

40th AIB-UKI Conference 2013

21 to 23 March 2013 Aston Business School, Birmingham



Session Overview

Date: Thursday, 21/Mar/2013

4:00pm - 6:00pm ABS603	Executive Committee Meeting (Executive Committee members only)
6:00pm - 8:00pm MBA Lounge	Drinks Reception & Registration
7:30pm - 8:00pm	Doctoral Panellists Briefing Meeting (Panellists only)

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	Date:	Friday.	22/Mar/	2013
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Date: Friday, 22/Mar	7/2013
8:00am - 5:30pm	Registration Registration will start from 8am onward
MBA Lounge	
8:30am - 10:30am	Doctoral A1: Internationalisation/strategies
Adrian Cadbury Lecture Theatre	
8:30am - 10:30am	Doctoral A2: Developing/emerging economies
Susan Cadbury Lecture Theatre	
8:30am - 10:30am	Doctoral A3: Developing/emerging economies
122	boctoral As. Developing/emerging economics
8:30am - 10:30am	Doctoral A4: FDI
123	
8:30am - 10:30am	Doctoral B5: IE/Internationalisation
131/132	
8:30am - 10:30am	Doctoral B6: Developing/emerging economies
141	
8:30am - 10:30am	Doctoral B7: Internationalisation/Strategies/ Subsidiaries
144	
8:30am - 10:30am	Doctoral B8: International strategies
145	
10:15am - 10:45am	Refreshment Break
MBA Lounge	
10:45am - 11:00am	Conference Welcome
Conference room 1	
11:00am - 12:15pm	Keynote Speech - Professor Saul Estrin,London School of Economics
Conference room 1	
12:15pm - 1:15pm	Lunch
Courtyard Restaurant	
1:15pm - 3:00pm	Parallel 1A: Corporate Governance
Adrian Cadbury Lecture Theatre	
1:15pm - 3:00pm	Parallel 1B: Internationalisation & Governance
Susan Cadbury Lecture	
Theatre	
1:15pm - 3:00pm	Parallel 1C: Leadership & HRM
122	
1:15pm - 3:00pm	Parallel 1D: Internal Strategy
123	
1:15pm - 3:00pm	Parallel 1E: Research Methodologies
141	
1:15pm - 3:00pm	Parallel 1F: Theory of the MNE
144	
1:15pm - 3:00pm	Parallel 1G: CSR & International Marketing
145	Defrachment Breek
3:00pm - 3:30pm MBA Lounge	Refreshment Break
3:30pm - 5:15pm	Parallel 2A: International Collaboration
Adrian Cadbury	aranor 2A. International Conaporation
Lecture Theatre	
3:30pm - 5:15pm	Parallel 2B: Emerging Markets
Susan Cadbury Lecture	
Theatre	
3:30pm - 5:15pm	Parallel 2C: Trade / Exporting
122	

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3:30pm - 5:15pm 123	Parallel 2D: International Marketing
3:30pm - 5:15pm 141	Parallel 2E: Chinese Management Systems
3:30pm - 5:15pm 144	Parallel 2F: Dynamic Capabilities
3:30pm - 5:15pm 145	Parallel 2G: Dimensions of FDI
6:00pm - 11:00pm Aston Villa	Conference Dinner Aston Villa 1874 Suite

