

Friday 7 April	Weston Theatre	Conference room 1	Conference room 2	Conference room 4	Conference room 4a	Conference room 5	Conference room 6
8.30-10.30 Doctoral Sessions (Stream B)		DS-B 1 Governance and Institutionalism	DSB 2 MNE Performance and FDI	DSB 3 Outsourcing & Production Shifts	DSB 4 Knowledge Management and Relationships	DSB 5 Competitiveness and Exporting	DSB 6 International New Ventures and International Growth
10.30-11.00	Coffee break						
11.00.-12.00	<b>Welcome and plenary session</b> Keynote speakers: Mats Forsgren & Tamer Cavusgil						
12.00-13.00	Lunch						
13.00-14.30 Parallel sessions 1	<b>Session 1.1</b> Globalisation and Economic Geography	<b>Session 1.2</b> The impact of Culture on International Business	<b>Session 1.3</b> Development and Transitional Economies	<b>Session 1.4</b> FDI and International Alliances	<b>Session 1.5</b> Entrepreneurship and Innovation	<b>Session 1.6</b> International Human Resource Management	<b>Special Session 1</b> The Impact of FDI: A focus on Inter-firm Foreign-Local Linkages and Spill -overs
14.30-16.00 Parallel sessions 2	<b>Session 2.1</b> Culture and institutions	<b>Session 2.2</b> Development and Transitional Economies	<b>Session 2.3</b> E-commerce and International Business	<b>Session 2.4</b> Mergers and Acquisitions	<b>Session 2.5</b> Linkages and Spill-overs	<b>Session 2.6</b> Outward FDI from China	<b>Special Session 2</b> The European Cooperation: Myth or Reality?
16.00-16.30	Tea break						
16.30-18.00	<b>Plenary session</b> International Business in an age of Anxiety: four Perspectives						
18.00-19.00	Elsevier/ IBR reception in the Palace Hotel						
19.00-late	Dinner in the Palace Hotel						

Saturday 8 April	Weston Theatre	Conference room 1	Conference room 2	Conference room 4	Conference room 4a	Conference room 5	Conference room 6
9.00-10.30 Parallel sessions 3	<b>Session 3.1</b> International Management and China	<b>Session 3.2</b> Internationalisation Process	<b>Session 3.3</b> Intellectual Property, Governance and International Business	<b>Session 3.4</b> Marketing Issues in International Business	<b>Session 3.5</b> Political and Social Issues in International Business	<b>Session 3.6</b> Knowledge Flows across Borders	<b>Special Session 3</b> The State of Firm-level Internationalisation and FDI flows in sub-Saharan Africa
10.30-11.00	Coffee break						
11.00-12.30 Parallel sessions 4	<b>Session 4.1</b> International Management Strategy	<b>Session 4.2</b> Political Behaviour and Negotiations	<b>Session 4.3</b> Internationalisation on process	<b>Session 4.4</b> Intellectual Property and Corporate Governance	<b>Session 4.5</b> Research Method in International Business Research	<b>Session 4.6</b> International Marketing Strategy	<b>Special Session 4</b> Knowledge flows and MNCs
12.30-13.15	Lunch						
13.15-14.00	<b>General AIB-UK meeting</b>						
14.00-15.30 Parallel sessions 5	<b>Session 5.1</b> Subsidiaries and Networks	<b>Session 5.2</b> Development & Transitional Economies	<b>Session 5.3</b> International Human Resource Management	<b>Session 5.4</b> Internationalisation strategies	<b>Session 5.5</b> Intellectual Property and Corporate Governance	<b>Session 5.6</b> Outsourcing & Supply Chain Management	<b>Special Session 5</b> FDI and Productivity
15.30-16.00	Tea break						
16.00-18.00 Doctoral sessions (Stream A)		DSA 1 Internationalisation Perspectives and Contextual Influences	DSA Internationalisation and Entry Modes			DSA 3 Strategic Management	DSA 4 Internationalisation and Supply Chain

## **Preliminary Schedule sessions**

**Friday 7 April**

### **1.1 Session Globalisation and Economic Geography**

Chair: Paul Simpson

Time: 13.00-14.30

Room: Weston Theatre

*Roger Strange and James Newton*

The Neglected Factor: Assessing the Relative Importance of Location-specific Advantages

*Olli Kuivalainen, Sanna Sundqvist, Per Servais*

Geographical dimension - A missing link in the internationalisation of born global firms?

