyan Pravin Khakhar, Northeastern University, United Kingdom Discussant: Dr Ha Nguyen, University of Sussex, United Kingdom

The critical event of exiting an export relationship. The importance of experience in moderating the relationship between exiting and export growth.

Alfredo D´Angelo¹, Marco Grazzi¹, Le Li², Daniele Moschella³

Moschella*

1: Università Cattolica del Sacro Cuore, Italy; 2: Guangzhou College of Commerce; 3: Scuola Superiore Sant'Anna

The impact of the political institution on FDI strategies in emerging market: A bibliometric review and future directions.

Ha Nguyen¹, Brian 1: University of Sussex, UK; 2: University of Tulsa, U.S

Foreign market longevity of emerging economy firms: a longitudinal empirical examination

Huda Khan¹. Kubilay Ozkan².

Erin Cavusgil³
1: University of Aberdeen,
United Kingdom; 2: ESCE International Business School Paris; 3: University of Michigan

comp-1.02: UK international business
policy & Brexit
Location: WMB-Yuddowitz
Chair: Prof Jermy Clegg, University of Leeds, United

Post-Brexit trade and investment: the implications for Scottish businesses and economic development

Jonathan Slow Scottish Enterprise, Glasgow, United Kingdom

How Did the Brexit Uncertainty Impact on **UK Trade in Services?**

Jun Du¹, Oleksandr Shepotylo¹, Xiaocan Yuan² 1: Aston University, United Kingdom; 2: Warwick Business

How does Protectionism Impact Multinational Firm Reshoring? Evidence from the UK

Yama Temouri^{1,3}, Vijay Pereira², Agelos Delis³, Geoffrey Wood⁴ 1: Khalifa University, United

Arab Emirates; 2: NEOMA Business School, Reims, France: 3: Aston University. UK; 4: Western University London, Canada

The UK Modern Slavery Act Are We Making Progress? A look at organisational commitment to eradicating modern slavery

Heather Carle, Linda Brewer UNC Greensboro, United States of America

comp-1.03: Societally engaged IB - towards transparency
Location: WMB-Hugh Fraser
Chair: Dr Louise Curran, TBS,

Global Supply Chain Practices and Inequality

Vivek Soundararajan², Ari Van Assche¹, Hari Bapuji³, Gokhan Ertug⁴

University of Bath; 3: University of Melbourne; 4: University of Adelaide

Environmental transparency, international orientation of firms, and ecoinnovation in emerging markets

Sorin Krammer¹, Jonathan Doh², Lichao Wu³, Lan Lin⁴ I: University of Surrey, United Kingdom; 2: Villanova University; 3: Xiamen University; 4: Peking University

Hiding in plain sight -Transparency and ethics in fashion industry global value chains

Louise Curran¹, Khalid Nadvi²

1: TBS, France; 2: University

Prepare to green: Examining the impact of COP26 on the relationship between international diversification and shareholder value

Kijong Kim¹, Noman 1: University of South Carolina, USA; 2: University of Sydney, Australia

Global value chain disruptions and firms' resilience: The response of the Valencian textile cluster to the COVID-19

Andrea Pallás-Rocafull¹. José Pla-Barber¹, Cristina Villar¹, José Luis Hervás-Oliver²

1: University of Valencia, Spain; 2: Polytechnic University of Valencia, Spain

int-1.01: Interactive 1.01 Location: Boyd Orr - LTE Chair: Prof Matthew Allen, Manchester Metropolitan University, United Kingdom

Internationalisation and SDGs in the hotel industry: Effects on performance

comp-1.04: Entrepreneurship across
national borders
Location: Boyd Orr - LTA
Chair: Dr Junzhe Ji, University

of Glasgow, United Kingdom Discussant: **Dr Nicolas Li**, Manchester Metropolitan University, United Kingdom

configurational analysis of entrepreneurial orientation and knowledge management: evidence

from native and immigrant entrepreneurial firms

Md Imtiaz Mostafiz¹, Mathew Hughes², Boyka Simeonova³, Murali Sambasivan⁴

1: Sheffield Hallam University, United Kingdom; 2: University of Leicester; 3: University of Leicester; 4: Thiagarajar School Of Management

Liability of foreignness, Country of Origin, Ethnicity and Degree Education's Effects on Accomplishment of **Immigrant** Entrepreneurs

Manchester Metropolitan University, United Kingdom

An exploration of knowledge-sharing drivers in born-globals

Mojtaba Rezaei¹, Razieh Sadraei², Vahid Jafari-Sadeghi³, Demetris Vrontis⁴

Sadeghr, Demetrs Vronus

1: Department of
Management, University of
Turin, Italy; 2: School of
Strategy and Leadership,
Coventry University, United
Kingdom; 3: Aston Business
School Actos University School, Aston University, United Kingdom; 4: School of Business, University of Nicosia, Cyprus

Institutional Voids and Entrepreneurship: A Systematic Literature Review

Morgan Gladwell¹, Dr Umair Choksy², Dr Stephan Gerschewski³ 1: University of Kent, United Kingdom; 2: University of Stirling, United Kingdom; 3: Heriot-Watt University, United Kingdom Kingdom

int-1.02: Interactive 1.02 Location: Boyd Orr - LT1
Chair: Mona Bahl, Illinois State University, United States of America Discussant: Dr Isuru

