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<tr>
<td>8.30-10.30</td>
<td>Doctoral Sessions (Stream B)</td>
<td>DS-B 1 Governance and Institutionalism</td>
<td>DS-B 2 MNE Performance and FDI</td>
<td>DS-B 3 Outsourcing &amp; Production Shifts</td>
<td>DS-B 4 Knowledge Management and Relationships</td>
<td>DS-B 5 Competitiveness and Exporting</td>
<td>DS-B 6 International New Ventures and International Growth</td>
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<td>10.30-11.00</td>
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<td>11.00-12.00</td>
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<td>Keynote speakers: Mats Forsgren &amp; Tamer Cavusgil</td>
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<td>13.00-14.30</td>
<td>Parallel sessions 1</td>
<td><strong>Session 1.1</strong> Globalisation and Economic Geography</td>
<td><strong>Session 1.2</strong> The impact of Culture on International Business</td>
<td><strong>Session 1.3</strong> Development and Transitional Economies</td>
<td><strong>Session 1.4</strong> FDI and International Alliances</td>
<td><strong>Session 1.5</strong> Entrepreneurship and Innovation</td>
<td><strong>Session 1.6</strong> International Human Resource Management</td>
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<tr>
<td>14.30-16.00</td>
<td>Parallel sessions 2</td>
<td><strong>Session 2.1</strong> Culture and institutions</td>
<td><strong>Session 2.2</strong> Development and Transitional Economies</td>
<td><strong>Session 2.3</strong> E-commerce and International Business</td>
<td><strong>Session 2.4</strong> Mergers and Acquisitions</td>
<td><strong>Session 2.5</strong> Linkages and Spill-overs</td>
<td><strong>Session 2.6</strong> Outward FDI from China</td>
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<td>18.00-19.00</td>
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<td>Saturday 8 April</td>
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<td>9.00-10.30</td>
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<td><strong>Session 3.1</strong> International Management and China</td>
<td><strong>Session 3.2</strong> Internationalisation Process</td>
<td><strong>Session 3.3</strong> Intellectual Property, Governance and International Business</td>
<td><strong>Session 3.4</strong> Marketing Issues in International Business</td>
<td><strong>Session 3.5</strong> Political and Social Issues in International Business</td>
<td><strong>Session 3.6</strong> Knowledge Flows across Borders</td>
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<td><strong>Session 4.1</strong> International Management Strategy</td>
<td><strong>Session 4.2</strong> Political Behaviour and Negotiations</td>
<td><strong>Session 4.3</strong> Internationalisation Process</td>
<td><strong>Session 4.4</strong> Intellectual Property and Corporate Governance</td>
<td><strong>Session 4.5</strong> Research Method in International Business Research</td>
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<td>14.00-15.30</td>
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<td><strong>Session 5.1</strong> Subsidiaries and Networks</td>
<td><strong>Session 5.2</strong> Development &amp; Transitional Economies</td>
<td><strong>Session 5.3</strong> International Human Resource Management</td>
<td><strong>Session 5.4</strong> Internationalisation strategies</td>
<td><strong>Session 5.5</strong> Intellectual Property and Corporate Governance</td>
<td><strong>Session 5.6</strong> Outsourcing &amp; Supply Chain Management</td>
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<td>16.00-18.00</td>
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<td>DSA 1 Internationalisation Perspectives and Contextual Influences</td>
<td>DSA Internationalisation and Entry Modes</td>
<td>DSA Strategic Management</td>
<td>DSA 4 Internationalisation and Supply Chain</td>
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**Preliminary Schedule sessions**

**Friday 7 April**

**1.1 Session  Globalisation and Economic Geography**

Chair: Paul Simpson  
Time: 13.00-14.30  
Room: Weston Theatre

*Roger Strange and James Newton*  
The Neglected Factor: Assessing the Relative Importance of Location-specific Advantages

*Olli Kuivalainen, Sanna Sundqvist, Per Servais*  
Geographical dimension - A missing link in the internationalisation of born global firms?