*Naresh R. Pandit, Gary A. S. Cook, Jonathan V. Beaverstock and Pervez N. Ghauri*

Locating in the City of London Financial Services Cluster: A Comparison between MNEs and Non MNEs

*Gabriele G. Suder*

Locating, relocating, dislocating ... Are investment decisions influenced by the internationalization of terrorism

### **1.2 Session The impact of Culture on International Business**

Chair: Niina Nummela

Time: 13.00-14.30

Conference Room 1

*Ursula F. Ott*

Incentives for the Cultural Adaptation Process in an International Joint Venture

*Anna Zueva*

Identity and Post-Acquisition Cultural Discourse: A case of a British-German Acquisition

*Juan Gabriel Cegarra-Navarro*

Exploring the role of national cultures on intellectual capital: a comparison between Spain and Morocco

*Raluca Mogos Descotes*

Exploring the Institutional Profile of Exporting SMEs: Scale Development in the Romanian Context

### **1.3 Session Development and Transitional Economies**

Chair: Elanor Morgan

Time: 13.00-14.30

Conference Room 2

*Keith D. Brouters and George Nakos*

Alliance Commitment and Performance: The Mediating Role of Process Control

*Austin Nwabuzor*

Trade Flows Impact of European Union Expansion

*Sanford Moskowitz*

Internationalization of SMEs and Entrepreneurship in the Transition

*Zilvinas Zidonis*

International Entrepreneurship in Transition Economies: Towards a Model of Entrepreneurial Internationalisation

### **1.4 Session 30 FDI and International Alliances**

Chair: Claudio de Mattos

Time: 13.00-14.30

Conference Room 4

*Grahame Fallon and Mark Cook*

Exploring The Main Factors Attracting Manufacturing And Non-Manufacturing DFI

*Adam Cross, Peter Buckley, Jeremy Clegg, Lui Xin, Hinrich Voss and Ping Zheng*

The Locational Determinants of Chinese Outward Foreign Direct

*Elina Pelto*

Analysing FDI's Impact as Network Change: Creating a Framework for Empirical Studies

*Zhi Wang and Stuart Housburgh*

Dynamic Capabilities: Conceptualising and Measuring Capabilities in Airline Strategic Alliances

## **1.5 Session 14 Entrepreneurship and Innovation**

Chair: Marcela Miozzo

Time: 13.00-14.30

Conference Room 4a

*Terri Lituchy, Martha Reavley and Haniyeh YousofpourFard*  
Canadian Immigrant Entrepreneurs

*Mark Lehrer*

Standardization, Modularity and "Generalization": Using Design Innovation to Solve the Basic Dilemma of Multinational Corporations

*Paolo Scabini and Antonella Zucchella*

International Entrepreneurship: which resources and capabilities in International Entrepreneurial Organisations matter?

*Larissa Rabbiosi and Lucia Piscitello*

Internationalization and firm's innovative capacity: the role of knowledge transfer from foreign subsidiaries to parent companies

## **1.6 Session 10 International Human Resource Management**

Chair: Fang Lee Cooke

Time: 13.00-14.30

Conference Room 5

*Gbolahan Gbadamosi*

Perceived Stress, Performance Appraisal Discomfort and Core Self-evaluation in a non-Western context

*Simon Harris and Hugh Scullion*

Social Capital and International Human Resource Management in International Firms

*Yi ying Chang, Adrian John Wilkinson and Kamel Mellaoui*

HRM Strategies and MNCs from Emerging Economies in the UK

*Anne-Wil Harzing and Markus Pudelko*

County of origin, localization and dominance effects in the transfer of HRM practices: US, Japanese and German MNCs?

