

**32nd Annual Conference  
UK Chapter  
ACADEMY OF INTERNATIONAL BUSINESS  
University of Bath 8-9 April, 2005**

**DOCTORAL COLLOQUIUM PRESENTATIONS**

**Stream A**

**Roman Bartnik, University of Duisburg, Germany**  
Organizational Routines in International R&D Alliances

**Claudio Cozza, University of Ferrara, Italy & SPRU, UK**  
International Production and Innovation: MNC Networks' Characteristics and Innovativeness in the Host System

**Laura Erkkila, Helsinki School of Economics, Finland**  
Organizational Controls in the Post-acquisition Integration of Cross-border Acquisitions

**Virva Haltsonen, Helsinki School of Economics, Finland**  
Finnish Design Consultancies – A Network Perspective

**Ntongwe Nazarus Metuge, Loughborough University, UK**  
Multinationals' Entry Mode Choice: A Comparative Case Study

**Melanie Raukko, Turku School of Economics and Business, Finland**  
Key Persons' Organizational Commitment in Cross-border Acquisitions

**Ghazari Amri Sanusi, University of Bradford, UK**  
Knowledge Transfer intra-MNCs: The Case of MNCs Southeast Asian Subsidiaries

**Hsin-Ju Stephanie Tsai, University of Manchester, UK**  
Subsidiary Embeddedness and Innovation Transfer in MNCS

**Hinrich Voss, Leeds University, UK**  
An Investigation of Strategies & Motivations of Outward Investing Chinese Private Companies

## **Stream B**

**Eva Alfoldi, University of Leeds, UK**

Secondary and Reverse Knowledge Transfer Through FDI: An Investigation into the Hungarian Telecommunications Industry

**Wei-hsiung Chang, University of Bath, UK**

Technology Transfer of MNCs in China

**Amon Chizema, Loughborough University, UK**

Corporate Governance and the Diffusion of Stock Options in Germany: An Institutional and Innovation Framework Approach

**Jing-Lin Duanmu, University of Bath, UK**

An Exploratory Study of Chinese Firms' Vertical Partnership with Multinational Enterprises (MNEs Knowledge Transfers & the Firm's Growth)

**Margaret Fletcher, University of Strathclyde, UK**

The Role of Learning & International Growth of SMEs

**Gaston Fornes, University of Bath, UK**

How to Multinational Companies Manage Exchange Rate Risk Related to Foreign Direct Investments in Less Developed Countries in an Environment of Growing Economic Integration? A descriptive and explanatory study of European companies with operations in the Mercosur and Chile

**Milla Huurros, Helsinki School of Economics, Finland**

Factors Shaping the Emergence & Scope of the Mobile Payment & Commerce. Market case studies on different countries, registered as Doctoral Student for International Business at the Helsinki School of Economics since the academic year 2002.

**Paivi Kari-Zein, Helsinki School of Economics, Finland**

Organization Capital and Top Management Teamwork in Post-Acquisition Integration Phase Case: Baltic Studies

**Kannika Leelapanyalert, University of Manchester, UK**

Internationalisation Process and Market Orientation in Retailing Firms

**Kristiina Makela, Helsinki School of Economics, Finland**

Essays on Interpersonal Level Knowledge Sharing within the MNC

**Raluca Mogos-Descotes, University Nancy 2, France**

A Cognitive Perspective of the Export Information Acquisition and Use Process. Its impact on the international performance of SME. A comparative study between France and Romania: two countries with different development levels.

**Witold Nowinski, Poznan School of Banking, Poland**

Key Success Factors of Cross-border Acquisition of Firms in Poland

**Konstantinos Poulis, Manchester Business School, UK**

International Marketing in One Country: standardization vs adaptation strategies for fast moving consumer goods in a tourism-oriented environment

**Omar Salgado, University of Cambridge, UK**

Assessing the Process of Localization of parts in a Mexican Car Manufacturer and its effects on Region's Growth. Convergent topics and research opportunities in emerging economies.

**Yee Kwan Tang, University of Strathclyde, UK**

Realizing Social Capital in the Internationalization of SMEs – An Integrative Network Perspective.

**Hsin-Chieh Wang, Leeds University, UK**

Conceptualising and Exploring the Role of Corporate Reputation within International Strategic Alliances