Koswatte, University of the West of Scotland, United

comp-1.05: Subsidiary Performance Location: Boyd Orr - LTB Chair: Dr Dónal O'Brien,

Fechnological University Dublin, reland

The Contingent Effects of Challenge Stressors and Hindrance Multinational Corporations Subsidiary Performance

Chong Yu¹, Matthew Robson², Zhaleh Najafi-Tavani³, Ghasem Zaefarian³ 1: Middlesex University London, United Kingdom; 2: Cardiff University; 3: University

Examining the relationship between underperformance and technological collaboration

Mario Kafouros¹, Eva Mavroudi², Renfei Gao¹, Murod Aliyev²

1: University of Manchester, UK; 2: University of Leeds, UK

Managing MNE subsidiaries: the importance of transfer pricing

Maggie Cooper Henley Business School, United Kingdom

Panel 1: Microfoundations
Location: Boyd Orr - LT2
Chair: Prof Pamela Sharkey
Scott, Dublin City University,

Unlocking the potential of Microfoundations in

comp-1.06: Institutional Factors in FDI from the **Emerging Economy** Perspective
Location: Boyd Orr - LTC
Chair: Dr Dong-Hyu Kim,
University of Glasgow, United

Are FMNFs More

comp-1.07: International management and organisational behaviour
Location: Boyd Orr - LTD
Chair: Prof David Collings,
Trinity College Dublin, Ireland

A tetra tier framework to study transnational transfer of diversity

Better Patent Enforcement Regimes when Undertaking Innovation Offshoring? An International Comparative Analysis of Institutional Arbitrage in the Greenfield R&D FDI Choices of EMNEs and DMNEs

Dylan Paul Sutherland¹, Ludan Wu¹, john Anderson 1: Durham University, United Kingdom; 2: University of Northern Iowa

FDI location choice of family firms: An emerging economy perspective

Somnath Lahiri¹, Arindam Mondal²

1: Illinois State University, United States of America; 2: XLRI-Xavier School of Management

EMNEs international expansion: home country institutional voids and nonmarket political strategy effects

Cinara Gambirage¹, Mohamed Amal², William Newburry³, Wlamir Xavier⁴, Jaison da Silva⁵, Ronaldo

1: University of Groningen, Netherlands, The; 2: Regional University of Blumenau, Brazil; 3: Florida International University, USA; 4: Biola University, USA; 5: Fundação Getulio Vargas, Brazil

management to subsidiaries of multinational enterprises in non-Western context

Sabeen Imran Ahmad King's College London, United Kingdom

Taking a walk on the dark side: Unpacking the task and social work-related effects of discrimination and overqualification among expatriates

Alexei Koveshnikov¹. Miikka J. Lehtonen² Aalto University School of Business, Finland; 2: Rikkyo University, Japan

Cross-Cultural Leadership Adjustment: The Case of Anglo Expatriates in Latin America

Christopher Hugh Carr, Zoe Gallon
University of Edinburgh Business School, United

Kinadom

Cross-cultural leadership adaptation of ex-patriate managers in India and compared

Christopher Hugh Carr, Purva Vaswani University of Edinburgh, United Kingdom

Lorena Ruiz-Fernández, Laura Rienda, Bartolomé Marco-Lajara

University of Alicante, Spain

Internationalization as a performative journey: a case of producer cooperatives

Ziad Elsahn¹, Frank Siedlok², Lisa Callagher³, Stefan Korber³

1: Northumbria University, United Kingdom; 2: Heriot Watt University; 3: University of Auckland

International entrepreneurship and the paradigm of sustainability research, 1970–2021: a platform for potential research prospects

S M Feroj Mahmood¹, Brian Chabowski², Peter Gabrielsson¹

1: University of Vaasa, Finland; 2: University of Tulsa, USA

Performance implications of coonetition: The mediating role of absorptive capacity and unlearning

Arash Sadeghi¹, Omid Aliasghar

University of Leicester, UK;
 University of Auckland, NZ

Effect of Crime on Innovation by Emerging Market Firms

Mona Bahl

Illinois State University, United States of America

"What's the difference between Brexit and a Dyson? Nothing, they both suck!": Cross-border business decisions in the social construction of national

liris Saittakari¹, Perttu Kahari¹, Jo Angouri², Dominic Savolainen³

1: Aalto University School of Business, Finland; 2: University of Warwick; 3: United Kingdom Government Economic Service

From collaborator to threat: the evolution of UK political discourse on Huawei 2001-2021

Bruce Cronin, Francisca Da Gama, Kim Bui University of Greenwich, United Kingdom

10:30am

11:00am 11:00am

pre-plenary: Welcome and introduction

11:10am

Chair: Prof Margaret Fletcher, University of Glasgow, United Kingdom Welcome from Prof John Finch, Dean, Adam Smith Business School

Plenary: Open Plenary - Keynote address 11:10am

12:30pm

Location: Boyd Orr - LT1
Chair: Prof Rob van Tulder, Erasmus University, Netherlands, The

Lunch Location: WMB-Atrium

12:30pm 1:30pm

Coffee Break Location: WMB-Atrium

1:30pm 3:00pm

comp-2.01: Encountering external IB challenges and opportunities
Location: WMB-Gannochy
Chair: Prof Jie Wu, University

of Aberdeen, United Kingdom **Talent Management**

Challenges: A Comparison Study between Local and Foreign Firms in South Korea from an Institutional Theory Perspective