## **2.1 Session 18 Culture and institutions**

Chair: Simon Harris

Time: 14.30-16.00

Room: Weston Theatre

*Hui Tan, Peter J. Buckley, Martin Carter and Jeremy Clegg*

Fragile Relationships: The Role of Psychological Contracts and Social Knowledge in IJVs in China

*Fiona Moore*

A House Divided? The "cohort model" of the MNC as a critical perspective on culture in globalising organisations and its implications for existing theory

*Raed Awamleh*

The Impact of Organisational Justice on Employee's Satisfaction and Performance: An Empirical Test in a Multi-Cultural Environment

*Malika Richards and Daniel C. Indro*

Stock Price Reaction, Joint Venture Partner Selection, and Competitive Position

## **2.2 Session 1 Development and Transitional Economies**

Chair: Jorma Larimo

Time: 14.30-16.00

Conference Room 1

*Robert Pearce and R.V. Sannasse*

Do multinationals in export processing zones contribute towards the development of the host country? A case study of the Mauritian textile sector.

*Voinea Liviu*

Can Post-Communist Economies Jump Into The Information Era? A Cross-Country Analysis of the Determinants For Private R&D

*Mesfin Tsegai Habtom, Clemens Lutz and Caspar Schweigman*

The Importance of Investment and Trust in Organizing an Export-Oriented Fish Supply Chain in a Developing Country

*Christian Bellak and Leibrecht Markus*

The preconditions of tax competition in Europe: The case of Foreign Direct Investment in the CEECs

## **2.3 Session 31 E-commerce and International Business**

Chair: Pavlos Dimitratos

Time: 14.30-16.00

Conference Room 2

*Peter Gabrielsson and Mika Gabrielsson*

Marketing Strategies for global expansion in the ICT Field

*Matthias Hossinger and Rudolf Sinkovics*

Cultural Adaptation versus Standardisation: A large scale investigation of German companies' domestic, U.S., U.K. and Latin American web presence

*Manuela Presutti*

May Internet reduce the competition-based anxiety? An empirical study on the impact of ICTs on the internationalization propensity of Italian hotels

*Jim Bell and Sharon Patricia Loane*

Clients the forgotten resource in SME internationalisation: Extending RBV and KBV?

## **2.4 Session 13 Mergers and Acquisitions**

Chair: Colin Wheeler

Time: 14.30-16.00

Conference Room 4

*Niina Nummela and Saara Taalas*

Incremental decision-making in cross-border acquisitions. Case the takeover of AlmaMedia

*Huaichuan Rui*

A combined cascade model to explain the cascade effect of industrial consolidation

*Eleanor Morgan*

The Assessment of Horizontal Mergers under the New European Merger Regulation

*Huan Zou and Paul Simpson*

Why Foreign Takeovers in China Differ Across Industries?

## **2.5 Session 12 Linkages and Spill-overs**

Chair: Mo Yamin

Time: 14.30-16.00

Conference Room 4a

*Davide Castellani*

Multinational firms and productivity spillovers: the role of firms' heterogeneity

*Marcela Miozzo and Damian P. Grimshaw*

Service multinationals and linkages with client firms: the case of IT outsourcing in Argentina and Brazil

*Grazia D. Santangelo*

FDI and Localised Spillovers in Peripheral areas: the role of location motives and market relationships in Etna Valley

*Sari Wahyuni and Yoong Hon Lee*

Managing Spill-over of Control in Alliances between Competing Firms

## **2.6 Session 8 Outward Foreign Direct Investment from China**

Chair: Adam Cross

Time: 14.30-16.00

Conference Room 5

*Ruth Muriel Rios-Morales*

The Emergence of China as Source of FDI Flows to Latin America

*Fang-Lee Cooke*

Chinese Outward FDI: driving forces, strategies, and implications for HRM

*Roger Strange, Jian Chen and Xi Chen*

Negotiated Block Transfers and Corporate Performance: Evidence from Listed Companies in China

