

## AIB-UK&I ANNUAL MEETING POST-EVENT SUMMARY REPORT

**Name of Event:** Academy of International Business – UK&I Chapter

**Date of Event:** 12-14 April 2018

**Location of Event:** University House, The Birmingham Business School, The University of Birmingham (UK)

**Executive Committee:** Dr Agnieszka Chidlow (Conference Chair), Prof. Pervez Ghauri and Dr Thomas Buckley

**Management Staff:** Dr Emma Gardner, Dr Amir Qamar, Ms Emily Pickering, Mrs Sandra McCalla, Mrs Jaqueline Ward, Mr. Andrew Maile and Sławomir Ślupek.

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The 45<sup>th</sup> Academy of International Business – UK&I (AIB-UK&I) Chapter annual conference was organised by The Department of Strategy & International Business and supported by The Business School at the University of Birmingham, between 12-14 April 2018 (<https://www.birmingham.ac.uk/schools/business/events/2018/04/aib-conference.aspx>).

The conference committee consisted of Dr Agnieszka Chidlow (Conference Chair), Prof. Pervez Ghauri and Dr Thomas Buckley and was supported by the conference management team: Dr Emma Gardner, Dr Amir Qamar, Ms Emily Pickering, Mrs Sandra McCalla, Mrs Jaqueline Ward, Mr. Andrew Maile and Mr. Sławomir Ślupek.

The theme of the 45<sup>th</sup> AIB-UK&I meeting was “International business strategies in a changing commercial and political landscape” and the goal was to stimulate a lively debate and also to create an environment for learning and sharing research ideas.

In response to the call of papers, 141 papers were submitted and 137 papers eventually accepted (see Table 1 for details). It is worth noticing that for the first time in the history of the AIB-UK&I, Track-Chairs were introduced to support the paper review process. Thanks to their hard work, the review process was undertaken very efficiently and the feedback given to the authors was of high quality which was (later on) pointed out by a number of delegates as well as a distinguished AIB member during the AIB-UK&I Members meeting.

There were 145 participants from across the world, 90 from the UK and Ireland and the remaining from elsewhere in the world (e.g. Sweden, Finland, Brazil, Italy). Prior to the event, the list of registered delegates was forwarded to the AIB HQ at Michigan State University in order to make sure that all delegates had a valid AIB membership.

Table 1: Paper Submission

Track	Track Chair 1	Track Chair 1	Paper Submission No: 26.01.2018	Competitive	Interactive	Reject
1 International business strategies and firm competitiveness	Michael Mel	Sun Hye Lee	15	6	6	3
2 Research methods in international business	Pervez Ghauri	Agnieszka Chidlow	2	1	1	
3 Economic geography and international business issues	Simon Collinson	Amir Qamar	9	4	5	
4 Corporate governance and international business	Amon Chizema	Emma Gardner	7	6	1	
5 Global value chain and manufacturing turbulence	Lisa De Propriis	Paulina Flamirez	6		6	
6 International business and CSR	Stephen Brammer	Frederik Dahmann	11	9	1	1
7 International business history	Oded Shenkar	Thomas Buckley	3	3		
8 Internationalisation from and to emerging markets Confidence, Connections, Capabilities: A focus on the soft & intangible	Xiaohui Liu	Yen Tran	18	15	3	
9 in international venturing	Marian Jones	Melanie Hasset	4	4		
10 Internationalisation of SMEs and international entrepreneurship	John Child	Linda Hsieh	23	16	7	
11 International business, innovation and knowledge flows	Frank McDonald	Nikolaos Papageorgiadis	17	15	2	
12 Pedagogical challenges in international business	Malika Richards	Layla Branicici	0			
13 International business and sustainable development	José Pla-Barber	Cristina Villar	4	4	0	
14 International business and political instability	Grazia Santangelo	Surender Munjal	6	?	?	
15 International and global skills management	Dana Minbaeva	Chul Chung	11	7	4	
16 International marketing	Ulrike Mayrhofer	Jorge Carneiro	6	4	1	1
<b>TOTAL</b>			<b>142</b>	<b>94</b>	<b>37</b>	<b>5</b>

The Doctoral Research Colloquium was managed by the Colloquium convenor, Dr Surender Munjal (The University of Leeds) and it attracted 25 submissions (see Table 2 for details). This is a recognised feature of the AIB-UK&I conference, attracting new and young scholars to the academy.

Table 2: Doctoral Colloquium Paper Submission

Doctoral Colloquium	Doctoral Colloquium Chair	Paper Submission No:	Track A	Track B	Reject
1 Doctoral Colloquium	Surender Munjal	25	12	13	

As well as introducing Track-Chairs as part of the review process (see above), three different panel sessions were offered to all delegates (on day 2 and 3 of the event). This was another innovation implemented by the Conference Chair in order to capture a range of current topics and also to give delegate more choice. Further, and following on from the Research Methods – Special Interest Group (RM-SIG) of the Academy of International Business (<https://rmsig.aib.world>), the Research Methods Best Paper Award sponsored by The Department of Strategy and International Business at The University of Birmingham was introduced. This will be implemented from next annual meeting at The University of Sussex in 2019.

The conference proceeding were made available to all participants and selected papers will be incorporated in an edited volume reflecting the conference theme and published as part of the Palgrave AIB conference series. The volume will be edited by Dr Agnieszka Chidlow (The University of Birmingham), Prof. Pervez Ghauri (The University of Birmingham) and Dr Thomas Buckley (The University of Sheffield), Dr Emma Gardner (The University of Birmingham), Dr Amir Qamar (The University of Birmingham) and Ms Emily Pickering (The University of Birmingham) and it will be ready for the next conference in 2019.

The conference dinner was held at The Burlington Hotel on Friday 13 April and it was enjoyed by all. During the venue, all conference awards were also given.