Hyun Mi Park Coventry University, United Kingdom

Orchestrating the bounce back: Role of corporate governance agents in driving organizational resilience

Vidya Panicker¹, Isuru Koswatte²

1: Loughborough university. United Kingdom; 2: University of the the west of Scotland, United Kingdom

comp-2.02: Environmental policy and international

business
Location: WMB-Yuddowitz
Chair: Prof Ari Van Assche,
HEC Montreal, Canada

GVC participation and carbon emissions - A network analysis

Matthew Smith¹, Dimitris Christopoulos²

1: Edinburgh Napier University, United Kingdom; 2: Heriot-Watt University, United Kinadom

Environmental Policy Stringency and FDI: A Deterrence or an Attraction?

E. Beyza Satoglu², Jessica Salmon¹ 1: Siena College, United States of America; 2: Izmir Katip Celebi University, Turkey

Trade openness and regional carbon

SUST-SIG2: AIB Sustainability SIG - Networking

Lunch
Location: WMB-Atrium
Chair: Dr Shasha Zhao, University of Surrey, United Kingdom
Discussant: Dr Maria Ilieva, University of Leeds, United Kingdom
Shasha Zhao, Maria Ilieva and Martin Heinberg

comp-2.03: Societally engaged IB - shining light on irresponsibility Location: Boyd Orr - LT2 Chair: Dr Irina Minodora Surdu-Nardella, Warwick Business School, United Kingdom

International business and human rights due diligence

Brian Vera. Stefan Zagelmeyer, Kenneth McPhail

Alliance Manchester Business School, University of Manchester

Multinational Enterprises and disadvantaged communities in emerging markets: A literature Review

Renan Henrique Oliveira¹, Jayne Cathcart², Axèle Giroud³, Pervez Ghauri⁴, Jorge Carneiro⁵

1: FGV EASP Sao Paulo School of Business administration, Brazil; 2: Birmingham Business School;

comp-2.04: Networks and location Location: Boyd Orr - LTA Chair: Dr Karl Warner, University of Glasgow, United Kingdom

Brokerage and closure: entrepreneurial internationalisation across institutional boundaries

Carole Couper¹, Roshan Boojihawon²

1: University of Birmingham, United Kingdom; 2: University of Birmingham, United Kingdom

The Role of Social Capital in Location
Perceptions of Startup Founders: Information Asymmetry in Early-Stage Location Decisions

Anna-Riikka Smolander, Daria Kautto, Perttu Kahari Aalto University School of Business, Finland

Pamela Sharkey Scott¹, Liena Kano², Elisabeth Maitland³, Ulf Andersson⁴ Sinéad Monaghan⁶

Sinead Monagnan'
1: Dublin City University,
Ireland; 2: University of
Calgary, Canada; 3: Liverpool
University, UK; 4: Mälardalen
University, Sweden; 5: Trinity
College Dublin, Ireland

comp-2.05: Subsidiary
Management
Location: Boyd Orr - LTB
Chair: Prof Elizabeth Maitland,

University of Liverpool, United Kinadom Discussant: Prof Matthew Allen, Manchester Metropolitan University, United Kingdom

Performance of MNE foreign subsidiaries: The perspective of subsidiary-specific advantages

Quyen Nguyen University of Reading, United Kingdom

Leadership Practices for Managing Subsidiary Identity Deborah Mireles¹, Pamela Sharkey Scott², Josephine

1: University of Galway, Ireland; 2: Dublin City University

Sticking or Twisting: Subsidiary Role

High Profile Crimes and the Political Economy of Foreign Direct Investment in Mexican Municipalities

Municipalities
Eduardo Ibarra-Olivo¹,
Sandra Ley², Covadonga
Meseguer¹
1: Henley Business School,
United Kingdom; 2: Centro de
Investigacion y Docencia
Economicas, Mexico; 3:
Comillas Universidad
Pontificia, Spain

emissions: evidence regression discontinuity in China

Nan Zhang², Yan Zhuang¹ 1: Edinburgh Napier University, United Kingdom; 2: Liaoning University, China

Globalisation in water infrastructure: a network of publicprivate strategic alliances

Yasaman Sarabi¹, Paola

1: Heriot-Watt University, United Kingdom; 2: Centre national de la recherche scientifique (CNRS)

comp-2.07: Research methods in IB

Location: Boyd Orr - LTD
Chair: Dr Duc Nguyen, The

University of Manchester, United Kingdom Discussant: **Dr Faith Hatani**,

Copenhagen Business School, Denmark

Can Family Firms in

Emerging Markets Create Value through

Vikas Mehrotra¹, Rama Seth², Ankit Singhal³, SR Vishwanatha⁴

Vishwanatha⁴
1: University of Alberta,
Edmonton, Canada; 2:
Copenhagen Business School,
Denmark; 3: IFMR Graduate
School of Business; 4: Shiv
Nadar University

A meta-analysis of stock market reaction to foreign and domestic divestment: the role of divestment motives

Roman Filenko¹. Pratik Arte²

1: University of Vaasa, Finland; 2: Northumbria University Newcastle, United Kingdom

Language choices and different framing biases: How the Japanese media

broadcast foreign aid policy for Africa

Copenhagen Business School, Denmark

from India

Divestitures? Evidence

3: The University of Manchester; 4: Birmingham Business School; 5: FGV EASP Sao Paulo School of Business administration, Brazil

In a Bad Place: Exploring the Reputation Penalties of Tax Haven Use. Does Location Matter?