*Terri Lituchy and Lijuan Du*

Chinese FDI in Canada



## **Saturday 8 April**

### **3.1 Session 9 International Management and China**

Chair: Hafiz Mirza

Time: 9.00-10.30

Room: Weston Theatre

*Chengqi Wang, Jeremy Clegg and Peter J. Buckley*

Sectoral Determinants of Foreign Ownership in Chinese Manufacturing Industries

*Robert Pearce and Si Zhang*

The Opening of China and the Strategic Expansion of Multinationals:  
An Analysis of Subsidiary Motivation and Roles

*Trevor Buck, Xiaohui Liu, Rodion Skovoroda and Delu Wang*

The Uncertainties and Anxieties of Top Executive Pay in China

*Roger Strange and Qichang Ye*

A Comparison of the Efficiency of State-owned and Joint-Stock Banks  
in China

### **3.2 Session 5 Internationalisation Process**

Chair: Marian Jones

Time: 9.00-10.30

Conference Room 1

*Jorma Larimo*

Different Types of Exporting SMEs: Similarities and Differences in  
Export Performance

*Mika Ruokonen and Jussi Hätönen*

Market Orientation for the Internationalizing Small ICT Companies – A  
Conceptual Analysis

*Graham Miles Winch*

Internationalisation Strategies in Business-to-Business Services: The  
Case of Architectural Practice

*Margaret Elizabeth Fletcher*

The Internationalisation of Scottish SMEs: A Learning Approach

*Rod B. McNaughton and Nan Sheng Zheng*

The Outcomes of Unsolicited International Enquiries Received by SMEs

### **3.3 Session 20 Intellectual Property, Governance and IB**

Chair: Anna Zueva

Time: 9.00-10.30

Conference Room 2

*Rob Bauer, Bart Frijns, Rogér Otten, Alireza Tourani-Rad*

The Impact of Corporate Governance on Corporate Performance:  
Evidence for Japan

*Mahmut Sonmez and Deli Yang*

Intellectual Property Protection in the European Union: A Comparative  
Analysis of Old and New Members

*Rajat Roy*

The role of governance indicators and FDI flows: An institutional  
perspective

*Esa Stenberg*

Towards coherent business behavior in conflict areas

### **3.4 Session 27 Marketing Issues in International Business**

Chair: Elfriede Penz

Time: 9.00-10.30

Conference Room 4

*Nancy Bouranta and Panagiotis Kyriazopoulos*

Can the Customer-Orientated Salespeople Create a Long-Term  
Relationship with their Customers?

*Laura Salciuviene, Audra I. Mockaitis and Vytautas Pranulis*

Testing the Application of the Cetscale for Use in Consumer Research  
in Lithuania

*May Aung, Doug Adlam, Sameer Goswami, Christopher Norman, Brae  
Surgeoner, Moira Teed and BiChen (Wade) Zhu*

A Qualitative Investigation of 'Wal-Mart' in Canada: Consumers'  
Perceived Wellbeing and Anxiety

*Nuran Fraser, John Fraser, Maria Rivas-Rodrigues and Stuart  
Horsburgh*

EU Block Exemption and the International Supply Chain implications  
for a group of Key Automotive Manufacturers

### **3.5 Session 26 Political and Social Issues in International Business**

Chair: Mika Gabrielson

Time: 9.00-10.30

Conference Room 4a

*Hanna Salojärvi, Jukka P. Korpela and Jaana Sandström*

The Implementation of A Global Account Management Team:  
Challenges and Critical Factors

*Mary Leung, Simon Robinson*

Global Corporate Social Responsibility – Repent from Sin or Stung by  
Conscience

*John R. Anchor, Eleanor M. M. Davies and Adel A. Al Khattab*

Managerial Concerns of Political Risk in International Business

*Amjad Hadjikhani, Pervez N. Ghauri and Joong-Woo Lee*

The Socio-Political Behaviour of Multinational Corporations in the  
Context of Business Networks

