

**32<sup>nd</sup> Annual Conference  
UK Chapter  
ACADEMY OF INTERNATIONAL BUSINESS  
University of Bath 8-9 April, 2005**

**CONFERENCE PROGRAMME  
Friday April 8<sup>th</sup> 2005**

TIME	PROGRAMME				
09.00 – 10.00	<b>8W Level 2 Registration</b>				
09.00 – 11.00	<b>PhD Session B Rooms 8W 2.13, 8W1.27, 8W1.28, 8W3.14</b>				
10.00 – 11.00 <b>Parallel session A</b>	<b>Session A1 Room 8W 2.8</b> <i>Outsourcing</i> <ul style="list-style-type: none"> <li>• Galanaki and Papalexandris</li> <li>• Datta</li> </ul>	<b>Session A2 Room 8W 2.10</b> <i>Sales and Distribution</i> <ul style="list-style-type: none"> <li>• Salonen, Gabrielsson and Al-Obaidi</li> <li>• Ali, Buszard, Chang and Law (WP)</li> </ul>		<b>Session A4 Room 8W 2.20</b> <i>Retailing</i> <ul style="list-style-type: none"> <li>• Lorentz</li> <li>• Leelapanyalert and Ghauri</li> </ul>	<b>Session A5 Room 8W 2.23</b> <i>Innovation in Information and Communications</i> <ul style="list-style-type: none"> <li>• Koski and Kretschmer</li> <li>• Choi, Kim, Millar and Lee (WP)</li> </ul>
11.00 – 11.30	<b>8W Level 2 Reception Area: COFFEE</b>				
11.30 – 13.00	<b>8W1.1: WELCOME and PLENARY with Michael Best and Rajneesh Narula</b>				
13.00 – 14.00	<b>8W Level 2 Reception Area: LUNCH</b>				

TIME	PROGRAMME				
14.00 – 15.30 <b>Parallel session B</b>	<b>Session B1</b> <b>Room 8W 2.8</b> <i>Cluster Formation</i>  <ul style="list-style-type: none"> <li>• Carty, Millar and Choi</li> <li>• Ferreira, William and Tavares</li> <li>• Sacchetti and Tomlinson</li> <li>• Pandit, Cook and Ghauri</li> </ul>	<b>Session B2</b> <b>Room 8W 2.10</b> <i>Impact of FDI</i>  <ul style="list-style-type: none"> <li>• Buckley, Clegg and Wang</li> <li>• Zheng</li> <li>• Stoian</li> </ul>	<b>Session B3</b> <b>Room 8W 2.13</b> <i>Strategy and Structure</i>  <ul style="list-style-type: none"> <li>• Dimitropoulou and Pearce</li> <li>• Petrou</li> <li>• Vahtra and Liuhto</li> <li>• Berg, Aspelund and Sørheim</li> </ul>	<b>Session B4</b> <b>Room 8W 2.20</b> <i>Information Gathering and Knowledge Management</i>  <ul style="list-style-type: none"> <li>• Mäkelä and Seppälä (WP)</li> <li>• Vissak</li> <li>• Mogos-Descotes (WP)</li> <li>• Wilson and Guzman</li> </ul>	<b>Session B5</b> <b>Room 8W 2.23</b> <i>Public Policy – WTO, Trips and Intellectual Property Rights</i>  <ul style="list-style-type: none"> <li>• Lindeque and McGuire</li> <li>• Shankar</li> <li>• Mamman (WP)</li> </ul>
15.30 – 16.00	<b>8W Level 2 Reception Area: TEA</b>				
16.00 – 17.30 <b>Parallel session C</b>	<b>Session C1</b> <b>Room 8W 2.8</b> <i>Entrepreneurship</i>  <ul style="list-style-type: none"> <li>• Zucchella, Denicolai and Scabini</li> <li>• Kraus and Schwarz (WP)</li> <li>• Karami and Jones</li> <li>• Boojihawon</li> </ul>	<b>Session C2</b> <b>Room 8W 2.10</b> <i>Internationalisation Processes</i>  <ul style="list-style-type: none"> <li>• Rugman and Collinson (WP)</li> <li>• Segal-Horn and Dean (WP)</li> <li>• Vincze</li> <li>• Reiljan</li> </ul>	<b>Session C3</b> <b>Room 8W 2.13</b> <i>Acquisitions, Joint Ventures and Networks</i>  <ul style="list-style-type: none"> <li>• Zou and Ghuari</li> <li>• Butel and Liu</li> <li>• Arenius and Sasi</li> <li>• Roolah</li> </ul>	<b>Session C4</b> <b>Room 8W 2.20</b> <i>Culture and Values in IB</i>  <ul style="list-style-type: none"> <li>• Harris and Carr</li> <li>• Wong, Jai- Kim and Choi</li> <li>• Pace, Fratocchi and Cociola</li> <li>• Salmi</li> </ul>	<b>Session C5</b> <b>Room 8W 2.23</b> <i>New Theoretical Perspectives</i>  <ul style="list-style-type: none"> <li>• Chizema</li> <li>• Tolentino</li> <li>• Filippaios (WP)</li> <li>• Solberg and Askeland</li> </ul>
17.30 - 18.15	<b>Members' meeting</b>				
18.30 onwards	<b>University Bus Stop: Buses for Reception and Dinner</b>				