*Naresh R. Pandit, Gary A. S. Cook, Jonathan V. Beaverstock and Pervez N. Ghauri*  
Locating in the City of London Financial Services Cluster: A Comparison between MNEs and Non MNEs

*Gabriele G. Suder*  
Locating, relocating, dislocating ... Are investment decisions influenced by the internationalization of terrorism

**1.2 Session  The impact of Culture on International Business**

Chair: Niina Nummela  
Time: 13.00-14.30  
Conference Room 1

*Ursula F. Ott*  
Incentives for the Cultural Adaptation Process in an International Joint Venture

*Anna Zueva*  
Identity and Post-Acquisition Cultural Discourse: A case of a British-German Acquisition

*Juan Gabriel Cegarra-Navarro*  
Exploring the role of national cultures on intellectual capital: a comparison between Spain and Morocco
Raluca Mogos Descotes  
Exploring the Institutional Profile of Exporting SMEs: Scale Development in the Romanian Context

1.3 Session  Development and Transitional Economies  
Chair: Elanor Morgan  
Time: 13.00-14.30  
Conference Room 2

Keith D. Brouthers and George Nakos  
Alliance Commitment and Performance: The Mediating Role of Process Control

Austin Nwabuzor  
Trade Flows Impact of European Union Expansion

Sanford Moskowitz  
Internationalization of SMEs and Entrepreneurship in the Transition

Zilvinas Zidonis  
International Entrepreneurship in Transition Economies: Towards a Model of Entrepreneurial Internationalisation

1.4 Session 30 FDI and International Alliances  
Chair: Claudio de Mattos  
Time: 13.00-14.30  
Conference Room 4

Grahame Fallon and Mark Cook  
Exploring The Main Factors Attracting Manufacturing And Non-Manufacturing DFI

Adam Cross, Peter Buckley, Jeremy Clegg, Lui Xin, Hinrich Voss and Ping Zheng  
The Locational Determinants of Chinese Outward Foreign Direct

Elina Pelto  
Analysing FDI’s Impact as Network Change: Creating a Framework for Empirical Studies

Zhi Wang and Stuart Housburgh  
Dynamic Capabilities: Conceptualising and Measuring Capabilities in Airline Strategic Alliances
1.5 Session 14 Entrepreneurship and Innovation

Chair: Marcela Miozzo  
Time: 13.00-14.30  
Conference Room 4a

Terri Lituchy, Martha Reavley and Haniyeh YousofpourFard  
Canadian Immigrant Entrepreneurs

Mark Lehrer  
Standardization, Modularity and “Generalization”: Using Design Innovation to Solve the Basic Dilemma of Multinational Corporations

Paolo Scabini and Antonella Zucchella  
International Entrepreneurship: which resources and capabilities in International Entrepreneurial Organisations matter?

Larissa Rabbiosi and Lucia Piscitello  
Internationalization and firm’s innovative capacity: the role of knowledge transfer from foreign subsidiaries to parent companies

1.6 Session 10 International Human Resource Management

Chair: Fang Lee Cooke  
Time: 13.00-14.30

Conference Room 5

Gbolahan Gbadamosi  
Perceived Stress, Performance Appraisal Discomfort and Core Self-evaluation in a non-Western context

Simon Harris and Hugh Scullion  
Social Capital and International Human Resource Management in International Firms

Yi ying Chang, Adrian John Wilkinson and Kamel Mellahi  
HRM Strategies and MNCS from Emerging Economies in the UK

Anne-Wil Harzing and Markus Pudelko  
County of origin, localization and dominance effects in the transfer of HRM practices: US, Japanese and German MNCs?
2.1 Session 18 Culture and institutions
Chair: Simon Harris
Time: 14.30-16.00
Room: Weston Theatre

Hui Tan, Peter J. Buckley, Martin Carter and Jeremy Clegg
Fragile Relationships: The Role of Psychological Contracts and Social Knowledge in IJVs in China

Fiona Moore
A House Divided? The “cohort model” of the MNC as a critical perspective on culture in globalising organisations and its implications for existing theory

Raed Awamleh
The Impact of Organisational Justice on Employee’s Satisfaction and Performance: An Empirical Test in a Multi-Cultural Environment

Malika Richards and Daniel C. Indro
Stock Price Reaction, Joint Venture Partner Selection, and Competitive Position

2.2 Session 1 Development and Transitional Economies
Chair: Jorma Larimo
Time: 14.30-16.00
Conference Room 1

Robert Pearce and R.V. Sannassee
Do multinationals in export processing zones contribute towards the development of the host country? A case study of the Mauritian textile sector.