### **3.6 Session 28 Knowledge Flows across Borders**

Chair: Axèle Giroud

Time: 9.00-10.30

Conference Room 5

*Pavlos Dimitratos, Irimi Voudouris and Helen Salavou*

Entrepreneurial Learning in an international new high-technology  
venture

*Mehmet Demirbag*

Global Knowledge and R&D Foreign Direct Investment Flows: Recent  
Patterns in Asia Pacific, Europe and North America

*David John Pollard*

Promoting Knowledge Transfer: Developing Marketing Knowledge in  
the Dnipropetrovsk Oblast, Ukraine

Glo

*Kazuo Ichijo and Florian Kohlbacher*

Knowledge Creation in Emerging Markets - The Toyota Way

#### **4.1 Session 24 International Management Strategy**

Chair: Rudolf Sinkovics

Time: 11.00-12.30

Room: Weston Theatre

*Klaus E. Meyer*

Acquisitions as an Entry and Growth Strategy in European Emerging Economies

*Pamela M. Yeow and Paul Jackson*

Complexity theory and the management of change

*Brendan James Gray*

Understanding strategic barriers facing international service providers

*Andreas Petrou*

How Motives to Configure and Coordinate International Operations Influence Foreign Market Commitment in Banking

#### **4.2 Session 16 Political Behaviour and Negotiations**

Chair: Christian Bellak

Time: 11.00-12.30

Conference Room 1

*Helen Rogers*

Success Factors for Business Negotiations in International Mergers and Acquisitions

*Claudio de Mattos, Pervez Ghauri and Adam Cross*

Evaluating and Negotiating Contributions of European Partner Firms to Alliances in Big Emerging Markets

*Jorma Larimo*

International Joint Venture Performance: Impact of performance measures and foreign parent, target country, and investment specific variables on performance.

#### **4.3 Session 7 Internationalisation process**

Chair: Jim Bell

Time: 11.00-12.30  
Conference Room 2

*Xiaohui Liu and Trevor Buck*

The Internationalization of Chinese firms: Two Case Studies from  
Lenovo and BOE

*Lars Øystein Widding and Håkon Stiksrud*

The Growing Global: A Conceptual Framework for Internationalization

*Azhar Kazmi*

Motives for enterprise internationalization of Malaysian transnational  
corporations

#### **4.4 Session 21 Intellectual Property and Corporate Governance**

Chair: Deli Yang

Time: 11.00-12.30

Conference Room 4

*Derek Condon*

Social Context and the Transfer of Corporate Governance Practices to  
the Asia-Pacific Subsidiaries and Joint Ventures of a UK Listed  
Companies

*Elfriede Penz*

Multinational Companies' Battle against Counterfeiting

Yousaf Haroon

Regulatory Foresight and Mobile Operators Profiling

*Roger Strange, Igor Filatotchev, Yung-Chih Lien and Jenifer Piesse*

FDI by Taiwanese Firms: Corporate Governance, Entry Mode and  
Location Strategies

## **4.5 Session 32 Research Method in International Business Research**

Chair: Rod McNaughton

Time: 11.00-12.30

Conference Room 4a

*Eriikka Paavilainen and Mélanie Elina Raukko*

Exploring the opportunities of longitudinal research in international business and organizational research

*Jenny Berrill, Raj Aggarwal and Colm Kearney*

Defining and Classifying MNCs in International Business:

*Bjorn Walliser and Raluca Mogos Descotes*

Exploring the Institutional Profile of Exporting SMEs : Scale Development in the Romanian Context

*Mélanie Elina Raukko and Lotta Häkkinen*

Organisational commitment in international acquisitions - An explorative case study of acquired employees'

## **4.6 Session 25 International Marketing Strategy**

Chair: Laura Salciuviene

Time: 11.00-12.30

Conference Room 5

*Amanda Jane Langley, Nada Korac Kakabadse and Stephen Swailes*

Firm Strategies that Lead to International Oligopolies: The Case of the Pharmaceutical Industry