Giulio Nardella¹, Stephen Brammer², Chris Jones³, Yama Temouri⁴

rama 1emouri⁴
1: ESCP Business School, United Kingdom; 2: University of Bath School of Management; 3: Aston Business School; 4: Khalifa University

How could we forget? Corporate Social Irresponsibility, Stakeholder Memory and MNE Reputation

Irina Surdu¹. Giulio Nardella², Stephen Brammer³. Jukka Rintamäki⁴

1: Warwick Business School, United Kingdom; 2: ESCP Business School; 3: University of Bath; 4: Aalto University School of Business

Factors affecting firms' upgrading in GVCs: A systematic literature review and future research agenda

Andrea Pallás-Rocafull, José Pla-Barber, Cristina Villar University of Valencia, Spain

Panel 2: Commonwealth perspective on SDGs Location: <u>Boyd Orr - LT1</u> Chair: <u>Prof Peter Buckley</u>, University of Leeds, United

Kingdom
Discussant: Prof Jeremy
Clegg, University of Leeds,
United Kingdom

Commonwealth perspective on sustainable development goals: inclusive and sustainable economic

Surender Munjal¹, Arif Zaman^{2,3}, Mona Bahl⁴, Jeremy L. Clegg⁵, Mayank Sewak⁶

Sewak*

1. University of Leeds, UK; 2: Institute of Commonwealth Studies, University of London, UK; 3: Bloomsbury Institute, UK; 4: Illinois State University, USA; 5: Leeds University, USA; 5: Leeds University Business School, UK; 6: Newcastle University Business School, UK

How do domestic networks influence the internationalisation propensity of Chinese SMFs?

Caifei Chen¹, Alessandro Giudici², Andrew Jones³ 1: University of Leeds; 2: Bayes Business School(formerly Cass) City University; 3: Brunel University Changes During National Economic and Political Crises

Edward Gillmore¹, Martv

1: Jönköping University; 2: Dublin City University

Understanding the Microfoundations of Capability Development in Multinational Subsidiaries through the Strategic Attention Engagement of Subsidiary CEOs

Dónal O'Brien¹, Pamela Sharkey Scott², Ulf Andersson³

Andersson

1: Technological University
Dublin, Ireland; 2: Dublin City
University, Ireland; 3:
Mälardalen University, Sweden

comp-2.06: Internationalisation, Innovation, Firm
Performance
Location: Boyd Orr - LTC
Chair: Dr Dong-Hyu Kim,
University of Glasgow, United
Kingdom

Internationalization and Firm Performance: Moderating Role of Multi-Stakeholder Initiatives

Sang-Bum Park University of Bradford, United Kingdom

Ownership, political capabilities, and internationalisation

Zhibo Qiu^{1,2} 1: Said Business School, University of Oxford; 2: King's College London

Implications of CSR Investments on Financial performance in Emerging Market Multinationals

Vidya Panicker, Elena Georgiadou, Ian Hodgkinson Loughborough university, United Kingdom

Exploring the impact of innovation and technology on internationalisation of emerging market SMEs

Mohamed Yacine Haddoud¹, Ned Kock², Adah-Kole Emmanuel Onjewu³, Razieh Sadrae¹, Paul Jones⁵, Vahid Jafari-Sadeghi⁵ 1: The British University in Dubai, UAE; 2: Texas A&M

Faith Hatani

Panel 3: GVC governance

Location: Boyd Orr - LTE Chair: Dr Louise Curran, TBS,

The rise of public GVC governance - private standards and public regulation in the search for more 'sustainable'

waib-sm: WAIB - Speed mentoring Location: Grosvenor hotel

GVCs? Louise Curran¹, Matthew Alford², Khalid Nadvi², Shasha Zhao³

anasha Zhao³
1: Toulouse Business School, France; 2: The University of Manchester, UK; 3: Surrey University Business School, UK

International University, USA; 3: Newcastle Business School, Northumbria University, United Kingdom; 4: School of Strategy and Leadership, Coventry University, United Kingdom; 5: University, United Kingdom; School of Management, Swansea University, United Kingdom; 6: Aston Business School, Aston University, United Kingdom

3:00pm 3:30pm 3:30pm 5:00pm

Coffee Break Location: WMB-Atrium

comp-3.01: Divestment, M&A and Greening in the MNE

Location: WMB-Gannochv Chair: Prof Jeremy Clegg, University of Leeds, United Kingdom

Performance of Marketseeking versus Knowledge-seeking Cross-Border M&A Deals

Inhyeock Ian Lee¹, Eunsuk

Hong², Jong Kook Shin³

1: Quinlan School of Business, Loyola University Chicago, United States of America; 2: SOAS, University of London, UK; 3: Korea University, Sejong Campus, South Korea

Foreign subsidiary divestment by multinational enterprises: the role of internal corporate embeddedness

Carlos Cordova Chea, Stefan Zagelmeyer

The University of Manchester, United Kingdom

The impact of formal and informal institutions on stock market reactions to divestment announcements: a meta-analysis

Pratik Arte¹, Sami Vähämaa² 1: Northumbria University, United Kingdom; 2: University

Does Green Policy Bring About Global Green Innovation? - An Analysis of Green Patents of Foreign Subsidiaries and Host **Environmental Policy** Stringency

Elizabeth Yi Wang, Jeremy Clegg, Jiahui Cheng University of Leeds, United Kingdom

Zooming in on the Home Country: Does the Location of the firm HQ matter for internationalisation?