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**Saturday April 9<sup>th</sup> 2005**

TIME	PROGRAMME				
09.00 – 10.30 <b>Parallel session D</b>	<b>Session D1</b> <b>Room 8W 2.8</b> <i>SMEs</i> <ul style="list-style-type: none"> <li>• Dimitratos, Hood, Johnson and Slow</li> <li>• Kuivalainen, Saarenketo and Puumalainen</li> <li>• Nummela</li> </ul>	<b>Session D2</b> <b>Room 8W 2.10</b> <i>Subsidiary Strategy</i> <ul style="list-style-type: none"> <li>• Manopopoulos, Papanastassiou and Pearce</li> <li>• Carolan and Griffin</li> <li>• McDonald, Tüselmann and Williams</li> </ul>	<b>Session D3</b> <b>Room 8W 2.13</b> <i>International Joint Ventures and Strategic Alliances</i> <ul style="list-style-type: none"> <li>• Ott</li> <li>• Solitander (WP)</li> <li>• Golesorkhi</li> <li>• Liu (WP)</li> </ul>	<b>Session D4</b> <b>Room 8W 2.20</b> <i>Human Resource Management</i> <ul style="list-style-type: none"> <li>• McGrath-Champ and Yang</li> <li>• Lituchy, Luján, Duffy, Fox, Gregory, Monserrat, Punnett, Oppenheimer, Reavley, Santos and Lirio (WP)</li> <li>• Pan</li> <li>• Awamleh and Khalili</li> </ul>	<b>Session D5</b> <b>Room 8W 2.23</b> <i>IB Issues in Africa</i> <ul style="list-style-type: none"> <li>• Ibeh</li> <li>• Newa and Filippaios</li> <li>• Musonera, Yaprak and Monplaisir</li> </ul>
10.30 – 11.00	<b>8W Level 2 Reception Area: COFFEE</b>				
11.00 – 12.30	<b>8W1.1: PLENARY with Peter Buckley, John Dunning and George Yip</b>				
12.30 – 13.30	<b>8W Level 2 Reception Area: LUNCH</b>				

TIME	PROGRAMME				
13.30 – 15.00 <b>Parallel session E</b>	<b>Session E1 Room 8W 2.8</b> <i>Location decisions</i> <ul style="list-style-type: none"> <li>• Zheng</li> <li>• Fallon and Cook</li> <li>• Sannasse and Pearce (WP)</li> </ul>	<b>Session E2 Room 8W 2.10</b> <i>Macroeconomic Issues</i> <ul style="list-style-type: none"> <li>• Liu, Shu and Sinclair</li> <li>• Buck, Liu, Wei and Liu</li> <li>• Allen, Funk and Tüselmann</li> <li>• Ferman, Özçelik, Uyan and Tuncay (WP)</li> </ul>	<b>Session E3 Room 8W 2.13</b> <i>Internet</i> <ul style="list-style-type: none"> <li>• Loane and Bell</li> <li>• Fernandes and Awamleh (WP)</li> <li>• Kumar and Agarwal (WP)</li> </ul>	<b>Session E4 Room 8W 2.20</b> <i>Learning, Social Networks and Human Capital</i> <ul style="list-style-type: none"> <li>• Sinkovics and Roath</li> <li>• Boari, Fratocchi and Presutti</li> <li>• Gooderham</li> </ul>	<b>Session E5 Room 8W 2.23</b> <i>Patents and financial issues</i> <ul style="list-style-type: none"> <li>• Fairchild</li> <li>• Gilbert, Tourani-Rad and Wisniewski</li> <li>• Rutkowski</li> </ul>
15.00 – 15.30	<b>8W Level 2 Reception Area: TEA</b>				
15.30 – 1700	<b>PhD Session A Rooms 8W 2.8, 8W2.10, 8W2.13, 8W 2.20</b>				