*Matthew Allen and Heinz Josef Tüselmann*

Varieties of Capitalism and Comparative Advantage

*Svetlana Warhurst*

Country of Origin Effects, Autonomy and Embeddedness and the Performance of Foreign Owned Subsidiaries

*Claudia M.L. Janseen, Fred van Eenennaam, Keith D. Brouthers*

Institutional Influences on Global Marketing Strategy

## **5.1 Session 15 Subsidiaries and Networks**

Chair: Mo Yamin

Time: 14.00-15.30

Room: Weston Theatre

*Francesco Ciabuschi and Mats Forsgren*

Subsidiary Entrepreneurship Orientation - The ThermoSafe Case

*Mark Casson*

Networks: A New Paradigm in International Business History?

*Frank McDonald, Heinz Josef Tüselmann, Svitlana Voronkova and Matthew Allen*

European Market Supply and the Strategic Development of Foreign Owned Subsidiaries

*Jani Lindqvist, Kirsimarja Blomqvist and Sami Saarenketo*

The Role of Sales Subsidiary in MNC Innovativeness - Explorative Study and Emerging Issues on Knowledge Transfer

## **5.2 Session 2 Development and Transitional Economies**

Chair: Graham Winch

Time: 14.00-15.30

Conference Room 1

*Igor Filatotchev, Johannes Stephan and Björn Jindra*

Ownership Structure, Strategic Controls and Exporting of Foreign-Invested Firms in Transition Economies

*Agnieszka Chidlow*

Traditional, transition-specific or maybe geographical: What motives determine the inflow of FDI into Poland?

*Antonios Vlysidis*

An issue area approach of the relations between governmental policies and Multinational Enterprises (MNEs): the case of the Czech Republic and Hungary during the era of transition.

*Fabienne Fortanier*

Multinationals and Economic Impacts: An Analysis of Fortune Global 250 Reports

### **5.3 Session 11 International Human Resource Management**

Chair: Chair: Paul Jackson

Time: 14.00-15.30

Conference Room 2

*Anne Ngoc Vo*

The International Transfer of HRM/IR Policies and Practices in a Low Power Host Country

*Xiaoyun Wang and N. Sue Bruning*

Cultural Distance Perception and Expatriate Adjustment: Self-Efficacy as a Moderator

*Ana Teresa Tavares and Aurora Teixeira*

Human Capital Intensity in Technology-Based Firms Located in Portugal: Do Foreign Multinationals Make a Difference?

*Elina Maria Antila*

The Role of the HR Function in Cross-Border Acquisitions: Impacts on Financial and Social Performance

### **5.4 Session 6 Internationalisation strategies**

Chair: Brendan James Gray

Time: 14.00-15.30

Conference Room 4

*Jim D. Bell and Sharon Patricia Loane*

Clients the forgotten resource in SME internationalisation: Extending RBV and KBV?

*Yana Selioukova*

Russian ICT market segmentation: internationalization perspective

*Fragkiskos Filippaios and Carmen Stoian*

Where to, Odysseus? The quest of Greek firms to expand abroad

*Yee Kwan Tang*

Managing the strengths of ties for internationalization: Lessons from four rapidly internationalized Chinese SMEs



## **5.5 Session 22 Intellectual Property and Corporate Governance**

Chair: Mehmet Demirbag

Time: 14.00-15.30

Conference Room 4a

*Deli Yang*

Cultural Impact on Intellectual Property Violations

*Dan Ofri*

Corporate Social Responsibility (CSR) Perspectives of Leading Firms in Ghana

*Voinea Liviu*

The Determinants of Foreign Banking Activity in South East Europe. Do FDI in Manufacturing, Bilateral Trade and EU Policies Matter?