Clara Zähe¹, Elko Klijn², Andreas Engelen¹, Andreas Moosdorf³, Peter Buckley⁴ Heinrich Heine Universität Düsseldorf, Germany; 2: Old Dominion University; 3: Fachhochschule Aachen; 4: University of Leeds

comp-3.06: International

marketing
Location: Boyd Orr - LTC
Chair: Prof Carlos M.P. Sousa
Molde University College,

The antecedents of eshopping on the foreign MSPs and the comp-3.02: Finance in

global business
Location: WMB-Yuddowitz
Chair: Prof Sumon Bhaumik,
University of Sheffield, United Kingdom

How Does Shareholding by Passive Institutional Investors Impact the Corporate Governance of European Firms?

Irina Bevza, Martha O'hagan

Trinity College Dublin

Strategic investment decision approaches in Singapore, Hong Kong, and Norway compared with earlier cases in the USA, the UK, Germany, Japan, Russia and China.

Christopher Hugh Carr, Christine Soh, Hoh Yiu Lo, Anna Lauring University of Edinburgh, United

Kinadom

External Financing, Cross-border Acquisitions, and Firm **R&D Performance:** Evidence from China

Xinran Wang, Ziko Konwar, Yingqi Wei, Frank McDonald University of Leeds, United Kingdom

dc-pd: Doctoral

Colloquium - Pavlos

Dimistratos Award Location: Boyd Orr - LTE
Chair: Prof Surender Munjal,
University of Leeds, United
Kingdom comp-3.03: Societally engaged IB - the money

side
Location: Boyd Orr - LT2
Chair: Dr Martin Heinberg,
University of Leeds, United
Kingdom

Donations & IB: Do international strategies interact with corporate philanthropy to drive firm performance?

Ashutosh Singh¹, Xuan Huang¹, Martin Heinberg¹, Yeyi Liu²

1: Leeds University Business School; 2: Xi'an Jiaotong University

Social enterprises and impact investors: Establishing a partner fit in Emerging Economies

Jeremiah Arigu Emmanuel¹, Chanaka Wijewardena², Hussain G. Rammal³, Priyan Pravin Khakhar

1: Monash Business School, Monash University, Australia; 2: Adelaide Business School, The University of Adelaide, Australia; 3: Adelaide Business School, The University of Adelaide, Australia; 4: Northeastern University London, United Kingdom

The determinants of FDI in sanctions locations

Chris Jones¹, Nigel Driffield², Ha-Phuong Luong³ 1: Aston University, United Kingdom; 2: The University of Warwick; 3: Aston University, United Kingdom

Home Country Institutions and MNEs' Strategic Purpose in Least Developed Economies

Mohammad Bakhtiar Rana², Matthew Allen¹, Jiajia Liu³

1: Manchester Metropolitan University, United Kingdom; 2: Aalborg University, Denmark; 3: Huddersfield University, United Kingdom

Discussant: Prof Trevor Buck,

University of Glasgow, United

comp-3.04: Digitalisation and international and internation decision-making Poyd Orr - LTA

Location: Boyd Orr - LTA
Chair: Dr Alan A. Ahi,
University of Aberdeen, United
Kingdom

Digitalisation and internationalisation of SMEs: a systematic literature review

Hanh Pham, Sam Li, Omar AL-Tabbaa University of Leeds, United Kingdom

Changes in Italian exporters' decision-making logic in a VUCA environment: a case

Tiia Vissak¹, Niina Nummela², Barbara Francioni³

1: University Of Tartu, Estonia; 2: University of Turku; 3: University of Urbino "Carlo Bo"

Role of the Status Quo Bias in International Market Entry Decision-Making

Anisur R. Faroque¹, Alan Ahi², Olli Kuivalainen³, Sanna Sundqvist⁴

1: School of Marketing and Communication, University of Communication, University of Vaasa; 2: University of Aberdeen Business School; 3: Lappeenranta-Lahti University of Technology, LUT Business School; 4: Aalto University School of Business comp-3.05: Subsidiary

Knowledge
Location: Boyd Orr - LTB
Chair: Prof Pamela Sharkey
Scott, Dublin City University,

Selective Disclosure for Subsidiary Knowledge Creation and Knowledge Protection

Paul Ryan¹, Ulf Andersson², Majella Giblin³, Alessandra Perri⁴

Pern*
1: Trinity College Dublin,
Ireland; 2: Malardalen
University, Sweden; 3:
University of Galway, Ireland;
4: Luiss Business School, Italy

The Location of Korean High-Tech Industries in the US: The Distinction between Joint Ventures and Wholly-Owned Subsidiaries in terms of **Knowledge Sourcing**

Jae-Yeon Kim¹, Nigel Driffield², Philip McCanne³

1: Portsmouth Business School, United Kingdom; 2: Warwick Business School; 3: Manchester Business School