Voinea Liviu

Mesfin Tsegai Habtom, Clemens Lutz and Caspar Schweigman
The Importance of Investment and Trust in Organizing an Export-Oriented Fish Supply Chain in a Developing Country

Christian Bellak and Leibrecht Markus
The preconditions of tax competition in Europe: The case of Foreign Direct Investment in the CEECs
2.3 Session 31 E-commerce and International Business
Chair: Pavlos Dimitratos
Time: 14.30-16.00
Conference Room 2

Peter Gabrielsson and Mika Gabrielsson
Marketing Strategies for global expansion in the ICT Field

Matthias Hossinger and Rudolf Sinkovics
Cultural Adaptation versus Standardisation: A large scale investigation of German companies’ domestic, U.S., U.K. and Latin American web presence

Manuela Presutti
May Internet reduce the competition-based anxiety? An empirical study on the impact of ICTs on the internationalization propensity of Italian hotels

Jim Bell and Sharon Patricia Loane
Clients the forgotten resource in SME internationalisation: Extending RBV and KBV?

2.4 Session 13 Mergers and Acquisitions
Chair: Colin Wheeler
Time: 14.30-16.00
Conference Room 4

Niina Nummela and Saara Taalas
Incremental decision-making in cross-border acquisitions. Case the takeover of AlmaMedia

Huaichuan Rui
A combined cascade model to explain the cascade effect of industrial consolidation

Eleanor Morgan
The Assessment of Horizontal Mergers under the New European Merger Regulation

Huan Zou and Paul Simpson
Why Foreign Takeovers in China Differ Across Industries?
2.5 Session 12 Linkages and Spill-overs
Chair: Mo Yamin
Time: 14.30-16.00
Conference Room 4a

Davide Castellani
Multinational firms and productivity spillovers: the role of firms' heterogeneity

Marcela Miozzo and Damian P. Grimshaw
Service multinationals and linkages with client firms: the case of IT outsourcing in Argentina and Brazil

Grazia D. Santangelo
FDI and Localised Spillovers in Peripheral areas: the role of location motives and market relationships in Etna Valley

Sari Wahyuni and Yoong Hon Lee
Managing Spill-over of Control in Alliances between Competing Firms

2.6 Session 8 Outward Foreign Direct Investment from China
Chair: Adam Cross
Time: 14.30-16.00
Conference Room 5

Ruth Muriel Rios-Morales
The Emergence of China as Source of FDI Flows to Latin America

Fang-Lee Cooke
Chinese Outward FDI: driving forces, strategies, and implications for HRM

Roger Strange, Jian Chen and Xi Chen
Negotiated Block Transfers and Corporate Performance: Evidence from Listed Companies in China

Terri Lituchy and Lijuan Du
Chinese FDI in Canada
**Saturday 8 April**

**3.1 Session 9 International Management and China**
Chair: Hafiz Mirza  
Time: 9.00-10.30  
Room: Weston Theatre

*Chengqi Wang, Jeremy Clegg and Peter J. Buckley*  
Sectoral Determinants of Foreign Ownership in Chinese Manufacturing Industries

*Robert Pearce and Si Zhang*  
The Opening of China and the Strategic Expansion of Multinationals: An Analysis of Subsidiary Motivation and Roles

*Trevor Buck, Xiaohui Liu, Rodion Skovoroda and Delu Wang*  
The Uncertainties and Anxieties of Top Executive Pay in China

*Roger Strange and Qichang Ye*  
A Comparison of the Efficiency of State-owned and Joint-Stock Banks in China

**3.2 Session 5 Internationalisation Process**
Chair: Marian Jones  
Time: 9.00-10.30  
Conference Room 1

*Jorma Larimo*  
Different Types of Exporting SMEs: Similarities and Differences in Export Performance

*Mika Ruokonen and Jussi Hätönen*  
Market Orientation for the Internationalizing Small ICT Companies – A Conceptual Analysis

*Graham Miles Winch*  
Internationalisation Strategies in Business-to-Business Services: The Case of Architectural Practice

*Margaret Elizabeth Fletcher*  
The Internationalisation of Scottish SMEs: A Learning Approach

*Rod B. McNaughton and Nan Sheng Zheng*
The Outcomes of Unsolicited International Enquiries Received by SMEs