*Tii Vissak*

The dual role of foreign direct investments: some Estonian cases

## **5.6 Session 23 Outsourcing and Supply Chain Management**

Chair: Helen Rogers

Time: 14.00-15.30

Conference Room 5

*Jussi Pekka Hätönen*

An interdisciplinary framework of international outsourcing

*Omar Salgado, Yongjiang Shi and Mike Gregory*

Sourcing patterns and product configuration of an International Manufacturing Network's node

*Mika Ruokonen and Jussi Pekka Hätönen*

Expanding the IB research agenda on international outsourcing

*Harri Mikael Lorentz*

Contextual issues in international supply chain management implementation

## **Special sessions**

### **Special Session 1 The Impact of Foreign Direct Investment: A Focus on Inter-firm Foreign-Local Linkages and Spillovers**

*Axèle Giroud and Joanna Scott-Kennel*

The Impact of Foreign Direct Investment: A Focus on Inter-firm Foreign-Local Linkages and Spillovers

*Mo Yamin and Pervez Ghauri*

Multinational Enterprise Acquisitions in Emerging Countries: Consequences for Backward Linkages with Local Companies

*Hafiz Mirza*

MNEs' linkages in ASEAN: Adapting the experience of Malaysia and Thailand to Vietnam and Cambodia

*Rajneesh Narula*

Exploring the relationship between direct and indirect spillovers from FDI in Argentina

*Chengqi Wang*

The impact of foreign ownership, local ownership and industry characteristics on spillover benefits from foreign direct investment in China

*Nigel Driffield*

Wage inequality, linkages and FDI

### **Special Session 2 The European Corporation: Myth or Reality?**

*John Wilson*

The European Corporation: Myth or Reality?

*Harm Schröter*

European unification and the European Enterprise.

*Martin Jes Iversen*

The possible Europeanization of Danish Corporations 1980-2000.

*Andrea Colli*

Patterns of evolution in Italian big business 1985-2005

*Veronica Binda*

The Enigmatic Path of Spanish Big Business (1970-2005)

### **Special Session 3 AFRICA AND INTERNATIONAL BUSINESS: REALITIES, CHALLENGES AND PROSPECTS**

*Kevin Ibeh*

The State of Firm-level Internationalisation and FDI flows in sub-Saharan Africa

*Stephen Young*

Key challenges facing SSA firms seeking to expand internationally: relevant suggestions

*John Henley*

FDI in Africa: reflections on the preliminary results of a recent expert survey.

*Rajneesh Narula*

Improving inward FDI flows and firm-level internationalisation in SSA: the role of key stakeholders.

### **Special Session 4: Knowledge flows and MNCs**

Friday 7 April 6.30-18.00 Weston Theatre

#### Organizers:

Ulf Andersson, Uppsala University

Mats Forsgren, Uppsala University

Ram Mudambi, Temple University and the University of Reading

Magnus Persson, Uppsala University

### **Plenary session International Business in an Age of Anxiety: Four Perspectives**

**Academic:** Professor John Dunning, Emeritus Professor of International Business at the University of Reading, U.K., and State of New Jersey Professor of International Business at Rutgers University, New Jersey, U.S.A.

**Business:** Peter Harwood. Independent business advisor, past International President of Dunkin' Donuts and Baskin-Robbins, and Visiting Professor at Hult International Business School, Boston, USA.

**Government:** UK Minister of State Mark Robson, International Trade Director Yorkshire and the Humber

**International Organisation:** Hafiz Mirza, Chief, Development Issues Section, Division on Investment, Technology and Enterprise Development, United Nations

## **Special Session 5: FDI and Productivity**

*Nigel Driffield*

FDI and Productivity

*Nigel Driffield, James H Love and Karl Taylor*

Productivity and Labour Demand Effects of Inward and Outward FDI on UK Industry

*Nigel Driffield, Michael Henry and James H Love*

Trade, FDI and productivity spillovers: plant level evidence from the UK

*Nigel Driffield, Jun Du and Sourafel Girma*

Optimal geographic diversification and firm performance: Evidence from the U.K

*Yama Temouri, Nigel L. Driffield, Dolores Anon Higon*

Analysis of firm-level productivity differences among foreign and host firms: Evidence from Germany