Facilitating Knowledge Transfer Speed in the Low-carbon Sector: An Interaction between **Dynamic Capabilities** and Organisational Relationships

Linlan Huang¹, Huan Zou² 1: City, University of London; 2: SOAS, University of London

The role of knowledge processes in foreign operation modes: a configurational approach

Ciara O'Higgins¹, Nekane Aramburu¹, Tatiana Andreeva²

University of Deusto, Spain;
 Maynooth University, Ireland

int-2.01: Interactive 2.01 Location: Boyd Orr - LTD Chair: Dr Umair Choksy, University of Stirling, United

int-2.02: Interactive 2.02 Location: Boyd Orr - LT1 Chair: Dr Rose Narooz, University of Glasgow, United Kingdom

Discussant: Dr Carole Couper, University of Birmingham United Kingdom

moderating effect of consumers` age, gender, and disposable income

Marzanna Katarzyna Witek-Hajduk, Anna Grudecka SGH Warsaw School of Economics, Poland

How can exporters better realise the value of their customer relationship capabilities in exporting?

Min Li¹, Carlos M.P. Sousa², Xinmina He

xınmıng He³
1: University of St Andrews,
United Kingdom; 2: Molde
University College, Norway; 3:
Durham University, United
Kingdom

Can choice for a specific country or a diverse set of brand origins help identify consumers with a high purchase value?

Rafid Ur Rahman, Martin Heinberg, Sourindra Banerjee, Constantine S. Katsikeas

Leeds University Business School, United Kingdom

Institutional ownership, signaling and speed of internationalization: The case of emerging market multinationals Vidya Panicker¹, Dinesh Prabhu²

1: Loughborough university, United Kingdom; 2: Indian Institute Of Management– Tiruchirappalli

Foreign Divestment: A multilevel analysis of institutional differences and top managers

Ha Nguyen University of Sussex, UK

Paylos Dimitratos Doctoral Dissertation Award Application

Jill Josefina Juergensen Surrey Business School, University of Surrey, United Kingdom

Understanding Subsidiary Leaders' Behaviour when Responding to Headquarters' Expectations: Identity, Scripts, and Impression Management Perspectives

Deborah Mireles University of Galway, Ireland The Formation and Evolution of International Social Innovation Projects Jessica Salmon, Chandler Edbauer

Siena College, United States of America

Are migrant social entrepreneurs different? Case studies of work integration social enterprises in the

Eleni Chiarapini¹, Asmund Rygh¹, Xia Han¹, Johannes Kleinhempel²

 Alliance Manchester Business School, United Kingdom; 2: Copenhagen Business School

How do female independent directors affect multinationals green performance? Evidence from the UK Nicolas Li¹, Yang Wang², Yifei Zhang³

1: Manchester Metropolitan University; 2: University of Dundee; 3: Hong Kong University

The dynamics and processes of opportunity-based internationalisation

Joe Schembri¹, Margaret Fletcher² 1: University of Malta, Malta; 2: University of Glasgow, UK

How does international entrepreneurial mobility enhance innovation process? A review and comparative study.

Yen Tran, Ngoc Nguyen Heriot Watt University, United Kingdom State-ownership, institution and completion of Russian cross-border merger and acquisitions

Hazem Heswani Leeds Beckett, United Kingdom

How do IJVs Facilitate Innovation Adaptiveness in the Low-Carbon Sector? The Role of Industry-University Cooperation in Emerging Markets

Linlan Huang¹, Huan Zou² 1: City, University of London; 2: SOAS, University of London

Local listing of MNE subsidiary and its impact on subsidiary R&D: Evidence from India

Mayank Sewak¹, Garima Garg², Anurag Sharma² 1: Newcastle University Business School, United Kingdom: 2: University of Massachusetts Amherst, United States of America

International Joint Ventures' Termination and Parent Firms' Value Creation: The Moderating Role of **Host Country Factors** Roman Filenko, Tahir Ali, Ulviyya Pekkarinen University of Vaasa, Finland

6:30pm 11:59pm Gala Dinner Location: Grosvenor hotel

Date: Saturday, 15/Apr/2023

8:00am

9:00am

tc-2: Teaching café - Teaching SDG8 in IB

Location: WMB-Yuddowitz
Chair: Dr Noemi Sinkovics, University of Glasgow, United Kingdom

SDG8 in International Business Teaching

Noemi Sinkovics¹, Rob van Tulder², William Newburry³, Shasha Zhao⁴

1: University of Glasgow, UK; 2: Erasmus University, Rotterdam School of Management, NL; 3: Florida International University, US; 4: University of Surrey, UK

9:00am

10:30am

International Business Chair: Prof Tony Fang, Stockholm University, Sweden

comp-4.02: State Capitalism and

A Chinese in Africa: Politicoeconomic influences and games of power as intrinsic characteristics of the Chinese FDI motivation - A panel based configurational perspective

Myropi Garri¹, Jae-Yeon Kim¹, Malcolm Beynon², David-Grant Pickernell³

1: University of Portsmouth, UK; 2: University of Cardiff, UK; 3: Swansea University, UK

The microfoundations of hosthome country relations

Zhibo Qiu^{1,2}

Said Business School, University of Oxford; 2: King's College London

comp-4.03: Societally engaged IB - the role of technology

Location: Boyd Orr - LT2
Chair: Denanjalee Gunaratne, University of Glasgow, United Kingdom
Discussant: Prof Hinrich Voss,
University of Bristol, United Kingdom