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Date: Saturday,	23/Mar/2013
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Date: Saturday, 23/Mar/2013					
8:30am - 3:00pm	Registration & Drinks				
MBA Lounge					
9:00am - 10:30am	Parallel 3A: IB History				
Adrian Cadbury Lecture Theatre					
9:00am - 10:30am	Parallel 3B: IB & Politics				
Susan Cadbury Lecture Theatre					
9:00am - 10:30am 122	Parallel 3C: Competitiveness & New Business Models				
9:00am - 10:30am	Parallel 3D: FDI & Firm Performance				
123					
9:00am - 10:30am	Parallel 3E: Regional / Rural Issues				
131/132					
9:00am - 10:30am	Parallel 3F: Knowledge Management				
141					
9:00am - 10:30am	Parallel 3G: Institutions				
144					
9:00am - 10:30am	Parallel 3H: Spillovers				
145					
10:30am - 10:50am	Refreshment Break				
MBA Lounge					
10:50am - 12:00pm	Keynote Speech - Professor John Cantwell, Rutgers Business School				
Conference room 1					
12:00pm - 1:15pm	Lunch				
Courtyard Restaurant					
12:45pm - 1:15pm	AIB Members Meeting				
Conference room 1					
1:15pm - 3:00pm	Parallel 4A: Workshop : Quantitative methods for IB research				
Adrian Cadbury Lecture Theatre					
1:15pm - 3:00pm	Parallel 4B: Workshop :Qualitative case study in IB research				
Susan Cadbury Lecture Theatre					
1:15pm - 3:00pm	Parallel 4C: CSR & International Governance				
122					
1:15pm - 3:00pm	Parallel 4D: International Entrepreneuship				
123					
1:15pm - 3:00pm	Parallel 4E: Internationalisation Process				
131/132					
1:15pm - 3:00pm	Parallel 4F: Business Strategy & Impact				
141					
1:15pm - 3:00pm	Parallel 4G: Rapidly Internationalising Firms.				
145					
1:15pm - 3:00pm	Parallel 4H: Dimensions of Distance				
144					

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40th AIB-UKI Conference 2013 - ConfTool Pro Printout

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Date: Friday, 22/Mar/2013

-	Registration Location: MBA Lounge Registration will start from 8am onward									
-	Doctoral A1: Internationalisation/strategies Location: Adrian Cadbury Lecture Theatre		Doctoral A3: Developing/emerging economies Location: 122	Doctoral A4: FDI Location: 123	Doctoral B5: IE/Internationalisation Location: 131/132	Doctoral B6: Developing/em economies Location: 141				
10:15am - 10:45am	Refreshment Break Location: MBA Lounge									
10:45am - 11:00am	Conference Welcome Location: Conference room 1									
11:00am - 12:15pm	Keynote Speech - Professor So Location: Conference room 1	aul Estrin,London Scho	ool of Economics							
12:15pm - 1:15pm	Lunch Location: Courtyard Restaurant									
-	Parallel 1A: Corporate Governance Location: Adrian Cadbury Lecture Theatre	Parallel 1B: Internationalisation & Governance Location: Susan Cadbury Lecture Theatre	Parallel 1C: Leadership & HRM Location: 122	Parallel 1D: Internal Strategy Location: 123	Parallel 1E: Research Methodologies Location: 141	Parallel 1F: The of the MNE Location: 144				
3:00pm - 3:30pm	Refreshment Break Location: MBA Lounge									
-	Parallel 2A: International Collaboration Location: Adrian Cadbury Lecture Theatre	Parallel 2B: Emerging Markets Location: Susan Cadbury Lecture Theatre	Parallel 2C: Trade / Exporting Location: 122	Parallel 2D: International Marketing Location: 123	Parallel 2E: Chinese Management Systems Location: 141	Parallel 2F: Dy Capabilities Location: 144				
	Conference Dinner Aston Villa Location: Aston Villa 1874 Suite	<u>.</u>	1	1		1				

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Date: Saturday, 23/Mar/2013

-	Registration Location: MBA								
3:00pm									
9:00am - 10:30am	IB History	Parallel 3B: IB & Politics Location: Susan Cadbury Lecture Theatre	Parallel 3C: Competitiveness & New Business Models Location: 122	Parallel 3D: FDI & Firm Performance Location: 123	Parallel 3E: Regional / Rural Issues Location: 131/132	Parallel 3F: Knowledge Management Location: 141	Parallel 3G: Institutions Location: 144	Parallel 3H: Spillovers Location: 145	
10:30am	Refreshment Break								
-	Location: MBA	Lounge							
10:50am									
-	Keynote Speech - Professor John Cantwell, Rutgers Business School Location: Conference room 1								
12:00pm									
12:00pm - 1:15pm	Lunch Location: Courtyard Restaurant								
	AIB Members Meeting Location: Conference room 1								
1:15pm	Parallel 4A:	Parallel	Parallel 4C: CSR	Parallel 4D:	Parallel 4E:	Parallel 4F:	Parallel 4G:	Parallel 4H:	
-		:Qualitative	& International Governance Location: 122	International Entrepreneuship Location: 123	Internationalisation Process Location: 131/132	Business Strategy & Impact Location: 141	Rapidly Internationalising Firms. Location: 145	Dimensions of Distance Location: 144	

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