3.3 Session 20 Intellectual Property, Governance and IB
Chair: Anna Zueva
Time: 9.00-10.30
Conference Room 2

Rob Bauer, Bart Frijns, Rogér Otten, Alireza Tourani-Rad
The Impact of Corporate Governance on Corporate Performance: Evidence for Japan

Mahmut Sonmez and Deli Yang
Intellectual Property Protection in the European Union: A Comparative Analysis of Old and New Members

Rajat Roy
The role of governance indicators and FDI flows: An institutional perspective

Esa Stenberg
Towards coherent business behaviour in conflict areas

3.4 Session 27 Marketing Issues in International Business
Chair: Elfriede Penz
Time: 9.00-10.30
Conference Room 4

Nancy Bouranta and Panagiotis Kyriazopoulos
Can the Customer-Orientated Salespeople Create a Long-Term Relationship with their Customers?

Laura Salciuviene, Audra I. Mockaitis and Vytautas Pranulis
Testing the Application of the Cetscale for Use in Consumer Research in Lithuania

May Aung, Doug Adlam, Sameer Goswami, Christopher Norman, Brae Surgeoner, Moira Teed and BiChen (Wade) Zhu
A Qualitative Investigation of 'Wal-Mart' in Canada: Consumers' Perceived Wellbeing and Anxiety

Nuran Fraser, John Fraser, Maria Rivas-Rodrigues and Stuart Horsburgh
EU Block Exemption and the International Supply Chain implications for a group of Key Automotive Manufacturers

3.5 Session 26 Political and Social Issues in International Business
Chair: Mika Gabrielson
Time: 9.00-10.30
Conference Room 4a

Hanna Salojärvi, Jukka P. Korpela and Jaana Sandström
The Implementation of A Global Account Management Team: Challenges and Critical Factors

Mary Leung, Simon Robinson
Global Corporate Social Responsibility – Repent from Sin or Stung by Conscience

John R. Anchor, Eleanor M. M. Davies and Adel A. Al Khattab
Managerial Concerns of Political Risk in International Business

Amjad Hadjikhani, Pervez N. Ghauri and Joong-Woo Lee
The Socio-Political Behaviour of Multinational Corporations in the Context of Business Networks

3.6 Session 28 Knowledge Flows across Borders
Chair: Axèle Giroud
Time: 9.00-10.30
Conference Room 5

Pavlos Dimitratos, Irini Voudouris and Helen Salavou
Entrepreneurial Learning in an international new high-technology venture

Mehmet Demirbag
Global Knowledge and R&D Foreign Direct Investment Flows: Recent Patterns in Asia Pacific, Europe and North America

David John Pollard
Promoting Knowledge Transfer: Developing Marketing Knowledge in the Dnipropetrovsk Oblast, Ukraine
Kazuo Ichijo and Florian Kohlbacher
Knowledge Creation in Emerging Markets - The Toyota Way

4.1 Session 24 International Management Strategy
Chair: Rudolf Sinkovics
Time: 11.00-12.30
Room: Weston Theatre

Klaus E. Meyer
Acquisitions as an Entry and Growth Strategy in European Emerging Economies

Pamela M. Yeow and Paul Jackson
Complexity theory and the management of change

Brendan James Gray
Understanding strategic barriers facing international service providers

Andreas Petrou
How Motives to Configure and Coordinate International Operations Influence Foreign Market Commitment in Banking

4.2 Session 16 Political Behaviour and Negotiations
Chair: Christian Bellak
Time: 11.00-12.30
Conference Room 1

Helen Rogers
Success Factors for Business Negotiations in International Mergers and Acquisitions

Claudio de Mattos, Pervez Ghauri and Adam Cross
Evaluating and Negotiating Contributions of European Partner Firms to Alliances in Big Emerging Markets

Jorma Larimo
International Joint Venture Performance: Impact of performance measures and foreign parent, target country, and investment specific variables on performance.

