

AI Use Policy

for Sustainable International Business Global Poster Competition 2025

1. Purpose

The purpose of this policy is to guide participants in the ethical use of artificial intelligence (AI) tools and technologies in their research and subsequent poster presentations.

2. Definition of AI Tools

AI tools refer to software applications or platforms that utilize artificial intelligence technologies, including but not limited to machine learning, natural language processing, image recognition, and data analysis.

3. Acceptable Use of AI

Participants are permitted to use AI tools for the following purposes:

- **Design Assistance:** Using AI tools for designing graphics, or visualisations.
- **Writing Assistance:** Leveraging AI to enhance the clarity and structure of the written content.

4. Attribution

Participants must clearly attribute any AI tools used in their research or poster presentation. This includes:

- **Acknowledgment in the Poster:** A section of the poster should specify the AI tools utilized, including their purpose and how they contributed to the poster research process and subsequent presentation.
- **References in the Literature Review:** Any content generated by AI tools should be cited appropriately, following standard citation practices (see an example [here](#)).

5. Ethical Considerations

Participants must not use AI in the following ways:

- **Data Analysis:** AI algorithms should not be used for processing and analysing poster research data.
- **Literature Review and Identification of Relevant Sources:** AI cannot be used for generating summaries, but finding relevant literature or relevant sources of information is allowed provided with the proper reference to the search prompt.

- **Findings:** AI should not be used to generate or alter data to mislead the audience or judges.
- **Content generation:** Content generated by AI tools should be used ethically, avoiding direct copying without proper citation.
- **Confidentiality:** Ensure that any data processed by AI tools does not contain sensitive or personal information unless proper consent has been obtained.

6. Compliance

Participants must adhere to this AI use policy throughout the competition. Failure to comply may result in disqualification.

7. Review and Updates

This policy will be reviewed annually and may be updated based on emerging technologies and ethical standards in AI use.

The policy was last updated on 27 October 2024.