Social License for Artificial Intelligence in International Business

Shuna Shu Ham Ho Dalhousie University, Canada

Advanced technologies and sustainability in the apparel sector

Denanjalee Gunaratne¹, Noemi Sinkovics¹, Rudolf R. Sinkovics^{1,2}

1: Adam Smith Business School, University of Glasgow, United Kingdom; 2: LUT University, Finland

comp-4.04: Ensuring social impact in emerging market

contexts?
Location: Boyd Orr - LTA
Chair: Dr Louise Curran, TBS, France
Discussant: Dr Brian Vera, University of
Manchester, United Kingdom

Working in MNE subsidiaries in Africa: the effect of individual network centrality on skill improvement and social upgrading

Xiaolan Fu¹, Hao Xu², Shaheen Akter¹, Shasha Zhao³

Shasha Zhao

1: University of Oxford, United Kingdom;

2: Fintech Research Center of Zhejiang
Lab, China; 3: University of Surrey,
United Kingdom

Internationalization of Social Ventures: A Business-Model-**Change Perspective**

S M Feroj Mahmood¹, Tamara Galkina², Peter Gabrielsson¹

comp-4.05: Current Issues in the MNE

Location: Boyd Orr - LTB
Chair: Dr Deborah Mireles,
University of Galway, Ireland

Techno-nationalism and skilled job creations: Evidence from MNEs' global R&D projects

David Yoon¹. Evis Sinani². Marina

Economou³

1: University of Leeds, United
Kingdom; 2: Copenhagen Business
School; 3: Texas A&M U. at Qatar

International Public-Private

Joint Ventures: The Governing Practices of Appointed Public and Private managers

Khaled Kesseba York St John University, United

	Managing in Communist Capitalism Garry Bruton¹, Mike Peng², Jia Shen², Chales Stevens² 1: Texas Christian University; 2: University of Texas at Dallas; 3: Rutgers Business School Emerging Market Firms and Political Aspects of Corporate Activity: The Case of Russian Oil and Gas Firms Samir Balakishi University of Bristol, United Kingdom Comp-4.06: Institutions, FDI and Risk Location: Boyd Orr - LTC Chair: Dr Melanie E. Hassett, University of Sheffield, United Kingdom Subnational Institutions, Linkages and Indian Firms¹ OFDI Vikrant Shirodkar¹, Rishika Nayyar¹, Sumati Varma²	Twitter analysis of BCorp firms - Is there an online sustainability community? Matthew Smith¹, Hock Tan¹, Miles Weaver¹, Zhen Zhu² 1: Edinburgh Napier University, United Kingdom: 2: University of Kent, United Kingdom Panel 4: WAIB – CYGNA networking Location: Boyd Orr - LTE Chair: Dr Ciara O'Higgins, University of Deusto, Spain WAIB – CYGNA Joint Panel on Networking for Academics: why, where and how Ciara O'Higgins¹, Shasha Zhao², Maria V. Iliewa², Margaret Fletcher¹ V. Iliewa², Margaret Fletcher¹ V. Iliewa², Margaret Fletcher¹	1: University of Vaasa, Finland; 2: Aalto University, Finland Exploring dimensions of Stakeholders' Influence on strategy implementation in Multilatina subsidiaries Carolina Marin-Cadavid', Peter McKiernan² 1: University of Strathclyde, United Kingdom; 2: University of Strathclyde, United Kingdom; 2: University of Strathclyde, United Kingdom Panel 5: Meet the editors Location: WMB-Gannochy Chair: Prof Rudolf Sinkovics, University of Glasgow, United Kingdom Meet the editors Ulf Andersson¹, Ari van Assche², David Collings³, Olli Kuivalainen⁴, William Newburry³, Rebecca Reuber⁵, Rudolf Sinkovics⁴, Roger Strange³, Elizabeth Maitland³, Noemi Sinkovics¹: Maiardalen University, SE; 2: HEC	Why CEO education impacts firm radical innovation: The mediating role of perceived environmental uncertainty Renfei Gao', Stephen Zhang' 1: University of Manchester, United Kingdom; 2: University of Adelaide, Australia It's a Mirage! Impact of Gaining an R&D Mandate on Subsidiary relational embeddedness and Subsidiary Profit from Innovation Noushan Memar Mälardalen Univeristy, Sweden		
	1: University of Sussex, United Kingdom; 2: University of Delhi, India FDI Spillovers on Colombian Multilatinas: Upgrading capabilities through indirect ties Jose Pla-Barber', Cristina Villar', Ramón Mesa', Ana Botella-Andreu' 1: University of Valencia; 2: Universidad de Antioquia The Risk-Taking Behaviours of Ex-Military Executives and Family Firm in Domestic Innovation and Overseas Expansion Decisions Tao Chen, Hyeyoun Park University of Surrey, United Kingdom	I: University of Deusto, Spain; 2: Surrey University Business School, UK; 3: Leeds University Business School, UK; 4: University of Glasgow, UK	Montreal, CA; 3: Trinity College Dublin, IE; 4: LUT University, FI; 5: Florida International University, US; 6: University of Toronto, CA; 7: University of Glasgow, UK; 8: University of Sussex, UK; 9: University of Liverpool, UK			
10:30am -	Coffee Break Location: WMB-Atrium		Fellow2: Meet the author Mike F Location: WMB-Atrium			
11:00am 11:00am	Panel 6: 50th Anniversary panel		Chair: Prof Mike Peng , The University of To	exas at Dallas, United States of America		
11:00am - 12:30pm	Location: Boyd Orr - LT1 Chair: Prof Frank McDonald, University of L	Leeds, United Kingdom				
sop	2:30pm 50th Anniversary of AIB UK & I Chapter - History and the Future Frank McDonald', Heinz Tuselmann², Peter Buckley³, Catherine Welch⁴, Hinrich Voss⁵, Marian Jones⁶, Marianna Marra⁻, Margaret Fletcher⁶, Davide Castellani⁶ 1: University of Leeds, United Kingdom; 2: Manchester Metropolitan University, United Kingdom; 3: University of Leeds, United Kingdom; 4: Trinity College Dublin, Ireland; 5: University of Bristol, United Kingdom; 6: University of Sheffield, United Kingdom; 7: University of Sussex, United Kingdom; 8: University of Glasgow, United Kingdom; 9: University of Reading, United Kingdom					
12:30pm -	Fellow: Fellows Café Location: WMB-Gannochy Location: WMB-Atrium					
1:30pm 1:30pm	Chair: Prof Mike Peng , The University of Texas at Dallas, United States of America					
-	AIB UK&I Membership Meeting Location: Boyd Orr - LT1					
2:00pm 2:00pm	Panel 7: Inequality, Geography, and GVCs - The AIB-UKI & Palgrave book					
2:30pm	Location: Bowd Orr - LT1 Chair: Dr Eduardo Ibarra-Olivo, Henley Business School, United Kingdom					