4.3 Session 7 Internationalisation process
Chair: Jim Bell
Xiaohui Liu and Trevor Buck
The Internationalization of Chinese firms: Two Case Studies from Lenovo and BOE

Lars Øystein Widding and Håkon Stiksrud
The Growing Global: A Conceptual Framework for Internationalization

Azhar Kazmi
Motives for enterprise internationalization of Malaysian transnational corporations

4.4 Session 21 Intellectual Property and Corporate Governance
Chair: Deli Yang
Time: 11.00-12.30
Conference Room 4

Derek Condon
Social Context and the Transfer of Corporate Governance Practices to the Asia-Pacific Subsidiaries and Joint Ventures of a UK Listed Companies

Elfriede Penz
Multinational Companies’ Battle against Counterfeiting

Yousaf Haroon
Regulatory Foresight and Mobile Operators Profiling

Roger Strange, Igor Filatotchev, Yung-Chih Lien and Jenifer Piesse
FDI by Taiwanese Firms: Corporate Governance, Entry Mode and Location Strategies
4.5 Session 32 Research Method in International Business Research
Chair: Rod McNaughton
Time: 11.00-12.30
Conference Room 4a

Eriikka Paavilainen and Mélanie Elina Raukko
Exploring the opportunities of longitudinal research in international business and organizational research

Jenny Berrill, Raj Aggarwal and Colm Kearney
Defining and Classifying MNCs in International Business:

Bjorn Walliser and Raluca Mogos Descotes
Exploring the Institutional Profile of Exporting SMEs: Scale Development in the Romanian Context

Mélanie Elina Raukko and Lotta Häkkinen
Organisational commitment in international acquisitions - An explorative case study of acquired employees'

4.6 Session 25 International Marketing Strategy
Chair: Laura Salciuviene
Time: 11.00-12.30
Conference Room 5

Amanda Jane Langley, Nada Korac Kakabadse and Stephen Swailes
Firm Strategies that Lead to International Oligopolies: The Case of the Pharmaceutical Industry

Matthew Allen and Heinz Josef Tüselmann
Varieties of Capitalism and Comparative Advantage

Svetlana Warhurst
Country of Origin Effects, Autonomy and Embeddedness and the Performance of Foreign Owned Subsidiaries

Claudia M.L. Janseen, Fred van Eenennaam, Keith D. Brouthers
Institutional Influences on Global Marketing Strategy
5.1 Session 15 Subsidiaries and Networks
Chair: Mo Yamin
Time: 14.00-15.30
Room: Weston Theatre

Francesco Ciabuschi and Mats Forsgren
Subsidiary Entrepreneurship Orientation - The ThermoSafe Case

Mark Casson
Networks: A New Paradigm in International Business History?

Frank McDonald, Heinz Josef Tüselmann, Svitlana Voronkova and Matthew Allen
European Market Supply and the Strategic Development of Foreign Owned Subsidiaries

Jani Lindqvist, Kirsimarja Blomqvistand Sami Saarenketo
The Role of Sales Subsidiary in MNC Innovativeness - Explorative Study and Emerging Issues on Knowledge Transfer

5.2 Session 2 Development and Transitional Economies
Chair: Graham Winch
Time: 14.00-15.30
Conference Room 1

Igor Filatotchev, Johannes Stephan and Björn Jindra
Ownership Structure, Strategic Controls and Exporting of Foreign-Invested Firms in Transition Economies

Agnieszka Chidlow
Traditional, transition-specific or maybe geographical: What motives determine the inflow of FDI into Poland?

Antonios Vlysidis
An issue area approach of the relations between governmental policies and Multinational Enterprises (MNEs): the case of the Czech Republic and Hungary during the era of transition.

Fabienne Fortanier
Multinationals and Economic Impacts: An Analysis of Fortune Global 250 Reports
5.3 Session 11 International Human Resource Management
Chair: Chair: Paul Jackson
Time: 14.00-15.30
Conference Room 2

Anne Ngoc Vo
The International Transfer of HRM/IR Policies and Practices in a Low Power Host Country

Xiaoyun Wang and N. Sue Bruning
Cultural Distance Perception and Expatriate Adjustment: Self-Efficacy as a Moderator

Ana Teresa Tavares and Aurora Teixeira
Human Capital Intensity in Technology-Based Firms Located in Portugal: Do Foreign Multinationals Make a Difference?

Elina Maria Antila
The Role of the HR Function in Cross-Border Acquisitions: Impacts on Financial and Social Performance

5.4 Session 6 Internationalisation strategies
Chair: Brendan James Gray
Time: 14.00-15.30
Conference Room 4

Jim D. Bell and Sharon Patricia Loane
Clients the forgotten resource in SME internationalisation: Extending RBV and KBV?

