32nd Annual Conference
UK Chapter
ACADEMY OF INTERNATIONAL BUSINESS
University of Bath 8-9 April, 2005

DOCTORAL COLLOQUIUM PRESENTATIONS

Stream A

Roman Bartnik, University of Duisburg, Germany
Organizational Routines in International R&D Alliances

Claudio Cozza, University of Ferrara, Italy & SPRU, UK
International Production and Innovation: MNC Networks’ Characteristics and Innovativeness in the Host System

Laura Erkkila, Helsinki School of Economics, Finland
Organizational Controls in the Post-acquisition Integration of Cross-border Acquisitions

Virva Haltsonen, Helsinki School of Economics, Finland
Finnish Design Consultancies – A Network Perspective

Ntongwe Nazarus Metuge, Loughborough University, UK
Multinationals’ Entry Mode Choice: A Comparative Case Study

Melanie Raukko, Turku School of Economics and Business, Finland
Key Persons’ Organizational Commitment in Cross-border Acquisitions

Ghazari Amri Sanusi, University of Bradford, UK
Knowledge Transfer intra-MNCs: The Case of MNCs Southeast Asian Subsidiaries

Hsin-Ju Stephie Tsai, University of Manchester, UK
Subsidiary Embeddedness and Innovation Transfer in MNCS

Hinrich Voss, Leeds University, UK
An Investigation of Strategies & Motivations of Outward Investing Chinese Private Companies
**Stream B**

**Eva Alfoldi, University of Leeds, UK**
Secondary and Reverse Knowledge Transfer Through FDI: An Investigation into the Hungarian Telecommunications Industry

**Wei-hsiung Chang, University of Bath, UK**
Technology Transfer of MNCs in China

**Amon Chizema, Loughborough University, UK**
Corporate Governance and the Diffusion of Stock Options in Germany: An Institutional and Innovation Framework Approach

**Jing-Lin Duanmu, University of Bath, UK**
An Exploratory Study of Chinese Firms’ Vertical Partnership with Multinational Enterprises (MNEs Knowledge Transfers & the Firm’s Growth

**Margaret Fletcher, University of Strathclyde, UK**
The Role of Learning & International Growth of SMEs

**Gaston Fornes, University of Bath, UK**
How to Multinational Companies Manage Exchange Rate Risk Related to Foreign Direct Investments in Less Developed Countries in an Environment of Growing Economic Integration? A descriptive and explanatory study of European companies with operations in the Mercosur and Chile

**Milla Huurros, Helsinki School of Economics, Finland**
Factors Shaping the Emergence & Scope of the Mobile Payment & Commerce. Market case studies on different countries, registered as Doctoral Student for International Business at the Helsinki School of Economics since the academic year 2002.

**Paivi Kari-Zein, Helsinki School of Economics, Finland**
Organization Capital and Top Management Teamwork in Post-Acquisition Integration Phase Case: Baltic Studies

**Kannika Leelapanyalert, University of Manchester, UK**
Internationalisation Process and Market Orientation in Retailing Firms

**Kristiina Makela, Helsinki School of Economics, Finland**
Essays on Interpersonal Level Knowledge Sharing within the MNC

**Raluca Mogos-Descotes, University Nancy 2, France**

**Witold Nowinski, Poznan School of Banking, Poland**
Key Success Factors of Cross-border Acquisition of Firms in Poland
Konstantinos Poulis, Manchester Business School, UK
International Marketing in One Country: standardization vs adaptation strategies for fast moving consumer goods in a tourism-oriented environment

Omar Salgado, University of Cambridge, UK
Assessing the Process of Localization of parts in a Mexican Car Manufacturer and its effects on Region’s Growth. Convergent topics and research opportunities in emerging economies.

Yee Kwan Tang, University of Strathclyde, UK
Realizing Social Capital in the Internationalization of SMEs – An Integrative Network Perspective.

Hsin-Chieh Wang, Leeds University, UK
Conceptualising and Exploring the Role of Corporate Reputation within International Strategic Alliances