Post-Conference

The following registration type will receive the post-conference e-book:

- Regular delegate (includes registration fee, dinner, and e-book)
- Late Fee for registration from 27 March onwards.

In addition to this, <u>all delegates</u> will receive a post-conference survey for completion.

If you have any queries, please contact AIB-UKI 2023

Photography

Photographs will be taken of the event throughout the evening and may be used for future marketing purposes. If you do not wish to be photographed during the event, please speak to our friendly event staff when you arrive.

Please note that this event should not be recorded by attendees on phones or any other devices.

Paper Submission

We would encourage all paper presenters to submit your PowerPoint presentation to the <u>conference email address</u> no later than **Thursday 6 April 2023**. If you do not submit your presentation before this date, <u>please ensure you have your presentation with you on a USB stick</u>. Standard AV facilities will be available (screen, microphone, comfort monitor).

If co-authors wish to attend the presentation, please ensure they have registered to attend the conference as access will not be granted otherwise.

Fire Safety

There are no fire safety tests scheduled for the duration of the conference. If the fire alarm sounds, please make your way to the nearest fire exit.

Wi-Fi

Wi-Fi is available throughout the campus via Eduroam and the visitor network. If you are visiting from another institution that uses Eduroam, you can connect to the network as normal. Please ensure your device is set up to connect to before you arrive.

If you do not have access to the Eduroam network, you can connect to the 'UofGvisitor' wireless network using your device. No registration is required to use this network.

If you are unable to connect to the Wi-Fi network, please speak with a member of staff at the reception desk.

Provision of meals during conference

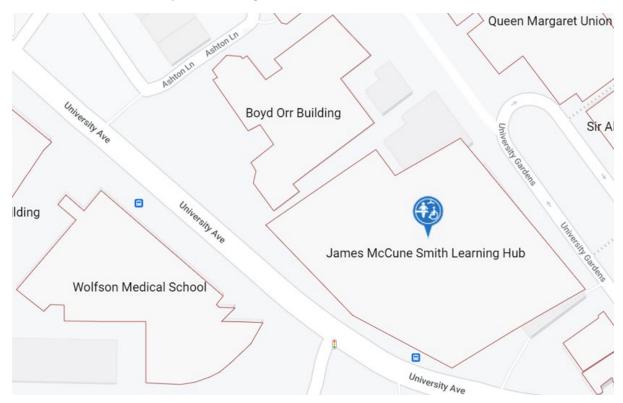
All catering will be served to conference delegates within the Wolfson Building Atrium. Food will be labelled to cater for any dietary requirements. You are not permitted to take food or beverages into session rooms. A reminder to all those who submitted a food allergy to make themselves known to a member of the events team.

Please note catering provisions are not guaranteed for those registered after 31st March. However, we will do our best to accommodate.

Accessibility

Step-free access is available in all university buildings participating in the conference. Changing

Places lavatory facilities are available in the James McCune building, located between the Wolfson Medical School and the Boyd Orr building:



For further information on accessibility at the university, please follow this link.

Make the most of your visit

There are a wide variety of things to do and places to explore during your time here in Glasgow. People Make Glasgow offer guides and advice on cultural and tourism attractions to enjoy throughout the city.

You can find out more about what events and activities are on in Glasgow during your stay from the following sites:

- People Make Glasgow What's On
- The List
- Gig Guide Glasgow

Experience more of Glasgow with special delegate offers on tours and restaurants available during your stay via the Glasgow Convention Bureau. More information on how to take advantage of these exclusive offers can be found here.

We hope you enjoyed the conference!

Best wishes,

AIB-UKI 2023 Event Team