Yana Selioukova
Russian ICT market segmentation: internationalization perspective

Fragkiskos Filippaios and Carmen Stoian
Where to, Odysseus? The quest of Greek firms to expand abroad

Yee Kwan Tang
Managing the strengths of ties for internationalization: Lessons from four rapidly internationalized Chinese SMEs
5.5 Session 22 Intellectual Property and Corporate Governance
Chair: Mehmet Demirbag
Time: 14.00-15.30
Conference Room 4a

Deli Yang
Cultural Impact on Intellectual Property Violations

Dan Ofri
Corporate Social Responsibility (CSR) Perspectives of Leading Firms in Ghana

Voinea Liviu
The Determinants of Foreign Banking Activity in South East Europe. Do FDI in Manufacturing, Bilateral Trade and EU Policies Matter?

Tiia Vissak
The dual role of foreign direct investments: some Estonian cases

5.6 Session 23 Outsourcing and Supply Chain Management
Chair: Helen Rogers
Time: 14.00-15.30
Conference Room 5

Jussi Pekka Hätönen
An interdisciplinary framework of international outsourcing

Omar Salgado, Yongjiang Shi and Mike Gregory
Sourcing patterns and product configuration of an International Manufacturing Network’s node

Mika Ruokonen and Jussi Pekka Hätönen
Expanding the IB research agenda on international outsourcing

Harri Mikael Lorentz
Contextual issues in international supply chain management implementation
Special sessions

Special Session 1 The Impact of Foreign Direct Investment: A Focus on Inter-firm Foreign-Local Linkages and Spillovers
Axèle Giroud and Joanna Scott-Kennel
The Impact of Foreign Direct Investment: A Focus on Inter-firm Foreign-Local Linkages and Spillovers

Mo Yamin and Pervez Ghauri
Multinational Enterprise Acquisitions in Emerging Countries: Consequences for Backward Linkages with Local Companies

Hafiz Mirza
MNEs’ linkages in ASEAN: Adapting the experience of Malaysia and Thailand to Vietnam and Cambodia

Rajneesh Narula
Exploring the relationship between direct and indirect spillovers from FDI in Argentina

Chengqi Wang
The impact of foreign ownership, local ownership and industry characteristics on spillover benefits from foreign direct investment in China

Nigel Driffield
Wage inequality, linkages and FDI

Special Session 2 The European Corporation: Myth or Reality?
John Wilson
The European Corporation: Myth or Reality?

Harm Schröter
European unification and the European Enterprise.

Martin Jes Iversen

Andrea Colli
Patterns of evolution in Italian big business 1985-2005

Veronica Binda
The Enigmatic Path of Spanish Big Business (1970-2005)
Special Session 3 AFRICA AND INTERNATIONAL BUSINESS: REALITIES, CHALLENGES AND PROSPECTS

Kevin Ibeh
The State of Firm-level Internationalisation and FDI flows in sub-Saharan Africa

Stephen Young
Key challenges facing SSA firms seeking to expand internationally: relevant suggestions

John Henley
FDI in Africa: reflections on the preliminary results of a recent expert survey.

Rajneesh Narula
Improving inward FDI flows and firm-level internationalisation in SSA: the role of key stakeholders.

Special Session 4: Knowledge flows and MNCs
Friday 7 April 6.30-18.00 Weston Theatre
Organizers:
Ulf Andersson, Uppsala University
Mats Forsgren, Uppsala University
Ram Mudambi, Temple University and the University of Reading
Magnus Persson, Uppsala University

Plenary session  International Business in an Age of Anxiety: Four Perspectives

Academic: Professor John Dunning, Emeritus Professor of International Business at the University of Reading, U.K., and State of New Jersey Professor of International Business at Rutgers University, New Jersey, U.S.A.
Business: Peter Harwood. Independent business advisor, past International President of Dunkin' Donuts and Baskin-Robbins, and Visiting Professor at Hult International Business School, Boston, USA.
Government: UK Minister or Mark Robson, International Trade Director Yorkshire and the Humber
International Organisation: Hafiz Mirza, Chief, Development Issues Section, Division on Investment, Technology and Enterprise Development, United Nations
Special Session 5: FDI and Productivity

Nigel Driffield
FDI and Productivity

Nigel Driffield, James H Love and Karl Taylor
Productivity and Labour Demand Effects of Inward and Outward FDI on UK Industry

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